

Bloomsburg

THE UNIVERSITY MAGAZINE



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FROM THE PRESIDENT



The Enduring Value of a Bloomsburg Degree

AT HOMECOMING, ALUMNI WEEKEND and other events, my conversations with graduates often turn to their careers and the long-lasting benefits of their Bloomsburg University degree.

For young alumni, the connection can be a straight line: from college courses and extracurricular activities ... to job shadowing and internship opportunities ... to full-time employment. For those who have been in the working world for 20, 30 or more years, however, it may not be as obvious how the degree they earned so long ago figures into the career they are pursuing today.

One way they benefit, of course, is their earnings power. The U.S. Census Bureau says a person with a bachelor's degree can expect to earn twice as much as a high school graduate during his or her lifetime.

But what about the benefits beyond dollars and cents? Statistics also show that the average U.S. worker will change careers five to seven times, stay at each job an average of 4.6 years and by age 42 have held as many as 10 separate positions. What is the value of a bachelor's degree to someone who, at some point in his or her life, has forged an entirely new and, perhaps, unexpected career path?

Quite simply, their degree has taught them how to learn. General education courses and courses in their major, co-curricular activities, such as undergraduate research and service learning, and career discovery, from job shadowing and internships to networking with alumni, have given them a skill set like no other. Their degree has made them more confident, competitive and competent with a self-assurance that enables them to take on new challenges, formulate new ideas and succeed.

In this issue of *Bloomsburg: The University Magazine*, you will meet alumni who made significant career changes at midlife and others who, from the start, pursued fields seemingly unrelated to their majors. Their Bloomsburg University degrees have served them exceedingly well.

A handwritten signature in black ink, appearing to read "David Soltz".

DAVID SOLTZ

President, Bloomsburg University

Editor's note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at bupresident.blogspot.com.



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Bloomsburg: The University Magazine is published three times a year for alumni, students' families and friends of the university. Bonus content and back issues may be found at www.bloomu.edu/magazine.

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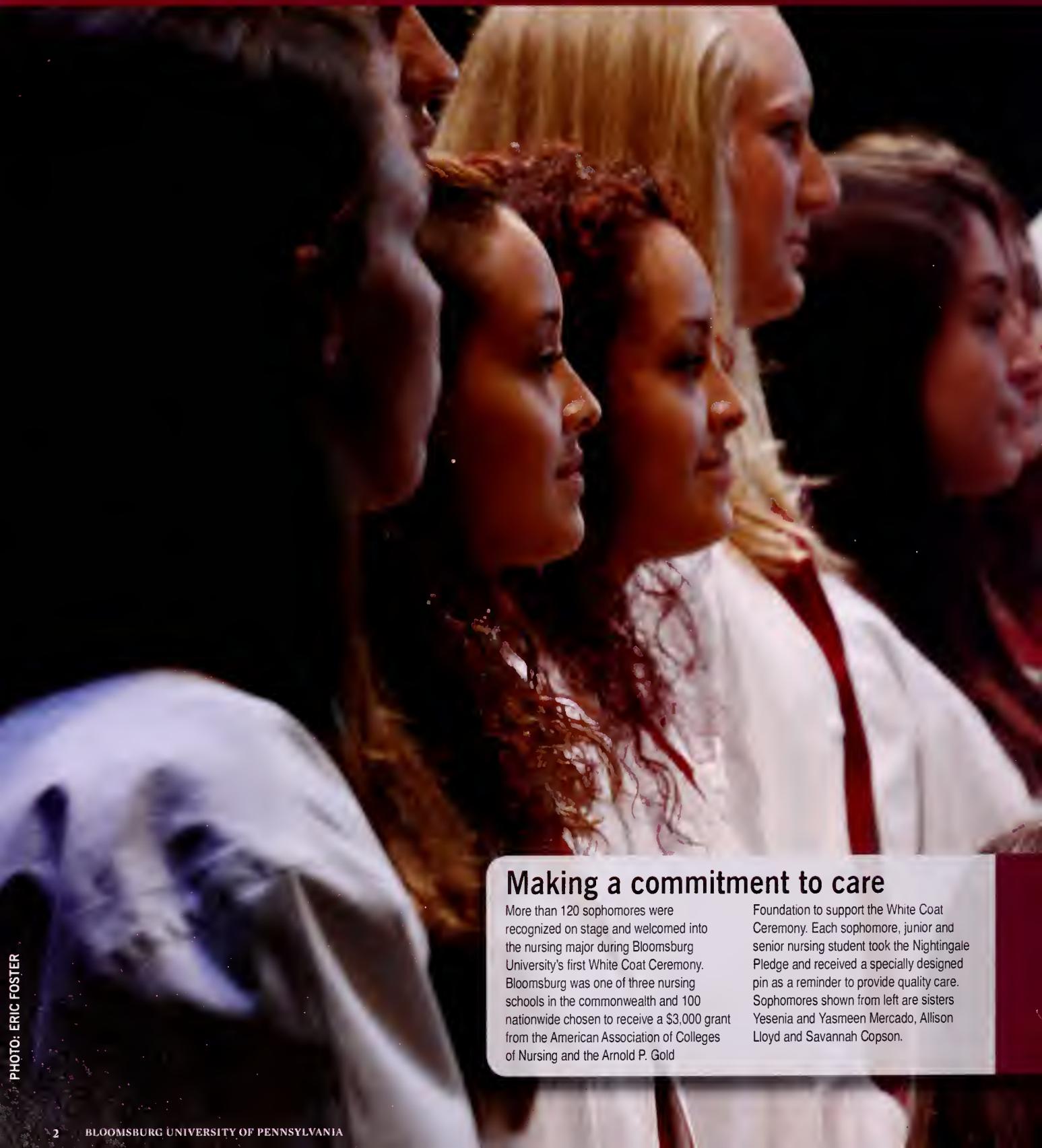
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COVER: COURTESY OF MIKE DUBBS '86



HUSKY NOTES
SPORTS UPDATES
ALUMNI INFO, MORE

unleash your inner *husky*



Making a commitment to care

More than 120 sophomores were recognized on stage and welcomed into the nursing major during Bloomsburg University's first White Coat Ceremony. Bloomsburg was one of three nursing schools in the commonwealth and 100 nationwide chosen to receive a \$3,000 grant from the American Association of Colleges of Nursing and the Arnold P. Gold

Foundation to support the White Coat Ceremony. Each sophomore, junior and senior nursing student took the Nightingale Pledge and received a specially designed pin as a reminder to provide quality care. Sophomores shown from left are sisters Yesenia and Yasmeen Mercado, Allison Lloyd and Savannah Copson.

around THE quad

Does what you *eat* affect how you *learn*?



FAST FOOD. FRIED FOOD. Snack food. A study conducted by a Bloomsburg senior and her faculty mentor suggests that a high-fat diet including foods in these categories may affect your ability to learn and remember.

The researchers, psychology major Paige Michener of Telford and her mentor, Eric Stouffer, associate professor of psychology, found that rats fed a high-fat diet were less likely to learn a Conditioned Cue Preference (CCP) task than rats on a low-fat diet. The CCP task requires rats to connect environmental cues with a rewarding stimulus. In this research, water served as the rats' reward.

Michener and Stouffer theorize that an increase in oxidative stress from the high-fat diet impairs the hippocampus, a major component in the brains of humans and other vertebrates important in consolidating information from short-term to long-term memory and in spatial navigation. Oxidative stress, often associated with the effects of



Eric Stouffer and Paige Michener

aging, is defined as physiological stress caused by damage from free radicals.

The research builds on an earlier project Stouffer conducted with another student. In that research, he demonstrated that rats fed a high-fat diet showed impaired latent learning

in a task that depended on the hippocampus, but did not have a similar impairment on a task that was independent of the hippocampus. This suggested, he says, that the high-fat diet selectively damaged the hippocampus while leaving other learning-related brain structures intact.

Both projects also suggest that consuming a high-fat diet can contribute to a decline in cognitive performance much earlier than would be expected with typical aging.

Michener presented the findings of the project, *Effect of a High-Fat Diet on a Hippocampus-Dependent Conditioned Cue Preference Task*, along with previous findings at the Society for Neuroscience 2014 Conference in Washington, D.C. Her research was one of more than 30 projects funded as part of Bloomsburg University's 2014 Undergraduate Research, Scholarship, and Creative Activity (URSCA) Awards summer program. •

WANTED: YOUR OPINION, YOUR IDEAS

HELP US bring you the news and information you want in *Bloomsburg: The University Magazine*. There are two ways to let us know what's on your mind: by completing the biennial readers survey at www.bloomu.edu/magazine and by sending ideas for stories about yourself, other BU alumni, students, faculty or staff, in 100 words or less, to magazine@bloomu.edu. We look forward to hearing from you. •



Health physics major garners national scholarship

ROBERT RILEY, a senior health physics major from Danville, is the first BU recipient of the National Academy of Nuclear Training Scholarship.

Riley received the scholarship following an internship at Exelon Nuclear, one of the nation's leading competitive power generators. To be selected, students must have a minimum GPA of 3.0 and demonstrate determined work and academic performance.

Riley credits BU's health physics program for his success. Coordinated by David Simpson, nuclear physics and health physics professor, BU is the only university in Pennsylvania to offer a baccalaureate degree program in health physics. "Dr. Simpson really put the opportunity forward for me," Riley says, "And he does that for all of his students."

Following graduation, Riley hopes to continue his work in the nuclear power industry doing radiation protection. •

First Director

BOLIG LEADS STEM INITIATIVES

KIMBERLY LAZAR

BOLIG is the first director of BU's Science, Technology, Engineering and Mathematics (STEM) Education Center. Responsible for all facets of the STEM



Education Center, she collaborates with teachers, counselors and administrators to ensure the continued success of the STEM program and its initiatives, serves as an adviser to the high school juniors and seniors enrolled in the STEM Magnet Program and promotes STEM initiatives at career and high school events. For more information, visit www.bloomu.edu/stem. •

Tell It to Lynda

PROFESSOR AUTHORS
ONLINE LEARNING COURSE

KARL KAPP, professor of instructional technology, authored a course for the online learning company, Lynda.com. His course, Gamification of Learning, focuses on the benefits of incorporating achievements, characters, challenges, competition and other gaming qualities into instruction in the classroom and in the corporate office. Kapp spent a week during August 2014 in Carpinteria, Calif., to film the course.

His blog, Kapp Notes, has a full account of his experience with Lynda.com at karlkapp.com/my-adventure-at-lynda-com. •



Winning Ways

MAGAZINE IN TOP 17 PERCENT

BLOOMSBURG: THE UNIVERSITY MAGAZINE won a platinum award in MarCom Awards 2014 competition. The magazine was among the top 17 percent of about 6,000 entries received.

MarCom Awards is a creative competition for any individual or organization involved in the concept, writing and design of print, visual, audio and web materials and programs. Entries come from marketing and communication departments, advertising agencies, public relations firms, design shops, production companies and freelancers. •



Shown in the lobby of Carver Hall are BU President David L. Soltz, fourth from left, and Bloomsburg Carpet Industries representatives from left: Adam Bowman, chief financial officer; John Robette, manufacturing superintendent; Martin Bowman, executive vice president; Jim Adams, director of custom carpet; and Dave Boyd, director of design.

BU Wall to Wall

BLOOMSBURG CARPET INDUSTRIES recently donated carpeting for the lobby and entryways of Carver Hall. The maroon carpeting bears the official university seal

LOCAL FIRM DONATES CUSTOM CARPET

in gold and replaces the custom flooring the company produced and donated for the lobby and entrances in 1994. •

Transfer Partners

AGREEMENT GUARANTEES

ADMISSION-TO BU

BLOOMSBURG UNIVERSITY and Luzerne County Community College entered into an agreement that will help LCCC graduates transfer to Bloomsburg to complete their bachelor's degrees. To take advantage of the agreement, LCCC students must complete a dual admissions intent form before completing 30 credits, earn an associate's degree with a minimum grade point average of 2.0, and enroll at BU within one year of LCCC graduation. A full-time student who has completed the appropriate associate's degree program at LCCC may be able to complete a bachelor's degree at BU within four regular semesters.

The programs covered under the agreement include art, biology, business, chemistry, communications, computer science, criminal justice, earth science, English, geoscience, environmental science,



Thomas P. Leary, president, LCCC, and Ira Blake, provost and senior vice president for academic affairs, BU; and standing: Rosana Reyes, dean of enrollment management and student development, LCCC; Dana Charles Clark, provost and vice president for academic affairs, LCCC; and Tom Fletcher, associate vice president and dean of extended programs, BU.

geography, geology, history, mathematics and statistics, modern languages, physics, early childhood education, political science, psychology, social work, sociology and theatre. Learn more at www.pacollegetransfer.com. •

Reaccredited

MIDDLE STATES COMMISSION

THE MIDDLE STATES

COMMISSION on Higher Education accepted BU's Periodic Review Report and reaffirmed accreditation. The next evaluation visit is scheduled for 2018-19. The Middle States Commission on Higher Education is a voluntary, non-governmental, membership association dedicated to quality assurance and improvement through accreditation via peer evaluation. Middle States accreditation instills public confidence in institutional mission, goals, performance and resources through its rigorous accreditation standards and their enforcement.

The full report is available at www.bloomu.edu/middlestates. •

AACSB

BU'S COLLEGE OF BUSINESS has been reaccredited for the second time by the Association to Advance Collegiate Schools of Business, known as AACSB International.

Initially accredited in 2004 and reaccredited in 2010, BU's College of Business is one of 716 business schools in 48 countries and territories – less than 5 percent of the world's business programs – with AACSB accreditation. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's and doctoral degrees in business and accounting.

BU first offered bachelor's degrees in business administration in 1934. In fall 2014, 1,855 undergraduates were enrolled in one of BU's business majors: accounting, business education, information and technology management, finance, management or marketing. BU's College of Business also offers master's degrees in accounting, business administration and business education. •

around THE quad



PHOTO: JAIME NORTH

Play Time

EVENT ENCOURAGES IMAGINATION

MICHAEL PATTE, professor of education and child life specialist, believes that play in America has shifted from a child-initiated activity to one that is now predominantly adult-directed.

"Children's lives have become progressively more structured both inside and outside of school," Patte says, "and I'm concerned about the implications it has for their development as a whole person."

To address this issue, Patte and his students collaborated to bring Pop-Up Adventure Playground to BU for the first time. Pop-Up Adventure Playgrounds are composed of loose materials that encourage open-minded exploration. Each playground "pops up" for a short time in a community setting where children can enjoy this self-structured environment for free.

By hosting the event attended by about 200 area youngsters and their parents, Patte and BU students were able to educate both children and adults on the importance of child-initiated play. •



Grant Re-awarded

48 NURSING STUDENTS BENEFIT

BU'S DEPARTMENT OF NURSING was re-awarded the Advanced Education Nursing Traineeship (AENT) Grant from the U.S. Department of Health and Human Services, Health Resources, and Services Administration Advanced Education Nursing Traineeship. Bloomsburg University is one of just 65 schools from across the country to receive the AENT award.

BU first earned the grant of \$638,436 in 2012. This year's award for \$691,872 will provide tuition, fees and textbook stipends to approximately 48 nurse practitioner students over the next two years. The two awards represent the largest in the history of the nursing program. •

A Salute

BU EARNS MILITARY FRIENDLY SCHOOL DESIGNATION

BLOOMSBURG UNIVERSITY EARNED the Military Friendly School designation from Victory Media for the first time last fall. The designation is awarded to the top 20 percent of colleges, universities and trade schools in the country in recognition of their efforts to ensure the academic success of military service members, veterans and spouses.

With more than 200 veterans enrolled at BU in the last three years, including 40 in fall 2014, as well as about 100 veterans and service members among faculty and staff, BU's recent growth builds upon the efforts of the Office of Military and Veterans Resources and the Student Veterans Association. Other services include a student veterans lounge, lectures by experts on veterans' issues and priority scheduling for student veterans. •

Saying Thanks

BU'S MOST GENEROUS HONORED

BU RECOGNIZED its most generous benefactors with the creation of the Wall of Distinction. The wall, located adjacent to the fountain at the center of the Academic Quad, displays plaques bearing the names of donors whose contributions to the university exceed \$1 million. The donors, who collectively represent more than \$25 million in gifts, are listed in chronological order:

The Mitrani Family Foundation, Drew '76 and Susan Hostetter, Jack L. Mertz '42, Terry H. '76 and JoAnn Schultz '77 Zeigler, Thomas J. '65 and Cecelia Mistal '66 Toth, Norman F. Watts '59, Barbara Benner Hudock '75, Robert D. Warren, Fred G. Smith, Community Government Association, Barbara Dilworth, Duane R. '72 and Susan Basar '72 Greenly, Michael L. '85 and Beth Boguski, Stephan M. Pettit '89 and the Degenstein Foundation. •



Real World Competition

By Scott Eddy

SPORTS ARE FULL OF CLICHÉS, some of which compare an athlete's competitive drive to the survival instinct of the battlefield. One Bloomsburg football player, redshirt sophomore Eric Schwartz, knows the difference firsthand.

Schwartz began his collegiate football career nearly a decade ago as a Shippensburg University quarterback. "I thought I could just major in football," he says, "but that's not the way it is done. I didn't know what it took to succeed on the field and in the classroom. I didn't know how to manage my time correctly."

After academic struggles forced Schwartz out of school, he worked in a pipe-fitting warehouse and for a tree trimming company. But, he says, "I made the determination to get back on track and be the person I knew I could be."

Swartz's turnaround began when he followed a route he considered before receiving a football scholarship. He joined the U.S. Marine Corps and spent four years in the service, serving as a lance corporal before promotion to corporal.

In October 2009, he was deployed for nine months in Kunjak, Helmand Province, Afghanistan, as an infantry machine gunner. He spent his days in direct combat on top of a truck, responsible for the tactical employment of a heavy machine gun to provide direct fire in support of his unit.

Danger was ever-present for Schwartz and his unit. Twice he

escaped injury when he was thrown from his turret after roadside bombs exploded. "During the final parts of the deployment we were getting shot at every day," he remembers. "Losing people makes you appreciate what you have when you get back. It puts things into perspective."

Schwartz returned home after a tour of duty in the Mediterranean Sea with an expeditionary unit. With the GI Bill to help with tuition, Schwartz was ready to return to college and give football another shot.

Playing safety for the first time since midget football, Schwartz's first season included a forced fumble and fumble recovery in a win over Millersville University and his first career interception in a victory at Lock Haven.

This time around, he recognizes the importance of being a well-balanced student-athlete. Studying exercise science, he is considering a minor in exceptionalities with a career goal of working in special education. Now 27 years old, he has the benefit of hindsight to share some hard-earned wisdom with teammates.

"I tell the guys not to make the mistakes I made," he says. "I messed up, but I was able to serve my country and that gave me such a perspective not only on football, but life." •

Scott Eddy is assistant sports information editor.



IMPACTful Recruits

TWO OF THE NEWEST Huskies may not have posted eye-popping statistics on the field, but their impact is undeniable. Both the football and field hockey teams partnered with Team IMPACT to bring into the fold two young "recruits" who are battling serious illness.

Team IMPACT's mission is to improve the quality of life for children facing life-threatening and chronic illnesses by establishing and expanding team-based support networks. There are more than 5,000 participants nationwide, including children, siblings, parents, student-athletes and coaches.

The football team welcomed 7-year-old Gage, who is fighting leukemia. He has visited the team, along with his parents and siblings, and become the team's biggest fan wearing his official team jersey on the sidelines at several home games.

Huskies field hockey "signed" its own special recruit this past summer – Sarah, 9, of Bloomsburg who is also fighting leukemia. As an "official" member of the team, Sarah was given a locker and a spot on the team's webpage.

With Sarah in mind, the field hockey team

held a "Play for the Cure" game in September, selling pink T-shirts and taking donations toward pediatric cancer research. The Huskies raised \$1,000 through the event to go toward Geisinger's Janet Weis Children's Hospital in Danville.

The Huskies are no strangers to giving back to the community and, in particular, to children in need. The football team donated more than \$1,200 to the Children's Miracle Network at Geisinger Medical Center last spring. •

Another National Playoff Run

IN FALL 2014, BU's football team reached the national quarterfinals for the fifth time in school history and the first since 2008. But a valiant rally came up short in the Super Region 1 Championship Game at Callaghan Stadium, Athens, W.Va., as Concord University held on for a 32-26 victory to move on to the NCAA Division II semifinals.

Bloomsburg (11-2) rallied from 21 points down to tie in the third quarter and appeared to have all the momentum before the Mountain Lions (13-0) responded to keep their perfect season alive.

BU's Eddie Mateo rushed for 107 yards and a touchdown on 25 carries while quarterback Tim Kelly completed 16 of 36 pass attempts for 239 yards and a score, rushing for another. D.J. McFadden caught five balls for 97 yards and a score while Chad Hoffman had three catches for 68 yards.

Senior middle linebacker Justin Shirk earned PSAC East and Daktronics Super Region 1 Defensive Player of the Year and second team All-America. The Huskies defense led the nation in turnovers generated in 2014.

The Huskies are now 3-2 in national quarterfinal games, last winning in 2006. •



A Season to Remember

THE HUSKIES men's soccer team posted one of its finest seasons last fall, matching the school record for victories while reaching the NCAA Division II Tournament for the first time since 1978.

One of just 35 teams nationwide to earn a bid to the national tournament, the Huskies finished the season with a 13-6-2 overall record and went 9-2-0 against Pennsylvania State Athletic

Conference (PSAC) competition.

Bloomsburg reached the PSAC Championship Game for the first time since 2011 and received several honors. Four players – junior defender Matt Zima and freshman goalkeeper Jared Ott, first team, and senior defender Roma Loboda and junior defender Mike Bamford, second team – were accorded All-PSAC accolades. Zima and Ott, who tied the school record with eight

shutouts, also gave the Huskies two Daktronics All-Atlantic Region selections, the first time the team has received multiple Daktronics All-Region honorees. In December, Zima was named honorable mention Daktronics All-America and became the first player in Huskies history to receive Daktronics All-America accolades.

Head coach Paul Payne was named PSAC Coach of the Year. •



Newest Members of the Hall of Fame

Members of the 33rd Athletic Hall of Fame Class were inducted last fall, bringing the number of members to 158. Shown from left are Erica Miller '01, softball; Michael McFarland, athletic director; Roxann Emerick Betz '01, women's lacrosse; Glen McNamee '97, football; Tina Wikoski Bartholomew '95, cross country and track and field; Roger Sanders, former wrestling coach; Julie Bugg '99, women's soccer; David Soltz, BU president; and Dione Somerville, vice president for Student Affairs.

Champion Tradition Continued

REDSHIRT SOPHOMORE Jerrin Toomey, of York, was honored as a 2014 Pennsylvania State Athletic Conference (PSAC) Football Champion Scholar prior to the championship game in November. The Champion Scholar is awarded to the student-athlete with the highest grade point average at each of the league's 23 championship finals sites.

A business management major, Toomey enjoyed a strong season on the field as well as part of the Huskies secondary, earning an expanded role as the season went along. He was honored as the PSAC East Defensive Athlete of the Week after intercepting three passes as part of the Huskies' 41-10 win over West Ches-

ter on Oct. 25. The three interceptions were the most in a single game by any Bloomsburg player since 1993.

Toomey continues an impressive recent history of Bloomsburg student-athletes earning the honor of Champion Scholar. Women's basketball player Nicole Southcott earned the accolades last March. Women's lacrosse player Aubrey Bossert won the award in 2012 and 2013 while men's soccer alumnus Bryce Shaffer received the honor at the 2012 men's soccer championships and Tim Dorsch claimed the award in men's swimming during the 2012-13 year. •

An All-American TriFecta

THREE WOMEN'S cross country runners earned All-American honors as the Huskies finished 14th overall at the NCAA Division II national championships in Louisville, Ky.

On a course that was shortened due to heavy rain, Hannah Boudreau, Kate Dodds and Lauren Lehman earned All-American honors by finishing 35th, 39th and 40th respectively. The top 40 are named All-Americans.

Boudreau, a freshman, finished in 21:59 moving up 18 places over the final 1500 meters of the race. Dodds and Lehman finished in nearly a dead heat in 22:04. As a team the Huskies finished 14th with 358 points, equaling their best previous NCAA finish in 2011. Bloomsburg was also the top finishing PSAC school. •





Hard Habits to Break

Statistics show as many as 75 percent of people who try cocaine will become addicted to it. Only one in four is able to quit without help.

by ERIC FOSTER

TURNS OUT the expression “some habits are hard to break” is true in a very real sense. And the reasons are biological.

Neuroscientist Kevin Ball '01, associate professor of psychology, is conducting research that may provide clues on how to help people kick a drug or overeating habit. Funded by a three-year, \$263,271 grant from the National Institutes of Health, he is using an animal model to study the effects of chronic stress on addicts' relapse to cocaine seeking and dieters' relapse to unhealthy eating habits.

“After addicts complete cocaine rehab, the majority go back to using the drug within a few months to a year. A similar thing happens with dieting,” says Ball. “Addiction to drugs, like cocaine, heroin or amphetamines, is so difficult to beat because they cause very big changes to brain structure and chemistry.”

While drug addiction and maladaptive food seeking are not the same, “there is a lot of overlap in the brain systems that drive both behaviors,” says Ball.

“Food seeking doesn’t entail the same profound change to the brain. Partly it’s evolutionary; it’s in our DNA. When food was scarce, it was advantageous to seek out calorie-dense foods. In advanced economies, food isn’t scarce anymore.”

The chemistry of addiction

When we do something pleasurable — such as eating our favorite foods or having sex — or are exposed to stimuli that predict such things, our nerve cells release the neurotransmitter dopamine, which is picked up by dopamine receptors. After a short time, the dopamine is reabsorbed by the nerve cells to be used again.

Cocaine and similar drugs hijack our body’s dopamine system by blocking the reabsorption of the chemical. The dopamine receptors are stimulated far longer than normal, creating an intense euphoria. The chemistry of the brain is altered and, with repeated exposure, those changes can become more prevalent, setting the stage for addiction.

It appears that many of the physical

changes in the brain that underlie adaptive forms of learning and memory also occur after exposure to addictive drugs, Ball explains. Addiction, therefore, is sometimes conceptualized as a maladaptive form of learning that makes addicts vulnerable to relapse for months, years or a lifetime after treatment.

The role of stress

“We know that chronic stress contributes to many diseases ... from heart disease to cancer,” says Ball. “I’m studying the role of chronic stress in relapse because it induces lasting changes in brain regions implicated in addiction and relapse.”

Acute stress can be adaptive, says Ball. It activates your body’s fight-or-flight mechanism, like you would experience if you walked into your office to find a cobra sitting on your chair. But chronic stress is not adaptive when fight-or-flight mechanisms are continually activated.

“Today we are exposed to stresses that constantly activate our fight-or-flight mechanisms. Stress at home. Stress at

work. Money worries. Information overload," he says.

Stress and cocaine both activate the dopamine system, but through different mechanisms. And it turns out that activation of the dopamine system by stress can reactivate an addictive behavior.

A possible remedy

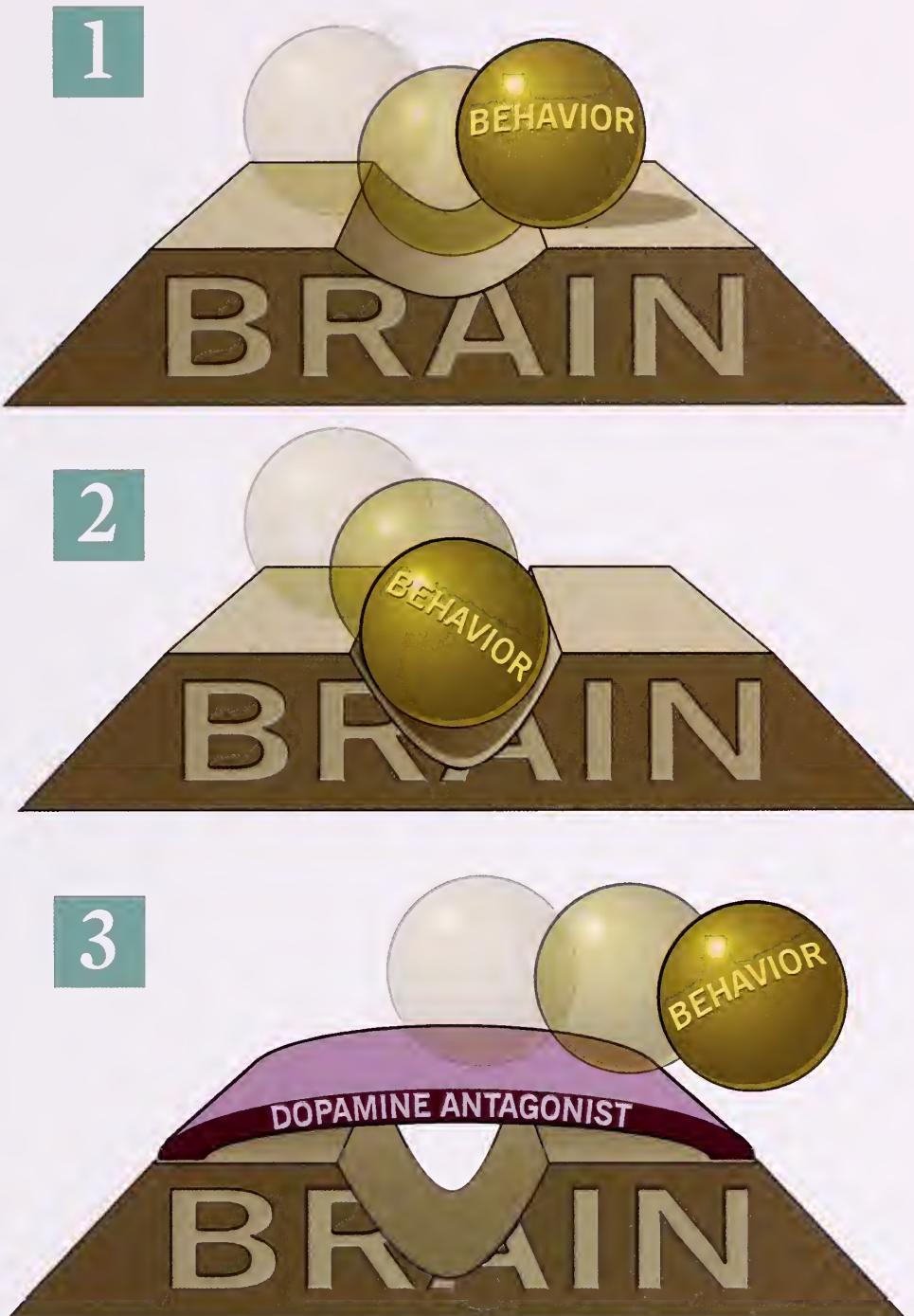
In his study, Ball is investigating whether a dopamine antagonist — a drug to block dopamine receptors in the body — will reduce the effects of chronic stress on later relapse vulnerability.

The study will be conducted in three stages.

- Self-Administration Phase: Rats will be given the opportunity to self-administer cocaine or highly palatable food pellets.
- Extinction Phase: The cocaine or food pellets will be withdrawn and a source of stress introduced. This stressor can entail being confined to a small open container in a bright space. A portion of the rats will be administered a dopamine antagonist.
- Reinstatement Phase: The rats will have the opportunity to respond to cocaine- or food-associated cues. This response is the means for measuring relapse.

The question that Ball is seeking to answer is whether the dopamine antagonist, given during the chronic stress introduced at the extinction phase, helps to shield the rats from relapsing into the addictive behavior.

And if it does, perhaps the research will one day lead to a way to shield human addicts from relapse. •



A Research Tradition

THE BEHAVIORAL STUDIES that Kevin Ball is conducting are part of a continuing tradition at Bloomsburg University.

A 2001 BU graduate, Ball was mentored by Steven Cohen, who retired in 2009 after 36 years of service.

Cohen, with more than 75 publications and 39 research grants, was the first Bloomsburg University professor to be awarded grants from the National Science Foundation and the National Institutes of Health.

Ball's latest grant is his second from the National Institutes of Health. A 2011 grant focused on the effects of MDMA (colloquially known as ecstasy) and neurological foundations of addiction. •



Reinvent Yourself

By LAURIE CREASY

Among more than a million mobile apps available today is one created by Patty Cara '85, inspired by long-forgotten notes and a new philosophy.

AS PATTY CARA '85 emptied her desk after losing her job as an advertising agency vice president, she went through nearly 30 years of notes. They held her ideas, some of which she'd never put into practice.

"It was a now-or-never moment," she says. She could do what she knew — which was safe — or she could branch out. "Because I was a creative director and came up with ideas for a living, I decided I would apply all my ideas to my life instead of creating things for clients. I decided from that moment forward to live that philosophy."

Scary, yes, because her husband, who worked at the same agency, lost his job on the same day. But Cara felt excited, too, about what was next in her life.

"I wanted to get into the digital

space, wanted to be involved in the app world. I was ready for something new," she recalls. "And it did coalesce that way in my mind — kind of like a perfect storm."

While working at the agency, she'd written down 10 of her own ideas every day. "I think what surprised me is that I began by visualizing it as the equivalent of a task manager. But then I realized that a task manager is a recipe for keeping life the way it is. I wanted to focus on ideas, rather than tasks. 'To dos' are tasks you're accustomed to doing. An idea is a new way to do something."

And what began as a list soon developed into an idea for an iTunes mobile app. She visualized a way to give users the resources to become better at generating their own ideas and, using the

skills she'd developed at the agency, gathered a creative team. "I worked with graphic designers I knew, sourced the developers, and created the app, TENideas, from concept to launch in just under a year."

The interface is simple, but requires users to explore the space. Once they do, they find direction on ways to generate more ideas, from doing research on a topic that interests them to thinking playfully to thinking deeply about what they might ask for if a genie granted them one wish.

"For younger users, the list may be filled with party ideas or ways to design their resumes," Cara says. "We also have some users who are entrepreneurs. They use the app to list things they want to invent or apps they want to develop. Lots of my friends are writers and artists and they use the app to capture and act on their creative ideas."

Need proof that the app works? Just look at Cara. "I started my own business, did consulting and freelancing, launched a mobile app, have a second app — a game — in the works, a book proposal being shopped around on the TENideas system — so I'm doing all new things for me," she says. "That change in philosophy and focus was a direct result of the job loss."

During that first year, wasn't she ever plagued by the internal editor — that voice that whispers that the idea isn't good enough, it will never fly, that we're not strong enough or smart enough or good enough or disciplined enough to make things work?

"I decided not to listen to the internal editor anymore," she says. "I felt that the internal editor had kept me from doing things that I wanted to accomplish." •

TENideas is available on the iTunes App Store in the Productivity section.

Laurie Creasy is a freelance writer based in Bloomsburg.



Create a legacy.

Terrance Jones is the first member of his family to go to college. He's worked hard at Bloomsburg to earn a bachelor's degree and pursue a master's.

Scholarships from the Bloomsburg University Foundation helped make his education possible.

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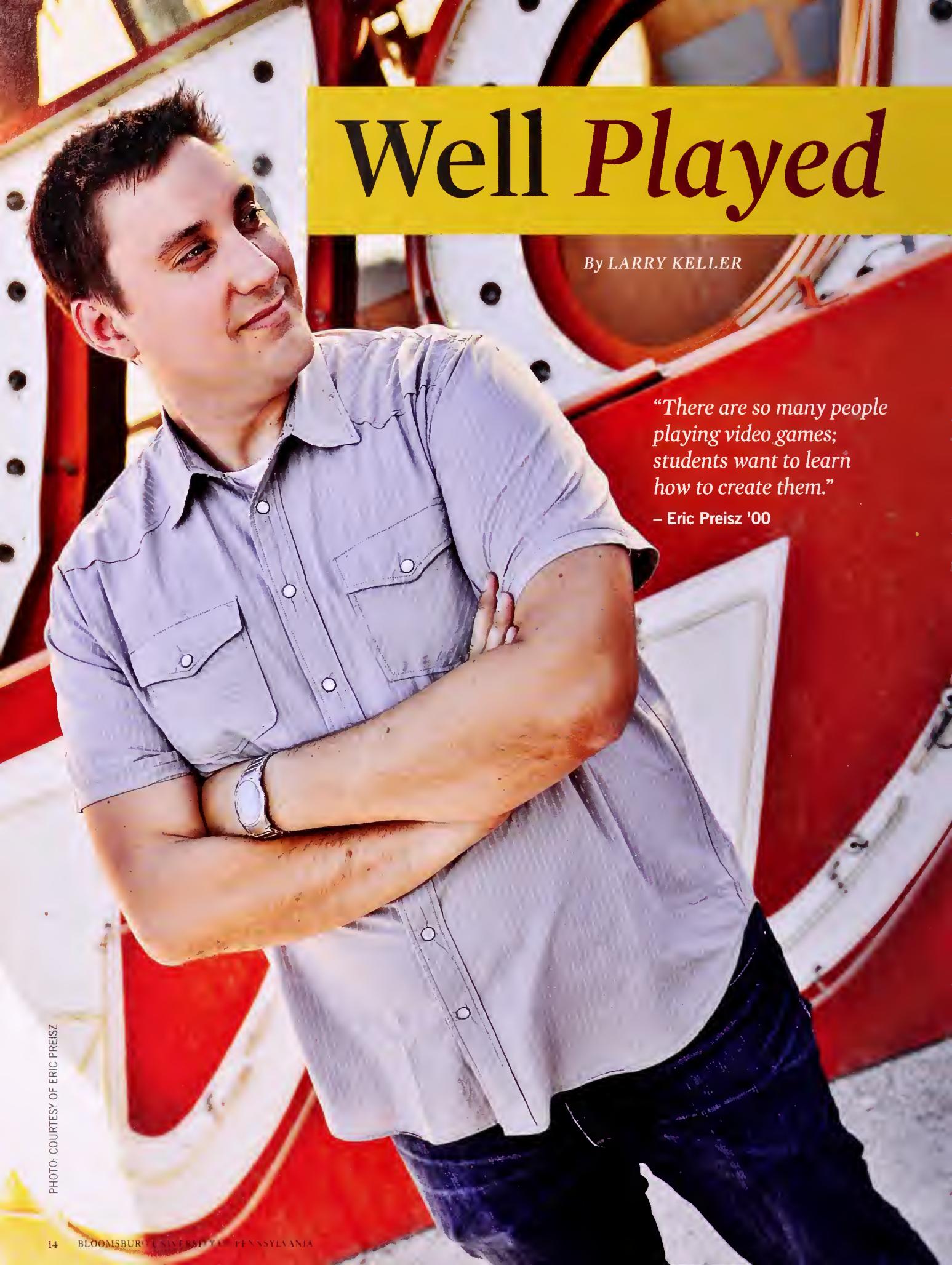
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Well Played

By LARRY KELLER

"There are so many people playing video games; students want to learn how to create them."

— Eric Preisz '00

Sixty-four percent of parents believe video games are a positive part of their children's lives. Alumnus Eric Preisz couldn't agree more.

LET'S SAY you have a terrific idea for a video game. But you need a means of meshing the various bells and whistles into a single piece of software. One that, you hope, will be enjoyed by legions of devoted video game players. GG Interactive, led by CEO Eric Preisz '00, could be the source of the missing element that ties it all together.

GG Interactive, formerly known as Garage-Games, is a multi-faceted company based in Vancouver, Wash., that makes software for independent video game developers. The company made its name not in developing video games, but in producing a game "engine," Torque, that has evolved into several versions. Simply put, a video game engine takes the components of a game, such as audio and graphics, and pulls them all together in a single piece of software.

Independent game makers are the primary buyers of those engines. "Lots of them have tech jobs and do this as a hobby," Preisz says. "Others are employed by video game makers and want to branch out on their own. The reality is that a lot of people will try to make money off a game, but few actually succeed. You have to make 10 games and hope one hits. That's a do-or-die business."

It is not a business model that GG Interactive emulated. Instead, it developed its Torque game engines and made licenses so affordable that even the smallest aspiring video game magnate could buy one. Now the company is looking increasingly to education and entertainment as its future.

Educational value

When the state of Nevada — the location of a branch office of GG Interactive — decided to create standards for courses on video game development, it invited Preisz to serve on a committee. He learned there was no curriculum to follow, so GG created a prototype of four high school courses to be taken over two years, similar to earlier work in Florida. "There are so many people playing video games; students want

to learn how to create them," he says.

The educational value isn't just in learning how to create the games. Preisz also believes the games themselves can be valuable classroom teaching aids, complete with instruction, tests and grades. GG has created video games in a variety of areas, including customer service and career development, and when his company developed an adventure game for a criminal justice course, it hired a Los Angeles film crew and actors, and shot scenes on Hollywood sound stages.

A prototype game for autistic children asked youngsters to perform "simple tasks such as matching," he says. "If the student wasn't able to solve the puzzle, it would progressively give them bigger and bigger hints until they succeeded."

Regardless of skill levels at video games and simulations, "the key to this kind of work is to do usability testing," says Preisz, who often recruits people to try out a new product. "The most important thing is to watch what they're doing as opposed to what they're telling you."

"You have to make 10 games and hope one hits."

— Eric Preisz '00

A little 'Donkey Kong'?

Preisz's career path was anything but predictable. Sure, the Bloomsburg native played "Donkey Kong" and other games as a youngster, but then he lost interest.

"I played video games less than everybody at this company," says Preisz, who manages projects and products, occasionally writes code and oversees 13 employees in two cities. Luckily, it turned out playing video games wasn't a prerequisite for success in the industry.

After graduation, he had two job offers: one from the maker of a Formula One race car game; the other from a Washington, D.C., company

that produced training simulations for soldiers. The first job sounded like a lot of fun, but the second one paid much better. That's the job he took.

"My office was in the [computer] server room," Preisz recalls. "I was freezing." He stayed for five years, before moving on to a company where he worked on 3-D simulations of the vehicle assembly building at NASA's Kennedy Space Station.

When Preisz started his own computer programming business in Orlando, his clients included the U.S. Army and Air Force and Disney Imagineering. For Disney, his company created two interactive games for visitors as they exited the ride at Epcot's Spaceship Earth geodesic sphere.

At the same time, he began teaching a course on video game optimization — basically, techniques and tools to make games run faster or better — at Full Sail University in Florida and became his department's chair. That led him to co-write a book on the same subject he taught.

He started with GG in 2009 in a technical sales position and became CEO in January 2011. In recent months, the company has been involved in the support phase "of a multi-year effort to build a world-class entertainment platform for a world-class theme park." Preisz says contractual stipulations bar him from elaborating.

Meanwhile, he has worked on several projects with Microsoft, including one that teaches computer literacy for people in developing countries. "We built cartoon-like stories and mini-games that teach people how to use their mouse, email, productivity tools, the Internet, and other functions," he says. The program is scheduled to be offered in at least 20 languages.

"Everybody has a different way to use game technology," Preisz says. "I think I've got the coolest job in the world." ■

Larry Keller is a freelance writer based in Philadelphia.



Spirited Careers

By JACK SHERZER

Adam Bartles

The famous quote attributed to Confucius says, “Choose a job that you like, and you will never have to work a day in your life.”

In 2003, Adam Bartles was planning on graduate school when, burned out on academia, he decided to return home. On a whim, he sent an unsolicited application to Appalachian Brewing Co. in Harrisburg and unwittingly took the first step toward a new career.

Fraternity brothers Thomas Yocco and Chris Moyer talked for 20 years of businesses they could open together. As the market for hand-crafted beer and spirits exploded five years ago, the friends agreed on the perfect venture: a distillery.

It was 1967 and Myles Anderson had just earned his doctorate in counseling psychology when his wife, Myrna, told him he needed a hobby and gave him a book on winemaking. Fast forward 25 years and friends, loving the wines Anderson and a fellow professor made, convinced the pair to open a winery.

Matthew Hall worked for a beer distributor while earning his business management degree and enjoyed success as a salesman for a large Philadelphia beer distributor following graduation. But as he got to know the people manufacturing the beer he was selling, the appeal for the hands-on side of the business grew.

All five started on different career paths, but they share two key characteristics: the courage to take a risk and desire to forge a career out of what they enjoy most.

An unexpected offer

“I had decided I wasn’t going to graduate school and had moved home to Elizabethtown. One day the thought popped into my mind that maybe I would like to make beer,” says 34-year-

old Adam Bartles of his decision to apply to Appalachian Brewery after earning his English degree. “I’m still not sure why they called me in.”

New employees at small breweries usually start at the ground level regardless of experience, and Bartles was no exception. He began in the packaging area, building cardboard beer cases and helping to run the bottle-labeling machine. He made it a point to get involved in as much of the operation as he could and within two months he made his first batch of beer – a thousand gallons of ABC’s dark Susquehanna Stout.

Bartles realized he would need some formal education to rise in the brewing industry and turned to Chicago’s top-rated Siebel Institute, where he completed three weeks of coursework. He then spent six weeks at an independent,



“Our story is we had this idea and worked like crazy to make it happen – it’s the American Dream.”

Chris Moyer '92

From left, Thomas Yozzo, Jennifer Moyer and Chris Moyer

family-owned brewery near Munich. His unpaid apprenticeship included a room at the brewery and breakfast.

While in Germany he applied to Victory Brewing Co. in Philadelphia. “I knew I could experience a career with Victory and wouldn’t have to make another move,” says Bartles, who started in 2007 as an assistant on the bottling line.

“Despite my education and experience, I started on the bottom rung. By the end of 2007, I was able to operate all the equipment and run all the processes. Then I started training other people,” says Bartles, Victory’s director of operations. “Brewing is very much an apprenticeship. You have a head brewer and assistant brewers and you need to work your way through.”

As director of operations, Bartles is involved in all aspects of the company, which last year saw demand for its beer grow by 30 percent. The company recently opened a modern facility in Parkesburg and is building another brew house in Kennett Square. Bartles says he looks forward to developing new beers and helping the company continue to grow.

“I’ve been following my passion,” Bartles says. “I never would have guessed this is how things would turn out.”

Turning business dreams into reality

During freshman year at Bloomsburg, Chris Moyer was doing laundry when he spotted the duffle bag Thomas Yozzo was using and said, “Hey, military?”

From that first discussion about Moyer’s National Guard experience and Yozzo’s Coast Guard service, the two went on to become Theta Chi fraternity brothers. Both graduated in 1992, Moyer with a degree in accounting and Yozzo with a degree in sociology.

From there the friends traveled different paths: Moyer working as a sales manager for Oracle’s business with the Department of Defense and Yozzo served as a police officer in Newburgh, N.Y., where he retired with 20 years of service. The men married, took numerous family vacations together and started dreaming of one day sharing a business.

“As the kids got a little older we would end up around a campfire, and we would talk about bison farms or golf courses – always doing something with our hands,” says Moyer, 44. The friends started thinking about the explosion in craft beers and liquors and, as Yozzo approached the 20-year mark with the police department, they decided their business venture was now or never.

In July 2013, they bought the small farm and apple orchard in Clermont, N.Y. that became Hudson Valley Distillers. From the start, they wanted to create a natural product using local ingredients. In addition to apples from their farm, the barley, rye and other raw materials come from farms within five miles of the distillery.

“That was a goal for us, we wanted to get back to our roots,” says Yozzo, 45.

“Spirits are an agricultural product and the purer you get and closer to the source you can be, the better your product is going to be,” Moyer adds.

Their first product was vodka. “It’s the biggest selling spirit in the country and you don’t need to age it. For a small business that has to invest a tremendous amount of money, the thought of having to put something aside to age for several years is really impossible,” Moyer says.

On average, the distillery makes 1,000 bottles a month and alternates between making fruit-based and grain-based liquors. Moyer’s wife, the former Jennifer Theiss '92, also works in the business and the men say they would love to have their children get involved.



Myles and Myrna Anderson

If there's a message in what they've done, the men say it's to follow your dream. "People are really intrigued with the notion that Tom and I knew each other for 26 years and started this business. We've had a number of people tell us 'You motivated me to do X.' Our story is we had this idea and worked like crazy to make it happen – it's the American Dream," Moyer says.

"You need to step out of your comfort zone," Yozzo adds. "Try something new and go for it."

From home brewer to master brewer

While at Bloomsburg, Matthew Hall worked for an area beer distributor and, after graduating in 2007 with a degree in business management, he took a sales job with a large Philadelphia beer wholesaler. Hall had started making his own beer during college, and his interest in brewing grew as he visited breweries as part of his job.

"I would talk to the guys working there, the brewers and the bottling guys, and they were very excited and very happy about what they were doing," Hall says. "There was an overall excitement with the growth of the craft beer industry – they had a product they could stand behind and be proud of. I thought that was the ultimate connection of labor and love."

Hall began applying to breweries, but soon realized there was a lot of competition for openings. Like Bartles, he took a beer-making course at Siebel Institute, spending time in Chicago and Germany.

Within two weeks of returning home, Hall, 29, was hired by the Yards Brewing Co. in Philadelphia, starting in 2010 at an entry-level position in the packaging department. He made less money than he made in sales and had to move in with his parents in Bucks County, but he loved what he was doing. For the past two-and-a-half years, he's been a brewer.

"I can't imagine myself doing anything else," Hall says. "At the end of my shift I can pour a beer, enjoy it and think, 'I was a part of making this happen.' I also love seeing other people enjoy the product. There are not many industries where people are excited about what you're doing."

A command performance

The world of winemaking wasn't even a passing thought when Myles Anderson '62 graduated from Bloomsburg with a degree in elementary education and psychology, then stayed at BU for another three years to teach.

Even after his wife, the former Myrna Bassett '62, gave him a book on winemaking and he began experimenting, there was little to foreshadow the success to come.

Anderson became dean of students at York College and both dean of students and a vice president at Gonzaga University in Spokane and Regis College in Denver before joining the faculty at Walla Walla (Wash.) Community College as a counselor and psychology professor in 1977. The position allowed him to return to his teaching roots and to found the Institute for Enology and Viticulture at the community college in 2000. This college program provides students with hands-on experience in the production of grapes, winemaking and wine sales.

At the community college, he met Gordy Venneri and the two started making wine in the Anderson's backyard, much to the delight of their friends. This was at the time that the wine industry in Walla Walla was budding. "We had fun and gave our wine away to friends and acquaintances. Then people encouraged us to go commercial so they could buy it," Anderson says. "At first we planned to do just a small business and not have more than 1,000 cases a year – enough to pay for our hobby." That has all changed.

The winery, Walla Walla Vintners, opened in 1995. The first bottles were sold in 1997 and the operation first turned a profit in its seventh year. Today, the winery sells around 6,000 cases of various red wines a year and is still a family business — the Andersons' daughter, Meagan, and their son-in-law, Judah, are very much a part of the winery.

"It's a business that's very expensive and challenging to operate," says Anderson, 74, who continued to direct the wine program at the community college full-time until he retired in June 2014.

Although California is known for its wines, Anderson says Washington has incredible soil for growing grapes — a fact that has resulted in a booming wine industry. When Anderson's winery opened, it was the eighth in Walla Walla; now there are 900 in the state, with 175 in Walla Walla alone.

"I had no idea when we started that we would go this far" says Anderson. Though the winery is well established, he says the key to success is to never stop paying attention to the wine quality and the customer. The Andersons were delighted to donate the wine for their 50-year reunion at Bloomsburg in 2012.

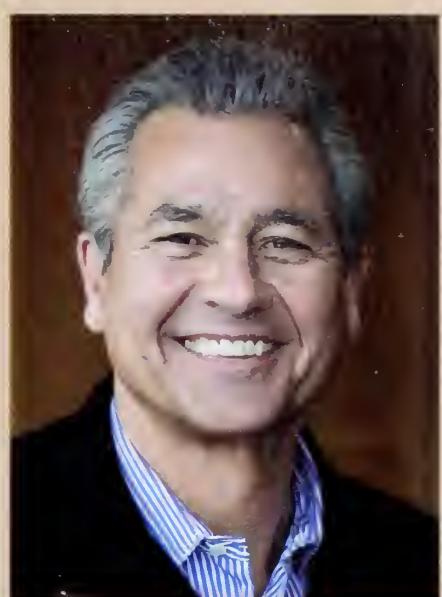
"We know that we're not just in the wine business, we're really in the relationship and pleasure business," he says. "We make sure we stay in touch with our customers on a regular basis and provide beautiful wines they would normally not be able to get anywhere else." •

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.



Matthew Hall

PHOTO: DAVE ASH



Family Enterprise

For John Braganini, the art and business of crafting wine is a family tradition.

"We grew up thinking of wine as food," says Braganini '75, president of Great Lakes Insurance Agency Inc. and a member of BU's College of Business Advisory Board.

Today, Braganini, along with six other family members, is part owner of St. Julian Winery, founded in Ontario, Canada, in 1921 by his grandfather, Mariano Meconi, and relocated to Michigan in the 1930s. Named for the patron saint of the founder's birthplace in Italy, St. Julian is Michigan's oldest and largest winery. It produces more than 50 varieties of wine and ships 150,000 cases annually, as well as another 100,000 cases of beverages, such as non-alcoholic champagne.

About 90 percent of the wine is sold in Michigan, but it is also available in other areas of the Midwest. Braganini says sales are increasing 4 to 6 percent a year, but "it's getting harder to get on the shelves. You have to either get bigger or smaller." In response, St. Julian Winery is pursuing a direct-to-customer sales model through their website, www.stjulian.com.

But quantity has not come at the expense of quality. St. Julian's consistently produces wines — both sweet and dry — that win awards in Michigan and throughout the United States. Braganini is particularly fond of his pinot grigio while St. Julian's Albarino, a white grape typically grown in Spain, is the first of that variety made in Michigan. •



All the World Loves a Clown

by WILLIE COLÓN

ON AUG. 4, 2014, Pastor Mike Dubbs '86 walked out of his house in Southern Pines, N.C., eager to embark on his first clown mission. He was decked out as his alter-ego, Dubbsy, in full hobo clown regalia — black felt hat, thrift store shirt and pants, hideous brown vest with a 99-cent price tag, red suspenders, mismatched rental bowling shoes — ready to help spread a little laughter, love and healing to another continent.

At the Raleigh-Durham Airport, he was the only clown in town. At JFK in New York City, he came upon two other clowns who were going his way. And at the Jorge Chavez Airport in Lima, Peru,

Dubbsy and his clown friends turned a corner and ...

"There was nothing but clowns!" he recalls. "It was like a clown explosion."

It sounds spectacularly silly, but consider this: Nutrition was the theme of this year's two-week clown mission to Iquitos, Peru. Organized by the Gesundheit! Institute, a West Virginia-based alternative health care facility, the mission brought together 130 clown volunteers from 16 countries to address the high incidence of malnutrition in the region.

As for flying to Peru as Dubbsy? "One requirement is that you travel

from your front door in character," he explains. "They want committed people who are willing to say, 'Here's what I'm doing. I'm a clown.' "

...

"Eclectic" pretty much sums up Mike Dubbs' resume and life adventures. This Bloomsburg native and Tau Kappa Epsilon brother graduated with a bachelor's degree in business and office administration. He has been a professional photographer and a township manager, and says he misses the 10 years he volunteered as the football game announcer at Redman Stadium. "I got a good seat for every game and subs



from places like Balzano's," he says.

After finally heeding a calling he'd ignored for years, he began down the path that led to his current position as pastor at Community Congregational Church in Southern Pines.

Meanwhile, the path that led to clowning had its origins in a job Dubbs had while he was in college. "I would dress as a gorilla or a clown or a kissing bandit and take balloons to hospitals and people's homes," he says. That eventually morphed into full-on clowning for kids' parties.

Today he clowns several times a month as part of a group of clown volunteers at a local hospital. And in the way that one thing often leads to another, it was a clown friend from the hospital who told Dubbs about the Gesundheit! Institute — and the possibility of going international with his clowning.

...

Peru was an incredible experience, Dubbs says, but the opening day welcome parade was extra special. "That was the highlight as the kids' faces lit up when they saw the clowns," he recalls. "They knew we were there for them,

and I could see hope in their faces. I had never seen such poverty and such joy in the same place."

He also remembers having a hard time unfurling the Bloomsburg banner he'd brought along because the children kept running up to it and yelling "El Lobo! El Lobo! (The Wolf! The Wolf!)"

The two weeks were packed with workshops for the volunteers and local participants alike. These events provided Dubbs, a self-taught juggler and clown, a unique chance to improve his clowning by visiting schools, nursing homes and prisons and taking a trip to a village down the Amazon River. "And when they found out I was a pastor, they asked me to talk to patients at a mental health clinic," says Dubbs, who speaks a little Spanish. "I was still dressed as a clown, just without the face makeup."

One of his biggest take-aways was probably that old cliché: Don't sweat the small stuff. "I learned not to be so worried about my costume as long as it's colorful," he says. "The joy is in the clown visit, not in how accurate my outfit is."

"Humor provides a momentary distraction from whatever problems we might have."

— Mike Dubbs '86

...

The Gesundheit! Institute has organized clown missions since 1985, when founder Dr. Patch Adams led a group of volunteer clowns to the former Soviet Union. Adams promotes an alternative health care model that connects individual health to the health of the family, community and the world. Robin Williams famously portrayed him in the 1998 hit movie, *Patch Adams*.

There are six to 10 clown trips every year, and they're meant to create joyful atmospheres that enhance the well-being of individuals and groups. But is there hard evidence that humor heals?

Not quite yet, says Mary Katherine Duncan, Bloomsburg psychology professor. But we're getting there.

"At this point there's not a lot of science, so we're trying to define it and study it and measure it," Duncan says. "We have a growing body of correlational evidence — happier people tend to live longer, they're more productive at work, they earn more." Humor also helps us deal with sadness, anger and other negative emotions and experiences, she says.

"But can humor get us to the point of thriving?" Duncan asks. "We're looking into it, and folks like Patch Adams are helping us understand it."

Based on his experience, Mike Dubbs understands it pretty well already.

"If nothing else, humor provides a momentary distraction from whatever problems we might have," he says. "I see that at the hospital. And I like to imagine that when the kids in Peru are having a hard day, they think about the clowns and smile." •

Willie Colón is a freelance writer based in Philadelphia.



Mike Dubbs and Dick Strine '57

husky notes



Lessons Learned

Beth and Mike Boguski

FROM SMALL-TOWN BOY in rural Wayne County to president of a workers' compensation insurance specialist headquartered in Lancaster, Michael Boguski says Bloomsburg University — the education he received, the friendships he made and his continued alumni involvement — have made a difference in his career and his life.

"I was looking for a university with a rural, small-town feel and it was an excellent fit," says Boguski '85. "I planned on majoring in business and Bloomsburg had a great reputation and an expanded business school. And it was affordable. I funded my college education with a student loan and a summer job as a lifeguard."

Boguski found much more than a good fit at Bloomsburg. He found the academic preparation that provided a foundation for his career — a journey that led him to the start up of Eastern Alliance Insurance Group, known as Eastern, in 1997. Since opening in

1997 above a tattoo parlor, Eastern has grown from a start-up to a public company operating in 16 states with eight regional offices that employs 245 insurance professionals. Eastern went public on the NASDAQ in 2006 and then merged with ProAssurance, a larger publicly traded company, in January 2014. Boguski continues to serve as the president of Eastern.

Just as important as the academic preparation were the friendships Boguski formed at Bloomsburg. "I was a member of the Zeta Psi fraternity and involved in intramural and inter-fraternity council sports. I learned the importance of interpersonal skills and developing relationships. I still have lifelong Bloomsburg University friends and continue an annual birthday celebration trip with several Zeta Psi fraternity brothers. Bloomsburg University is a special place with special people."

As an alumnus, he serves on the Bloomsburg University Foundation Board of

Directors and, with his wife, Beth, committed \$1 million to the Foundation to support high-impact experiential opportunities, including internships, job shadowing and capstone experiences provided through BU's Professional U program. The gift will also assist with ongoing efforts for BU's Science, Technology, Engineering and Mathematics (STEM) Magnet School — a two-year immersion program for local high school students — as well as the Henry Carver Fund, the BU Foundation's annual fund.

As a first-generation college graduate, Boguski feels a strong connection to today's BU students. "My parents and grandparents did not have the opportunity to attend college. I was blessed and very fortunate to attend Bloomsburg University. Even today, nearly 40 percent of the students are first generation. Beth and I see an important mission in supporting these students." ●

'60s



Larry W. Greenly '65 won a gold medal and certificate in the national 2014 Moonbeam Children's Book Awards for his nonfiction book, *Eugene Bullard: World's First Black Fighter Pilot*. His book also won the Best Young Adult Book in the 2014 NM/AZ Book Awards.

Dale Hunsinger '65, principal of Homestead-Wakefield Elementary School, Bel Air, Md., was named Harford County Principal of the Year for 2013.



Robert Booze '68 was awarded honorary fellowship in the American College of Dentists. This distinction recognizes exceptional contributions to dentistry and the dental profession by individuals who do not hold a dental degree but have significantly advanced the profession of oral health.



Albert Fisher '69, CPA and professor emeritus at the College of Southern Nevada, in Las Vegas, created the Albert J. Fisher Accounting Scholarship. Fisher says graduating from Bloomsburg enabled him to achieve success in the accounting and education world. He made a promise to himself when he graduated that he would endow a scholarship.



Robert Behr '71 is commissioner to the Virginia Commission for the Arts. Previously, Behr served as chairman of the Fine Arts Department at Girard College in Philadelphia. He and his wife, Pamela, reside on Chincoteague Island, Va., and own the Island Cottage Collection, a gallery/shop.

led the Yellow Jackets to NCAA championship tournaments in 2000 and 2010.

'70s



Blair Monie '70 was named the Louis H. and Katherine S. Zbinden Distinguished Professor of Pastoral Ministry and Leadership at Austin (Texas) Presbyterian Theological Seminary, Austin. He retired in June with 20 years of service as senior pastor of Preston Hollow Presbyterian Church in Dallas, Texas. Upon his retirement, he was honored by a \$2.5 million gift to endow the Blair R. Monie Distinguished Chair of Homiletics at Austin Seminary.

John C. Olaynick '71 retired from the Palm Beach County (Fla.) Water Utilities as an environmental analyst. He resides in West Palm Beach where he is a flight instructor.

Virginia Ann Donovan Motsko '72 received the Ben Franklin Community Service Award. The award is accompanied by a \$1,000 grant from the Wayne County Community Foundation's Ben Franklin Fund and is designated to the charity of the winner's choosing.

Arthur Luptowski '73 is an advance scout with the Detroit Pistons of the National Basketball Association. He was previously the American International College head basketball coach where he

Terry Guers '77/78M retired after 36 years as a speech-language pathologist in Berks County. He was employed for 14 years by the Berks County Intermediate Unit, while serving schools in the Kutztown, Fleetwood and Brandywine Heights districts. In 1992, he became an employee of the Kutztown Area School District from which he retired in June 2014 after 22 years. Guers lives in Muhlenberg Township in the Reading area.

John Vanderbeek '77 was promoted to chief executive officer of ACTS Retirement-Life Communities, based in West Point.

John Mondsehein '78 retired after teaching business and coaching track and field for 36 years at Parkland High School (PHS), Allentown. He was inducted into the PHS athletic hall of fame as a track and field coach and was previously inducted into the Whitehall High School athletic hall of fame as a member of the 1973 football team.



Gifts from Daniel Tearpock '70

THE LATE DANIEL TEARPOCK '70, noted geologist, bequeathed a collection of Native American arrowheads to the university that is displayed in Hartline Science Center. Tearpock, who died Feb. 9, 2014, also gave \$50,000 to the university in his will.

In 1988, Tearpock founded Subsurface Consultants & Associates which grew into an international consulting and training firm with multiple branch offices. He was a well-known figure in the oil and gas industry and remained committed to his profession as a successful oil finder, to educating and mentoring the next generation of talent in the geosciences and to serving his community.

In recent years, Tearpock received multiple honors and awards commemorating his professional achievements, including the American Association of Professional Geologists (AAPG) Division of Professional Affairs' Heritage Award, the AAPG Honorary Member Award and nomination to the Advisory Board of Bloomsburg University's College of Science and Technology.

George Antochy '79 retired from the Federal Aviation Administration after 32 years. His last position was as manager, client planning and design, responsible for the 60,000 administrative computers used throughout the FAA. Antochy retired from the U.S. Army Reserve in June 2009 after 30 years of service.

Laura Adolphson Antochy '79 retired after 25 years of teaching. For the last 18 years, she was a kindergarten teacher with the Arlington Texas Independent School District.

'80s

Douglas Berry '83 is a director on the boards of Juniata Valley Financial Corp. and Juniata Valley Bank. Berry is the chief executive officer and president of Solar Renewable Energy and Achieve Energy Solutions, and owns Berry Group Management.

John Keegan '84, a certified public accountant, is the chief financial officer at The Plastic Surgery Center of New Jersey. He is also an associate with K2 Enterprises, speaking with accountants nationwide about software and technology. Keegan is a chartered global management accountant, certified treasury professional, corporate financial planning and analysis professional and certified information technology professional.

Cameron Smith '84 competed in the Revolution3 Ironman-distance triathlon in Sandusky, Ohio. Completing the 2.4-mile swim in Lake Erie, 112-mile bicycle ride and 26.2-mile marathon run in 10 hours, 48 minutes, he crossed the line seventh of more than 200 finishers, second in the Master's Division for men age 40 and older, and first in his age group, 50 to 54. He is married to the former Sandi Wood '86.

Jane Runey Knox '85 was promoted to chief operating officer at Healthcare Administrative Partners, a medical data and

technology company based in Media. Knox holds an MBA from Holy Family University and is a certified Six Sigma Green Belt.

Allison Straub Maloney '86M is assistant professor of nursing at Misericordia University.

Carla Shearer Christian '88 is the executive director of the Chambersburg YMCA. Christian was the assistant director since 2011.

Rodney Zechman '88 is vice president of branch administration of The Northumberland National Bank. He also oversees security for the bank. Zechman has more than 20 years of bank experience. He and his fiancée, Jennifer Riordan, reside in Selinsgrove.

Dale Sinnott '89 retired from the U.S. Air Force concluding more than 25 years of active military duty. Sinnott's last assignment was as the chief of the Director of Operations Deployment Requirements Branch, Defense Intelligence Agency, at the Pentagon, Washington, D.C. Sinnott resides in Alexandria, Va., and has three children.

'90s

Luann Naule Smith '90 is a Path to Success program coordinator with Big Brothers/Big Sisters of Lancaster County. Smith has worked at BBBS since 1994, most recently as a school-based mentoring coordinator.

Bryan Noaker '90 retired as principal of the Milton Area High School. He worked for the district for 23 years and served as principal since 2004.

Ann DiBernardo Clements '92 received the 2014 Rosalie Kaleda Scholarship for advanced practice registered nurses. Clements, a wound, ostomy and continence certified nurse at the Williamsport Regional Medical Center, will use the funds toward her education to become a certified registered nurse practitioner through Bloomsburg University.

Angela Taylor Hummel '92 has attained the Senior Professional



Duane Carey honored

DUANE CAREY '91 was named Howard County (Md.) Chamber of Commerce's Business Person of the Year during the chamber's annual Signature Event. Carey is president at IMPACT Marketing & Public Relations, which started 10 years ago in his basement and now serves clients in six states.

Carey joined the chamber immediately after starting his business. He has served eight years on the board of directors, including one year as chair; is a founding member of the Young Professionals Network of Howard County; and a member of the leadership team that launched

GovConnects, the chamber's business-to-government initiative.

Carey has also served as a board member for Shari's Promise, an organization that fights child sexual abuse, and as member of the Howard Hospital Foundation Board of Directors.



Bob Marquette top CEO

BOB MARQUETTE '70, president/CEO of Members 1st Federal Credit Union, was chosen as CEO of the Year among credit unions with more than \$250 million in assets by the National Association of Federal Credit Unions (NAFCU).

Marquette has been involved with the credit union movement since 1973, working 28 of those years with Members 1st Federal Credit Union, headquartered in Mechanicsburg. A member of the Regulatory Review Committee of the Pennsylvania

Credit Union Association, he serves on the boards of Capital Region Economic Development Corp. and the Ronald McDonald House Charities, and the advisory boards of the Children's Miracle Network and the Arc of Cumberland and Perry counties.

husky notes

in Human Resources certification. Hummel is the vice president of human resources at Evangelical Community Hospital, Lewisburg.

Patrick Urban '92 is head of the Ulthera Business Unit, responsible for all of the company's commercial activities in the U.S., including sales, marketing and commercial strategy. He joined Ulthera in October 2009 as the organization's first sales leader and has 21 years of commercial experience in the U.S. pharmaceutical and medical device industries. Urban earned his MBA at Loyola College in Baltimore.

Steven Fahs '94 is senior vice president and chief internal auditor of Ally Bank. He is a certified internal auditor and certified auditor of investments and derivatives.

M. Shane Michalak '94 is chief financial officer of Harleysville Savings Financial Corp. and Harleysville Savings Bank. Michalak previously served as vice president, controller and treasurer. A CPA for over 18 years, Michalak is a member of the American Institute of Certified Public Accountants, Pennsylvania Institute of Certified Public Accountants and Financial Managers Society of Philadelphia. He and his wife, LaVonne, have three children, Jordan, 11; M. Seth, 9; and Braeden, 7.

Bonnie Munn Heintzelman '95 is an instructor of nursing at Pennsylvania College of Technology. She previously taught at Geisinger Medical Center School of Nursing, Thomas Jefferson University School of Nursing and the Central Susquehanna Licensed Practical Nurse Career Center.

Leslie Kuffel McLaughlin '95 is sales manager and senior loan officer at Mortgage Network Inc. A certified financial planner, she previously was employed in the same capacity at Cole Taylor Mortgage.

Gregory Orth '95 is president of THincBOX, a business development company, and an authorized licensee of Sandler Training in Lancaster.

Jeffrey Whitenight '95M was promoted to senior vice president, responsible for loan operations and branch administration, at First Columbia Bank and Trust Co.

Michael Devaney '98 is chief operating officer of Rabbit Transit, overseeing operations in York, Adams and Northumberland counties. Devaney recently served as the senior district manager for Waste Management in Philadelphia. He has a master's degree in public administration from Penn State University.

John Kaschak '98 is a council member of the Pennsylvania Institute of Certified Public Accountants. He is director of the Bureau of Audits with the Pennsylvania Office of the Budget.

'00s

Kyle Sahd '01 is an ordained priest.

Nicholas Seier '01, a CPA, is manager at CBIZ MHM. He provides financial, asset securitization and due diligence reviews on collateral/warehouse lines of credit to the financial services community, including private equity firms, hedge funds and venture capital firms.

Kristofer Smith '01, director of Corporate and Community Relations at Seton Hill University, was chosen for *Pittsburgh Magazine's* 40 Under 40. Selected from a nomination pool of more than 225 candidates, the 2014 honorees were chosen based on their passion, commitment, visibility, diversity and overall impact on the region.

James Aurand '02M is acting administrator at Susque-View Home Nursing and Rehabilitation Center. He previously served as facility administrator from

December 2006 to May 2011 when he assumed additional responsibilities for multiple facilities.

Shawn Simchock '02 has entered into priestly formation for the diocese of Scranton at St. Mary's Seminary and University in Baltimore.



Jeremy Thompson '02 is director of power accounting at Public Service Enterprise Group, specializing in derivative accounting. PSEG is a diversified energy company headquartered in New Jersey and one of the 10 largest electric companies in the U.S.

Matthew Funk '04 is a senior associate with Quantum Financial Management in Allentown. Funk, a certified financial planner, is a 10-year veteran of the financial services industry. He lives with his wife, Jackie, and their son, Levi, in New Tripoli.

Matthew Sterenczak '04 is the assistant principal of Tredyffrin Easttown Middle School, Berwyn. Prior to joining T E, Sterenczak served as acting assistant principal for Middle School East and as acting principal of Evergreen Elementary School in the Perkiomen Valley School District.



Of Mice and McMenamin

JAMES McMENAMIN '01 appeared as Whit in *Of Mice and Men* in Broadway's Longacre Theatre. The play, adapted from a novella by John Steinbeck, starred James Franco and Chris O'Dowd, and was screened internationally by National Theatre Live.

McMenamin's acting credits include TV's *The Good Wife*, *Law and Order SVU* and *Law and Order*; and New York theatre productions of *Ashville*, *The Bad Guys*, *Suicide Inc.*, *Middletown*, *Our Town* and *Armed and Naked*, as well as regional theatre and Bloomsburg Theatre Ensemble.

husky notes

Sterenczak received his master's degree in educational leadership and principal's certification from Lehigh University. He is enrolled in the doctoral program in educational leadership at Lehigh.

Trevor Saylor '05 is assistant principal at Bermudian Springs Elementary School in York Springs.

Mary Frances Hynoski Helwig '06M is leading marketing efforts at Knoebels Amusement Resort, Elysburg.

James D'Amico '08 '10M is the associate director of the Center for Engagement, Service, and Learning at Shippensburg University. He previously served as residence director and assistant director of Student Activities.

Ryan Geiger '08 is an international student adviser at Ohio University, where he is an immigration specialist and advises about 800 international students on immigration compliance, academic concerns and cross-cultural adjustment.

Brittany Delaney Brooks '09 is a speech language pathologist at Jersey Shore Hospital. Brooks began her career in the Philadelphia area, diagnosing, treating and preventing communication, swallowing disorders and voice and cognitive difficulties.

Sherrol Browne '09 is a student in the Faculty of Medical Sciences at the University of the West Indies, St. Augustine, Trinidad, with the goal of becoming a physician.

Anthony Smith '09 signed for the 2015 American Indoor Football season as a linebacker with the ASI Panthers in Reading. Following his collegiate career, Smith played with the Wichita Wild of the Champions Professional Indoor Football League for two seasons.

'10s

Michael Hamlin '10 is an assistant basketball coach with Mansfield University.

Brittany Groff '11 is a children's therapist at Philhaven, Mount Gretna. Groff received her master's degree in professional clinical counseling psychology from LaSalle University.



Justin Erdman '12, a staff accountant in the assurance practice at Ernst & Young, Philadelphia, completed the Steamtown Marathon in October 2014 with **Mike Stebila '97**. Erdman met Stebila while student teaching during his last semester at BU. Stebila is a teacher and basketball coach at Selinsgrove Area High School.

April Harris-Snyder '12M is the associate dean of students and career coordinator at Lackawanna College. Harris-Snyder works with all departments to improve the co-curricular experience at the college, promote positive community standards and assist in enforcing the student code of conduct. She and her husband, Matthew, have three sons, Harrison, Everett and Henry Snyder.

Michael Hower '13 is an associate planner for Juniata County.

Kayla Oxenrider '13 is the assistant women's basketball coach at Saint Francis University. Oxenrider previously spent one year as an assistant coach at Albright College.

Lydia Shedd '13 is an operations associate at Cargill Wyalusing, a beef processing facility.

Stephanie Winters '14 is a full-time special education teacher with the Danville Area Middle School.



Nardone acquires East Bay

MARIO NARDONE '99, acquired a wealth management and investment advisory firm now known as East Bay Financial Services. East Bay is a Registered Investment Advisor which provides portfolio management and financial advice to individuals, families and nonprofits, plus consulting and co-advisory services to financial professionals.

Nardone's career began with Vanguard mutual funds in Valley Forge before he relocated to Charleston, S.C., to serve as chief investment officer and chief compliance officer at Morris Financial Concepts. He earned the Chartered Financial Analyst designation in 2003 and serves as president of CFA Society South Carolina.

Correction

GERALD H. STRAUSS was incorrectly identified in the Husky Notes section of *Bloomsburg: The University Magazine*'s Fall 2014 issue.

Strauss is professor emeritus of English at Bloomsburg University, where he was on the faculty from 1961 to 1993 and served many years as assistant department chair. We regret the error.

VITAL STATISTICS

Marriages

Alan M. Parker '82 and Julie Fullerton, Dec. 31, 2013
Jen Barkume '95 and Bryan Kauffman, Nov. 2, 2014
Shari Sanger '02 and Eric Marderness, Oct. 6, 2013
Jessica Dunmoyer '03 and Paul McGinnis
Megan Brewington '04 and Omar Porrata, April 12, 2014
Stephanie Gates '04 and Nathaniel Harrison '03, Aug. 8, 2014
Arithe Sorber '04 and Benjamin Kline, June 4, 2011
Debra Christoffel '05 and Charles Snyder, June 21, 2014
Sarah Lepley '05 and Brian Driscoll, May 31, 2014
Ashley Childs '06 and Kleanthis Daras, Oct. 10, 2010
Justin Hill '06 and Ann Hill, June 21, 2014
Mark Kamenetz '06 and Brooke Colgan, on Aug. 22, 2014
Anthony Keffer '06 and Jessica Sparkes, May 4, 2013
Matthew Lavinia '06 and Erika Sorgule, June 4, 2014
Meredith Michael '07 and Thad Neidrick, July 5, 2014
Alyssa Madeira '08 and Tom DiSalvatore Jr. '05, Sept. 7, 2013
Brian Mitterling '08 and Jeana Robertson, Sept. 8, 2014
Harry Phillips '08 and Veronica Bruce, July 19, 2014
Lynsi Ulsamer '08 and Jordan Yohn, July 10, 2014
Steffanie Barnhart '09 and Nathaniel Kimble, Oct. 12, 2013
Holly Bergin '09 and Brian Pitcavage '09, March 22, 2014
Bridget Bond '09 and Gene Ryerson '09, Aug. 23, 2014
Kelly Bressi '09 and James Lesko '12, May 31, 2014
Jena Oley '09 and James Nestico '09, June 21, 2014
Jennifer Jones '10 and John Haefner, June 21, 2014
Katharine Wenneff '10 and Phillip Haberek '09, Oct. 12, 2013
Mary Ziegler '10 and Bryan Gushen, July 12, 2014
Lisa Baier '11 and Kyle Whitford '10, June 27, 2014
Janelle Grexon '11 and Matthew Ridner '08, June 23, 2012
Lisa Laboskie '11 and Matthew Dooley, June 21, 2014
Ashley M. Furman '12 and Ezra S. Papincak '12, July 20, 2013
Amanda Speck '12 and Andrew McAteer '12, May 31, 2014
Alaina Strouse '12 and Adam Johnson, May 17, 2014
Megan Gurecki '13 and James Jefferson, June 28, 2014
Amy Thomas '14 and Nicholas Ross '14, July 19, 2014

Send information to:

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Bloomsburg: The University Magazine
Waller Administration Building
400 East Second Street
Bloomsburg, PA 17815-1301

Obituaries

Amanda Babb Fegely '37
Enzo Frosini '45
Carol McCloughan Hilkert '45
Louise Garard Frontera '49
Carson Whitesell '49
Richard Keyser '50
Francis Bidelspach '51
Calvin Kanyuck '52
John Trisko '52
N. Douglas Erickson '53
Carl Hinger '54
John Kosoloski '55
Thomas Higgins '56
Charles Ronald Perry '59
Faye Lee Aumiller Rager '59
Charles Housenick '60
Laura Niehoff Belber '61
Barbara Thomas Hunsinger '61
Joseph Kleczynski '61
A. Louise Knapp Thomas '61
Christine Harnish Haehnel '63
George Pekala '65
Adam Rutski '65
Audrey McClure '66
Samuel Hand '67
David Hildenbrand '67
Pamela Evans Martin '68
Anne Magera Rishe '68
George Geise '69
Jean Cleaver Stank '70
Charles Hess '71
Lucille Matter Jolin '72
Nicholas Kindt '72
Kathleen Roarty '72
Mary Sabatelle Archer '73
Andrew Philip Damiter '74
Cheryl Kleckner '77
John McCauley '77
Holly Jo Kirchhoff '82
Richard Kowker '82
Abraham Simon '83
Sharon Kintzer '84
Dorothy Smith Loyack '84
Judith Reardon '96
Jill Shuminski Donovan '97
Elizabeth Raub '05
Tonya Kehler '07

Births

Gregory Chomyn '96 and wife, Heather, a daughter, Aibhlinn Marie, Dec. 16, 2012
Erika Strawn Kuntz '99 and husband, Matt, a daughter, Adelyn Hope, Aug. 23, 2014
Nicholas James Seier '01 and wife, Krystel, a daughter, Eleanour Lillian Alexandria, Aug. 25, 2014
Michael Kohan '02, and wife, Erin, a son, Mason Michael, Aug. 27, 2014
Jessica Dunmoyer McGinnis '03 and husband, Paul, a son, Nicholas William, Aug. 23, 2014
Kelly Brennan Durante '04 and husband, Carl, a daughter, Lillian Moon, Aug. 3, 2014
Arithe Sorber Kline '04 and husband, Benjamin, a son, Charles Lee, June 2, 2014
Rachelle Simon Rohner '04 and husband, **Bradley Rohner** '01, a son, Jackson William, May 19, 2014
Stefanie Patches Sanders '04 and husband, Keith, a son, Sawyer William, July 17, 2014
Elizabeth Patches Nati '05 and husband, Joe, a son, Brandon James, April 11, 2014
Ashley Childs Daras '06 and husband, Kleanthis, a daughter, Ellie Brooke, Aug. 30, 2013
Brittany Costa Fritz '10 and husband, Dereck Fritz '10, a daughter, Emalyn Lee, May 30, 2014
Janelle Grexon Ridner '11 and husband, **Matthew Ridner** '08, a son, Brayden, May 24, 2014

the line up

reunions, networking and special events

SHOE BIZ: Vincent Ottomanelli '88, CEO and regional director of Salvatore Ferragamo — The Americas, spoke to two dozen BU art and marketing students at the flagship store in New York City during a Husky Road Trip. The company visit was offered through BU's Professional U initiative.



PHOTO: ERIC FOSTER



TOGETHER AGAIN: Shown at Lambda Alpha Mu's reunion last fall, from left, are seated: Diane Danzer Gill '78, Roseann Finn Luther '77, Diane Abruzzesse Fink '77, Sharon Gettel '78, Melanie Gill Moore '79, Deb Artz Barry '73, Darlene Clarke Amsler '78, Ann Kapschinsky Roslevich '80 and Sharon Sweenhart Jankauskas '79; and standing: Kathy Eckenroth '79, Karen Moran Mulrooney '81, Cathie Readdy Wienchek '80, Brenda Myers Monick '80, Rebecca Koppenhaver Kline '80, Nancy Kushnerick Herman '82, Pamela Kirk Kraske '83, Pam Hazen Figard '81, Karen Reinert Wilkinson '78, Cindy Nawrocki Dmochowski '83 and Diana Wells Schaffer '81.

HAPPY EVER AFTER: Gary '63 and Nancy McFerran Rupert Stackhouse '63, seated, reunited at their 50-year class reunion in May 2013 and were married on May 31, 2014, at Eldersburg, Md. Joining in the celebration were, standing from left, Don Rosenbaum '62, Mary Ellen Goodbrod Rosenbaum '62, Lisa Stackhouse Good '90, Donald Denick '63, Joan Stackhouse Bankus '65, Joanne Shafer Pilecki '64 and Don Poust '63. The couple resides in Forest, Va.





PHOTO: ERIC FOSTER

WITH THANKS: Stanley and Beverly Oberrender of Bloomsburg presented a sculpture to BU's nursing department to honor five students — now graduates — who came to the rescue when their car burst into flames following a collision near campus in August 2013. Shown from left are the sculpture artist Jef McGreevy, Stanley and Beverly Oberrender, students involved in the rescue James Gould '14 and Thomas Machovec '14 and BU President David Soltz. Others who assisted were Nicole Slagle '14, Jacob Ribecky '14 and David Arnold.



PREVIEW DAY: Cheryl Latorre '80, superintendent, Danville Area School District; Brian Case '87, manager of academic relations, PPL Corp.; and Steve Carr '97, CPA, manager of audit and accounting, Kreisher Miller, from left, talked to freshmen about the value of internships and job shadowing during Welcome Week.



FRIENDS FROM '89: Alumni from the Class of 1989, who have been getting together every year since graduation, posed for a selfie during their 25th mini-reunion at Lake Hopatcong, N.J. From left are Tina LaGreca, Sue Dougherty, Michelle Garrity Nolan, Monique Manning Heffner and Sherri Shuman Kreisher.



WELCOME BACK: Among hundreds of alumni attending the Homecoming Tent Party last fall were, from left, Tiana Patillo '09, Asia Burnett '09, Felicia Ellzy '10 and Stephanie Devaughn '10.



HOMECOMING VOLUNTEERS: Alumni and friends of BU who volunteered at the BU Alumni Association's Homecoming Tent Party included, from left, Diane Steckel; Mark Steckel '93; Juli Miller '92; Nori Lewis, BU Foundation; Barbara Willders '83; and Mary Braccilli '90.

over THE shoulder



Dancers take part in the last big marathon on Feb. 11, 1983.

Dancing for a Good Cause

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

FROM 27 COUPLES at its start, two dancers remained on the floor after 86 hours and one minute to win Bloomsburg's first dance marathon, originally organized as a fundraiser for the American Cancer Society. Breaking the world record of 84.5 hours established by the *Guinness Book of World Records*, the exhausted couple, Manny Santayana and Sherry Warmkessel, received \$300 and gifts from local merchants, while the Cancer Society's local chapter received approximately \$6,000.

The marathon that began in Kehr Union on Jan. 24, 1975, was expected to end on Sunday, Jan. 26, but continued on for two more days. Rules designated each dancer's body must be moving at all times, with only their hands and feet touching the floor, and couples had to dance 50 minutes of every hour. The definition of dancing was loose, since the contestants sometimes played cards or threw a Frisbee. Local bands played music and Scranton Commons and local businesses provided food and beverages.

Subsequent marathons were typically held in late January or early February and organized around a particular theme. In 1976, for example, the theme was the United States Bicentennial and the marathon was limited to 50 hours in duration, one for each state, to avoid serious injuries. Contestants began the marathon dressed in costumes. They answered historical trivia questions and were eligible for prizes based on money raised and number of hours danced. Dancers received longer breaks than the year before and could take a shower after 30 hours.

Originally an independent event, the marathon became a service project sponsored by the Program Board. By 1978, 33 contestants completed 50 hours of dancing in front of an estimated 1,500 spectators in Kehr Union's Multipurpose Room and raised more than \$9,000 for the American Diabetes Association. In addition to the endurance contests, the marathons began to include one or two 12-hour mini-



The marathons in Centennial Gym hosted many dancers and spectators. In the right foreground are some records played by the campus radio station.



One half of the winning couple, Manny Santayana, was interviewed by a reporter from WBRE-TV following the first marathon in 1975.



Participants danced in costume at the 1976 Bicentennial-themed marathon held in the Kehr Union.

marathons. The theme of the smaller events in 1978 was *The 60s* with couples competing in contests where they danced the Frug, Jerk, Limbo, Mashed Potato and Twist.

A variety of charities benefited from the proceeds over the years, including the Easter Seals Society in 1979, the first year the marathon was held in Centennial Gym; the Mental Health Society of Columbia and Montour Counties in 1980; the Multiple Sclerosis Fund in 1981, and the American Red Cross – Bloomsburg Chapter in 1982. Much of the money came from classmates, who pledged 5 or 10 cents an hour up to a maximum of 20 hours.

In addition to college students, entrants included local residents, senior citizens and high school students; of the 171 marathon registrants in 1983, 77 came from Bloomsburg High

School. Local bands continued to perform, supplemented by music from the campus radio station's large collection of records and, at the completion of each successful marathon, balloons fell from the ceiling.

Beginning in 1985, the dance marathon was limited to 25 hours in length, with one 10-hour mini-marathon. Participation began to decline, with just 20 dancers participating in the final Program Board-sponsored event in 1987.

Although interest lessened at the end, the 13 dance marathons held from 1975 to 1987 raised more than \$80,000 to benefit charitable causes. The students at Bloomsburg University wanted to make a difference while having fun ... and they did. •

calendar

Activities and Events

Academic Calendar

SPRING 2015

Spring Break Begins
Monday, March 9
Classes Resume
Monday, March 16
Classes End
Monday, May 4
Finals Begin
Tuesday, May 5
Finals End
Saturday, May 9
Graduate Commencement
Friday, May 8
Undergraduate Commencement
Saturday, May 9

SUMMER 2015

Session I: May 18 – Aug. 7
Session II: May 18 – June 26
Session III: June 29 – Aug. 7

Concerts

Listed events are open to the public and free of charge. For information and additional events, see <http://departments.bloomu.edu/music> or call 570-389-4286. All programs, dates, times and locations are subject to change.

Honors Recital
Thursday, Feb. 12, 7 p.m.
Haas Center for the Arts, Mitrani Hall

Stringposium
Friday, Feb. 27, all-day event
Haas Center for the Arts, Mitrani Hall

Chamber Orchestra
Sunday, March 22, 2:30 p.m.
St. Matthew Lutheran Church,
123 Market St., Bloomsburg

Jazz Fest
Wednesday, April 1, all-day event
Haas Center for the Arts, Mitrani Hall

Guest Guitar Recital
Wednesday, April 8, 7 p.m.
Carver Hall, Kenneth S. Gross Auditorium

Husky Singers
Friday, April 10, 7:30 p.m.
Carver Hall, Kenneth S. Gross Auditorium

Women's Choral Ensemble
Saturday, April 11, 7:30 p.m.
Carver Hall, Kenneth S. Gross Auditorium

Spring Orchestra Concert
Sunday, April 12, 2:30 p.m.
Haas Center for the Arts, Mitrani Hall

Guitar Ensemble Concert
Tuesday, April 14, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

Percussion Ensemble Concert
Thursday, April 16, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

BU Choirs Spring Concert
Friday, April 17, 7:30 pm
First Presbyterian Church,
345 Market St., Bloomsburg

Concert Band
Sunday, April 19, 2:30 p.m.
Haas Center for the Arts, Mitrani Hall

Knoebels Amusement Resort
Pops Concert
Sunday, April 26, 2 p.m. and 5 p.m.
Knoebels Amusement Resort, Elysburg

BU Community Orchestra
Symphony Ball
Saturday, May 2, 6 p.m.
Danville Elks

Celebrity Artist Series
Events in the 2014-15 Celebrity Artist Series season will be presented in the Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For information and to order tickets, call the box office at 570-389-4409 or visit www.cas.buzz. Programs and dates are subject to change.

Tango Buenos Aires
Argentine tango, Song of Eva Perón
Saturday, Feb. 21, 8 p.m.
Haas Center for the Arts
Mitrani Hall
\$30 adults/\$15 children and BU students

Jekyll & Hyde
National Broadway Tour
Sunday, March 29, 8 p.m.
Haas Center for the Arts
Mitrani Hall
\$45 adults/\$22 children and BU students

Take 6
The 25th Anniversary Tour
Thursday, April 2, 8 p.m.
Haas Center for the Arts
Mitrani Hall
\$30 adults/\$15 children and BU students

Rani Arbo & daisy mayhem
American musical group
Friday, April 17, 7:30 p.m.
Carver Hall
Kenneth S. Gross Auditorium
\$25 adults/\$12 kids & BU students

Theatre
Bloomsburg University Players theatre productions are generally recommended for adult audiences. All Wednesday, Thursday, Friday and Saturday performances are at 7:30 p.m.; Sunday performances are at 3 p.m. Adult tickets are \$6; seniors and non-BU students are \$4. BU students and CGA cardholders are free. Tickets are available at the Performing Arts Box Office, located in the lobby of the Haas Center for the Arts, or at the door days of the performance. www.bloomu.edu/bup/players-current.

The Nosemaker's Apprentice
by Nick Jones and Rachel Shukert
Feb. 25 to 28, 7:30 p.m.
March 1, 3 p.m.
Alvina Krause Theatre,
226 Center St., Bloomsburg

Original One-Act Plays
Student-written and -directed projects
April 1, 2, 6, 7, 7:30 p.m.
Lab Theatre/Bookstore Annex

Fifth Annual Repertory
Ensemble Dance Minor Concert
April 26 and 27
Haas Center for the Arts
Mitrani Hall
Times to be announced

Art Exhibits
Exhibitions in the Haas Gallery of Art are open to the public and free of charge. For more information, gallery hours and reception times, visit <http://departments.bloomu.edu/art/haas.html>.

Leah Schreiber Johnson, Printmaker
Feb. 10 to March 12
Reception: Feb 10, 11 a.m. to 2 p.m.

Student Show
March 26 to April 14
Reception: March 26, 6 to 8 p.m.

Senior Exit Show
April 21 to May 9
Reception: April 21, 11 a.m. to 2 p.m.

Alumni Events

Visit www.bloomualumni.com for details on these and additional events or to register. For information, contact the Alumni Affairs office at (800) 526-0254 or alum@bloomu.edu.

Husky Leadership Summit
Saturday, Feb. 28

Alumni and Students
Networking Reception
Wednesday, Feb. 18, 5 to 7 p.m.
Pine Barn Inn, Danville

All-Athletics Alumni Day
Saturday, April 18

Alumni Weekend
Friday to Sunday, April 25 to 27

Special Events

Homecoming Weekend
Friday to Sunday, Oct. 16 to 18

Parents and Family Weekend
Friday to Sunday, Sept. 18 to 20

For the latest information on upcoming events, check the Bloomsburg University website www.bloomu.edu.

*Whether a hot cup
or a cool glass ...*



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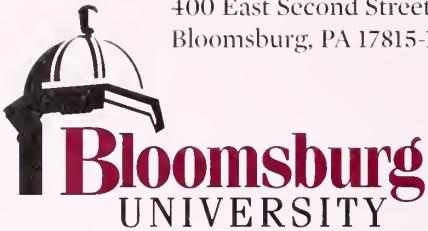
THE UNIVERSITY STORE
400 East Second Street
Bloomsburg, PA 17815
General Information: 570-389-4175
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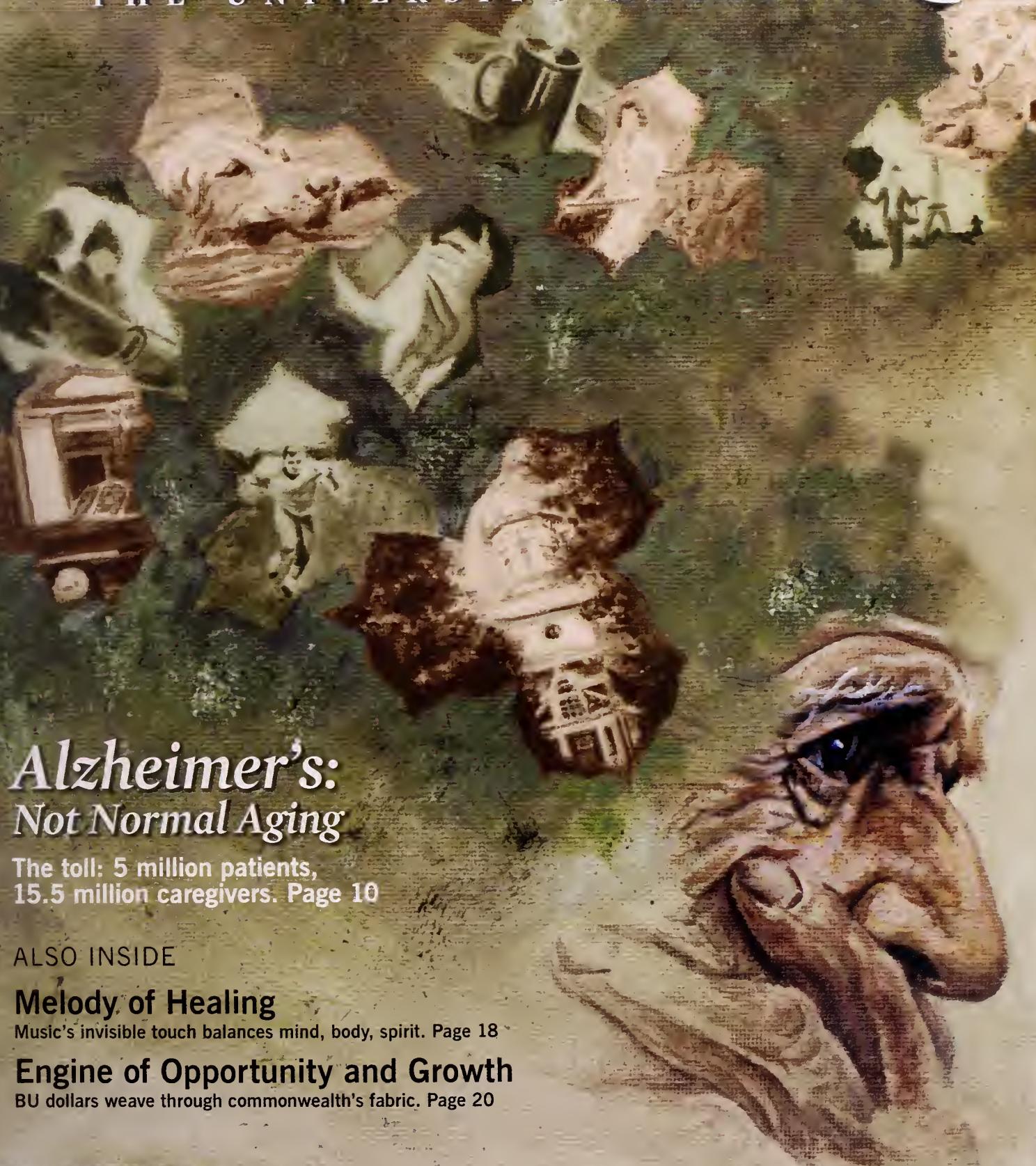
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Bloomsburg

THE UNIVERSITY MAGAZINE



Alzheimer's: Not Normal Aging

The toll: 5 million patients,
15.5 million caregivers. Page 10

ALSO INSIDE

Melody of Healing

Music's invisible touch balances mind, body, spirit. Page 18

Engine of Opportunity and Growth

BU dollars weave through commonwealth's fabric. Page 20

FROM THE PRESIDENT



State of the University

EACH SPRING, I host a breakfast meeting to update local leaders of business, industry and government on the State of the University. Based on information from a recent study by Economic Modeling Specialists International (EMSI), this year I was able to quantify our institution's positive impact.

The EMSI survey looked at figures from 2012-13 and found in that year alone Bloomsburg University added more than \$350 million to the economy of Northeastern Pennsylvania. (*See story on page 20.*) And our benefit extends far beyond our region ... and beyond dollars and cents. Bloomsburg University touches every corner of the state, from helping to create a more productive workforce to serving as a magnet that attracts new businesses and industry.

For companies planning to open a new plant or expand existing facilities, a crucial part of this decision is based on which area offers the best workforce. With this in mind, we have partnered with four community colleges — Lehigh Carbon, Reading Area, HACC and Northampton — to offer our Bachelor of Applied Science in Technical Leadership on their campuses. We also welcome gifted high school students to our campus for a head start on their college studies. Two programs in particular are meeting the needs of these high-achieving students, many of whom we hope will stay on at Bloomsburg to pursue their bachelor's degrees — our growing Science, Technology, Engineering and Mathematics (STEM) Magnet Program and our dual-admission Advance College Experience (ACE) program.

We have been encouraged by the renewed commitment to education funding from our new governor, Tom Wolf. Although we cannot predict the outcome as his proposed budget makes its way through the legislative process, it is refreshing to be part of a discussion that may bring a level of funding Pennsylvania's State System of Higher Education has not experienced in many years.

The vitality of our region relies on the strength of our university and those who study and work here. Bloomsburg University is a tremendous asset for Northeastern Pennsylvania. The new economic impact study confirms what we have known all along.

A handwritten signature in black ink, appearing to read "David Soltz".

DAVID SOLTZ

President, Bloomsburg University

Editor's note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at bupresident.blogspot.com.



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The statistics. The warning signs. Claire Day '93, senior vice president of the Alzheimer's Association, Delaware Valley Chapter, says there's no reason to face age-related dementia alone.

14 Maturing Gracefully

What does it mean to be "elderly?" Courses on aging help dispel stereotypes.

17 What I Have Learned: Work and Identity

Professor Scott Lowe marvels at how we define ourselves.

18 Melody of Healing

Played in health care and hospice settings, musical selections by Terri Matkosky Fevang '86 balance mind, body and spirit.

20 Engine of Opportunity and Growth

It's no surprise the influx of BU students has a positive effect. An economic impact study shows there's a number to go with it ... and it's really, really BIG.

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Bloomsburg: The University Magazine is published three times a year for alumni, students' families and friends of the university. Bonus content and back issues may be found at www.bloomu.edu/magazine.

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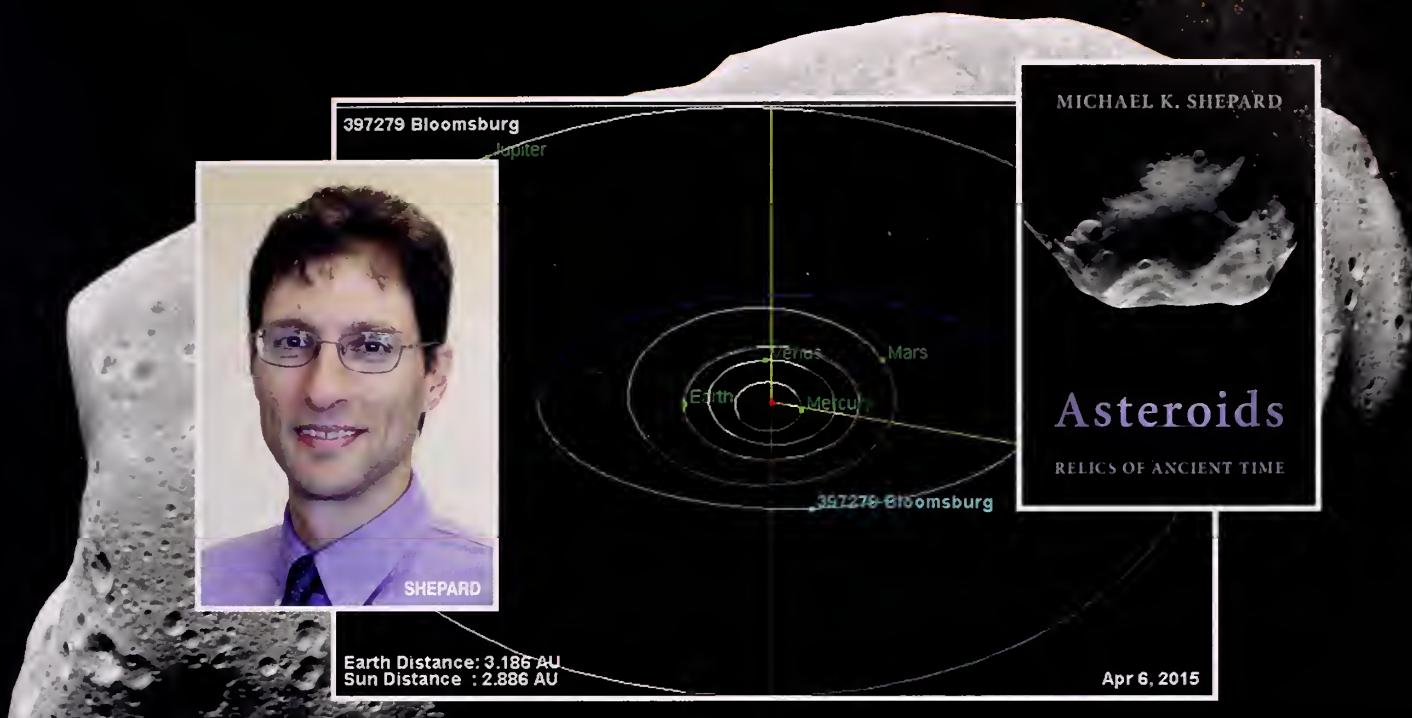
unleash your inner *husky*



Tuning Up

Saxophonist Charlie Bryant, a senior music major from Philadelphia, rehearses with the Bloomsburg University Jazz Ensemble. The ensemble — made up of 25 musicians — will perform at the 49th annual Montreux Jazz Festival in Switzerland this July. Led by Stephen Clickard, professor of music and director of BU's Center for Visual and Performing Arts, the Jazz Ensemble is made up of students majoring in music and other disciplines. To earn the invitation to perform at the festival, Clickard submitted a 20-minute recording of the group performing.

around THE quad



Out of this World: An asteroid known as Bloomsburg

THERE IS BLOOMSBURG, the town. Bloomsburg, the university. And now, Bloomsburg, the asteroid.

Thanks to Michael Shepard, chair of environmental, geographical and geological sciences, an asteroid was named in honor of the town, the university and the hometown of H. Keffer Hartline, who shared the 1967 Nobel Prize for Medicine. BU's science building is named for the Hartline family: Keffer, a 1920 Bloomsburg Normal School (BNS) graduate; his father, Daniel, a BNS teacher who retired in 1935; and his mother, Harriet, who also taught at the normal school.

Shepard's friend and colleague Joe Masiero, a scientist with the Jet Propulsion Laboratory in California, discovered the asteroid at Hawaii's Mauna Kea on Sept. 14, 2006. He sug-

gested the designation "Bloomsburg" to the International Astronomical Union, the professional organization of astronomers responsible for the names of objects and features within the solar system. They approved it earlier this year.

"Asteroids are often named for things people want to honor," Shepard says. "Those who discover an asteroid have the right to name it."

Many asteroid names come from mythology or honor scientists, countries, musicians, artists or historic events, he says. An asteroid discovered by Eleanor Helin, an early female pioneer in planetary science, for example, carries the name Ra-Shalom to memorialize the Camp David Peace Accords signed by President Anwar Sadat of Egypt and Prime Minister Menachem Begin of

Israel. Commercial names and the monikers of modern politicians are not permitted.

Asteroid 397279 Bloomsburg's citation reads: *The town of Bloomsburg, Pennsylvania, is home to Bloomsburg University and the hometown of H.K. Hartline (1903-1983), winner of the Nobel Prize in Physiology or Medicine in 1967.*

Shepard was honored in 2008 with an asteroid of his own, Mikeshepard. The International Astronomical Union's citation states: *Michael Shepard (b. 1962), a professor of geology and geosciences at Bloomsburg University of Pennsylvania, specializes in radar and optical remote sensing of the minor and the terrestrial planets.* •

New Division

FLETCHER NAMED VICE PRESIDENT



TOM FLETCHER has been named vice president for strategic enrollment management and dean of extended programs, leading the university's new division, Strategic Enrollment Management.

Formerly associate vice president and dean for extended programs, Fletcher joined Bloomsburg in 2005. He previously served in

administrative roles at Lehigh Carbon Community College, Luzerne County Community College and McCann School of Business and Technology. He earned bachelor's and master's degrees from Penn State.

The new division encompasses recruitment and enrollment, including admissions, financial aid, registrar and institutional research, as well as distance education and web-based instruction, extended programs, corporate and continuing education, off-campus programs, Advance College Experience (ACE), summer college, winter session and global and multicultural education. •

Really Big Event

RECORD NUMBER OF STUDENTS TURN OUT



CHILLY TEMPERATURES and a light coating of snow didn't hamper the Community Government Association's Big Event from having another record turnout, with more than 2,275 volunteers working at 150 job sites. Locations included the Bloomsburg Diner, YMCA, Fernville Park and about

100 local residences. Student volunteers tackled a host of chores, such as raking, painting, gardening, mulching, debris removal and other spring-cleaning duties.

The single-day community service event gives students the opportunity to say "thank you" to Bloomsburg area residents and show appreciation for their home away from home. •

First Endowed Professorship

BREINERS SUPPORT NURSING DOCTORAL PROGRAM



From left: Julie and Ed Breiner; their daughter, Martha Rudi; their niece, Amanda Shaw '10; and nursing department chairperson Michelle Ficca.

A GIFT OF \$1.9 MILLION to the Bloomsburg University Foundation from Edward and Julianne Miller Breiner established the university's first endowed professorship in support of an exceptional teacher, mentor and leader. The couple, both members of the Class of 1977, set up the professorship within the Department of Nursing, specifically in support of BU's new Doctor of Nursing Practice.

The Breiner Professorship of Nursing creates a new senior faculty position, with additional funding to be used for research, conferences, travel, software and equipment or other professional expenses.

"We talked with university officials about ways our gift could make BU a stronger university," says Julie Breiner. "With the health profession, there is a potential to make a huge impact as far as healing and caring. Nursing really resonated with us."

"For Bloomsburg University, there is no stronger endorsement of our mission and the lifelong impact we have on our students than the support of our alumni," says BU President David Soltz. "The Breiner Professorship of Nursing enables us to bring in a scholarly senior faculty member who will lead our new Doctor of Nursing Practice, grow the program through research, teaching and innovation and mentor the next generation of nursing professionals."

The Breiners previously established four scholarships for students in the College of Business and College of Science and Technology. •

WANTED: YOUR OPINION, YOUR IDEAS

Help us bring you the news and information you want in *Bloomsburg: The University Magazine*. There are two ways to let us know what's on your mind: complete the biennial readers survey at www.bloomu.edu/magazine and send ideas for stories about yourself, other BU alumni, students, faculty or staff, in 100 words or less, to magazine@bloomu.edu. We look forward to hearing from you. •



From left, Fred Miller, Joan Miller, Mary Katherine Duncan and BU President David Soltz.

It's All Good

MILLERS ESTABLISH DISTINGUISHED PROFESSORSHIP

MARY KATHERINE DUNCAN, professor of psychology, is BU's first Joan and Fred Miller Distinguished Professor of Good Work. The Millers established the three-year, renewable distinguished professorship with a blended gift of \$500,000 to the Bloomsburg University Foundation. Joan Miller is a BU professor emeritus of nursing; her husband is a physician specializing in dermatology.

"Young people entering professional life all aspire to do good work, but they find challenges," says Miller.

"The distinguished professor will creatively choose options that will enhance student and faculty learning and experiences, enabling faculty to advance as educators and encouraging students to advance as leaders in a chosen profession."

Miller has been involved in the Good Work Initiative at BU, a project focused on student excellence, ethics and engagement. Duncan, originator of the BU Toy Library and a member of the BU Honors Program Advisory Committee, also is part of the BU Good Work Initiative. •



program is to establish the geologic framework of areas that are vital to the welfare of individual states. Recently, McLaurin mapped a 1,000 foot deep well that was drilled north of Williamsport. He and a group of BU students brought back to campus a 1,000-foot rock core to describe and catalog for the project. •

Ready to Rock

FACULTY, STUDENTS MAP GEOLOGICAL FEATURES

AS PART OF the U.S. Geological Survey's StateMap program, associate professor Brett McLaurin is mapping the geology of central and eastern Pennsylvania. The primary objective of the StateMap



Resource Grant

PITT RESEARCHES SALAMANDERS' HABITAT

AMBER PITT, assistant professor of biological and allied health science, was awarded a Wild Resource Conservation Grant of \$38,463 from the Pennsylvania Department of Conservation and Natural Resources to examine the effect of land-use regimes on hellbender habitat and population persistence in Pennsylvania. Hellbenders (*Cryptobranchus alleganiensis*) are large, long-lived, aquatic salamanders that inhabit highly oxygenated, fast-flowing streams and rivers in the eastern United States. Hellbenders are sensitive to silt, sediment and chemical contamination of streams, and degrading habitat has resulted in sharp declines in population. This research will reveal the current distribution of hellbenders in an area that has undergone dramatic land use changes and provide information that can be used as the basis of management and conservation decisions. •

around THE quad

Black in America

SOLEDAD O'BRIEN BRINGS TOUR TO BU



SOLEDAD O'BRIEN, journalist and CNN personality, brought her *Black in America* tour to BU for a conversation focused on how policing impacts lives. Her interactive presentation included insights from civil rights leader Benjamin Jealous and labor economist Julianne Malveaux, along with a Skype discussion with actress/songwriter Carmen Perez.

"Young people of all colors are more inclusive in terms of race today," O'Brien says. "But progress has been uneven. Fewer than half of U.S. citizens believe blacks are fairly treated." •

BAS-TL Times 2

HACC, NORTHAMPTON TO OFFER DEGREE PROGRAM

TWO COMMUNITY COLLEGES recently entered agreements with BU to offer the Bachelor of Applied Science in Technical Leadership at their campuses. HACC, Central Pennsylvania's Community College, and Northampton Community College will host the program beginning in fall 2015.

The program, known as BAS-TL, enables community college graduates who have earned associate's degrees in applied science to complete the BU bachelor's degree program at the community college campus. The degree program provides the skills and training needed to enter supervisory or management positions, including communication, collaboration, leadership, workplace diversity, project management and conflict resolution.

Two other community colleges — Lehigh Carbon and Reading Area — also offer BU's BAS-TL. •

ASBMB Accreditation

BU IS FIRST IN STATE SYSTEM

THE DEPARTMENT of Chemistry and Biochemistry received a three-year provisional accreditation from the American Society of Biochemistry and Molecular Biology (ASBMB) for the biochemistry program. BU is the first university in Pennsylvania's State System of Higher Education to be awarded an ASBMB accreditation.

BU's biochemistry program was rated on factors including research laboratory facilities, faculty scholarship and educational goals. ASBMB evaluators praised the program for "strong experiential learning and extensive lab experiences, excellent integration of inquiry-based learning into the curriculum, and thorough assessment of student performance and learning objectives in individual courses." •

Steph Pettit Stadium

BU OFFICIALLY DEDICATES FIELD ON UPPER CAMPUS



Shown from left at the dedication are Mike McFarland, athletic director; BU President David Soltz; Steph Pettit; and Erik Evans, vice president for university advancement.

BLOOMSBURG UNIVERSITY celebrated a lifelong Husky with the dedication of Steph Pettit Stadium during the university's first All-Athletic Alumni Day. Pettit, a member of the Class of 1989 who played football for the Huskies, contributed \$1 million toward stadium improvements and athletic scholarships for both men and women. He was also co-chair of BU's First and Goal Campaign and contributed to the banner project at Redman Stadium.

Improvements to the stadium, which was constructed in 2006, include the new field turf, wind screens and scoreboard. The facility, with seating for more than 700 fans, is home to the field hockey, men's and women's soccer and women's lacrosse teams.

"I have a passion for Bloomsburg University and I want all our coaches and student-athletes to have the opportunity to come to BU as well as compete at an outstanding venue," says Pettit. "I spent a lot of my time where this stadium stands when it was a practice football field, so this area is special to me."

Pettit founded Clean Earth Systems in 1993 and has seen the company grow into a nationwide distributor of hazardous waste containers. The company, based in Tampa, Fla., operates 12 warehouses across the U.S. •



No Limits in the Water

By TOM McGUIRE

Senior Rachel Brooker, left, and junior Caroline Hodgins earned trips to the NCAA Division II National Swimming Championships this year for the Huskies.

IN THE POOL, Rachel Brooker and Caroline Hodgins swim different events but share a similar story: neither started her collegiate career with the Huskies.

Brooker, a butterfly specialist, began at New Jersey's Rider University, transferring after seeing the success her older sister, Kelsey, had at BU. Hodgins, a freestyle and daughter of Ted '89 and Christine O'Rourke Hodgins '88, started at Maryland's Towson University but transferred to BU looking for a better balance between academics, athletics and social life.

Swimming brought them together, under the coaching of Stu Marvin '78. Now success binds them.

At the recent NCAA Division II Championship meet the duo broke several school records and earned All-America honors. Brooker, a psychology major from Stevens, became a two-time All-American after finishing fifth in the 200-fly and seventh in the 100-fly. Hodgins, an exercise science major from Schwenksville, broke two of the oldest Bloomsburg records, lowering marks set in 1986 in the

200- and 1000-free and earning honorable mention All-American in 500- and 1000-free events.

The pair agrees Marvin is a big reason for their success. "Coach Marvin has a great outlook," says Brooker, who graduates this year. "I never wanted to succeed as much for someone like I did for him. Coming here showed me I had no limits in the water."

"Rachel and Caroline have been awesome additions to our program," says Marvin, the Pennsylvania State Athletic Conference Women's Swimming Coach of the Year. "Both came away from their previous teams a little disillusioned with the sport but have found new life here at BU. They easily transitioned onto the team, primarily because of their familiarity with the university. Having that level of comfort allowed Rachel and Caroline to fall in love with the sport all over again." •

Tom McGuire is sports information director.

Women's Basketball Makes Another 'Sweet' Run



FOR THE SECOND straight season, the women's basketball team made a deep postseason run, reaching the national Sweet 16 of the NCAA Division II Tournament. It's the first time the Huskies have reached the national Sweet 16 in back-to-back years.

The Huskies advanced to the Atlantic Regional Championship Game after NCAA Tournament wins over Gannon, 81-76, and Shepherd, 85-69. Bloomsburg battled to the wire in the regional title contest before falling in overtime to eventual

national champion California University of Pennsylvania, 72-69.

Bloomsburg won its fifth straight outright Pennsylvania State Athletic Conference Eastern Division regular season championship, finishing the season 26-5.

Seniors Marla Simmons, Lebanon, and Jocelyn Ford, Ithaca, N.Y., were named to the Atlantic Region All-Tournament Team.

Simmons also was named PSAC East Athlete of the Year and newcomer Camden Boehner, Gettysburg, earned PSAC Freshman of the Year accolades. Head coach Bill Cleary was named PSAC East Coach of the Year. Ford picked up Second Team All-PSAC East recognition along with redshirt junior Adreana Sadowski, Fleetwood. •

Cleary, Simmons Earn WBCA Honors



Top Coaches



HEAD COACHES Bernie Empie, women's cross country, and Stu Marvin '78, women's swimming, were named Pennsylvania State Athletic Conference (PSAC) Coach of the Year in their sports.

Empie was honored after the Huskies finished 14th at the NCAA D-II National Championships — the highest finish for a PSAC school and tied with the best finish ever for a BU team — and second at both the NCAA Atlantic Regionals and the PSAC Championships. Bloomsburg also won the Eastern College Athletic Conference (ECAC) D-II Championships and ranked 21st in the final national D-II poll.

Marvin guided the Huskies to a second-place finish at PSAC Championships, just five years after finishing ninth at the event. During the 2014-15 season, the Huskies posted a dual meet record of 8-1, the team's best mark since the 1992-93 season, established 14 school records and had 46 new top 10 times. Bloomsburg was also ranked nationally, earning a No. 13 ranking from collegeswimming.com. •

THE WOMEN'S BASKETBALL COACHES ASSOCIATION (WBCA) honored head coach Bill Cleary and senior Marla Simmons for their efforts during the 2014-15 season.

Cleary was named WBCA Atlantic Region Coach of the Year and a finalist for National Coach of the Year after guiding the Huskies to a 26-5 overall record and a 20-2 mark against PSAC competition. Simmons, who has helped the team to 102 wins in four seasons, was named an honorable mention All-America selection by the WBCA. She will graduate with the most victories of any player in program history after powering the Huskies with a team high 14.4 points per game this year. •

Southcott Repeats as Champion Scholar



PHOTO: JAIME NORTH

Junior Nicole Southcott, left, shown with PSAC Associate Commissioner Carlin Chesick, earned PSAC Women's Basketball Champion Scholar honors for the second consecutive year.

JUNIOR NICOLE SOUTHcott earned the title of 2015 Pennsylvania State Athletic Conference (PSAC) Women's Basketball Champion Scholar, repeating the honor she achieved last season.

The Champion Scholar is awarded to the student-athlete with the highest grade point average at each of the league's 23 championship finals sites. Southcott, from Downingtown, is an early childhood/special education major.

She continues a Bloomsburg tradition. Other student-athletes earning the honor are: Jerrin Toomey, football, 2014; Aubrey Bossert, women's lacrosse, 2012 and 2013; Bryce Shaffer, men's soccer, 2012; and Tim Dorsch, men's swimming, 2012-13. •



Strong Start

HANNAH BOUDREAU was named the Pennsylvania State Athletic Conference (PSAC) Women's Cross Country Freshman of the Year. Boudreau, of Hampstead, Md., earned All-American honors after finishing 35th at the NCAA Division II National Championships in Louisville, Ky. During the season she received NCAA All-Region honors by finishing sixth at the regional race and picked up All-PSAC honors with a 15th-place finish at the PSAC Championships. Boudreau was also sixth at the Eastern College Athletic Conference (ECAC) Division II Championships, third at the Husky Invitational and eighth at Slippery Rock University. •



Field Hockey Recognized for Academics

THE FIELD HOCKEY TEAM was recognized last fall for academic excellence — a team GPA of 3.0 or better — by the National Field Hockey Coaches Association. Bloomsburg was one of nine Pennsylvania State Athletic Conference (PSAC) schools presented with the Division II National Academic Team Award.

In addition, sophomore Samantha Peters was named one of the Division II Scholars of Distinction. Players selected to the team achieved a cumulative GPA of 3.90 or higher through the first semester of the 2014-15 academic year. Peters, of Yeagertown, was one of 24 student-athletes to receive the award from the PSAC. •

Football's Winning Season

THE FOOTBALL TEAM had a season to remember in 2014, winning another Pennsylvania State Athletic Conference (PSAC) East title and reaching the national quarterfinals. The Huskies capped their 11-2 season by receiving the 2014 Eastern College Athletic Conference (ECAC) Lambert Meadowlands Award at the annual ECAC Awards Banquet at MetLife Stadium in East Rutherford, N.J.

It marks the third time in school history that the Huskies have received the Lambert Award, joining the 1985 and 2000 teams.

Bloomsburg has 142 victories over the past 15 years, more than any other Super Region One team. Only three Division II teams nationwide have more wins during that span. •



Alzheimer's: Not Normal Aging

By WILLIE COLÓN

From former President Ronald Reagan and entertainer Glen Campbell to the fictional Alice Howland portrayed by actress Julianne Moore in the film, *Still Alice*, Alzheimer's disease steals a lifetime of memories and the ability to care for oneself. There is no cure.

DON'T GO THROUGH IT ALONE and don't wait to get help. Those are the twin neon-flashing-light messages that Claire Day '93 comes back to again and again when she talks about Alzheimer's.

More than 5 million Americans are living with this deadly disease, which mostly affects those 65 and older. As the Baby Boomer generation ages, those numbers are projected to skyrocket. There is no cure, but there is help. And the sooner you look for help, the better, says Day, the senior vice president of the Alzheimer's Association, Delaware Valley Chapter.

For one thing, there are more treatment options that can delay the onset of symptoms for those in the early stages of Alzheimer's, a neurodegenerative disease that makes up 60 to 80 percent of dementia cases.

Early detection also benefits the estimated 15.5 million caregivers. "Families tend to say things like, 'That's just Aunt Jenny.' We rationalize," Day says. "But early diagnosis allows for better planning, such as conversations about future care and completing a living will."

Reaching out early can help people avoid another common problem. "This can be a very isolating

disease," Day says. "Caregivers need to know that there's a whole community of people out there, that there are ways for people to feel supported.

"Alzheimer's is a disease that will progress to 24-hour care," she adds. "It's not something people should take on without a care team. It's OK to need help."

Day became interested in Alzheimer's soon after graduating from Bloomsburg. Her first social work job was at a continuing care retirement community in Central Pennsylvania that bucked the status quo of the early '90s by creating a special unit for those with dementia.

She also began volunteering for the Alzheimer's Association, which trained her to run a monthly support group. "The more I got involved as a volunteer, the more I wanted to advocate for change in the dementia field," Day says. "Now I get to do that every day."

Her work with the association also helped her understand one basic fact: Alzheimer's is not normal aging. "We shouldn't lose the ability to tell the difference between a car key and a comb, or the ability to use common words," Day says.

Day recalls staffing the national Alzheimer's helpline years ago when a woman called, worried that she might be in the early stages of the disease. Her concern was justified.

"She called because she opened the freezer and found a tape dispenser," Day says. "She spent 10 minutes trying to blame it on someone else, but she lived alone and finally realized, 'There's no one who could have done this but me.'"

Memory loss and misplacing things are two of the first signs that there could be a problem. Other early warning signs include difficulty completing familiar tasks, confusion with time or place, and changes in mood or personality.

But Day is quick to note that forgetting where you left the car keys shouldn't automatically send you scrambling for the helpline number. Instead, be alert to changes in an individual's normal behavior.

"If my mother forgets a name, that's no surprise to me. She's never been good with names," Day explains. "But if she can't do a crossword puzzle, then I would get worried because she can finish *The New York Times* crossword."

CONTINUES ON NEXT PAGE

As the disease progresses, the person needs more and more help, such as reminders to do basic tasks and step-by-step instructions for how to make a meal. Behavior changes also are common, including a potential for wandering and increased aggression that Day says is often caused by an unmet need. "The challenge is figuring out what that need is," she says.

The statistics on Alzheimer's ring alarm bells on multiple levels.

One in nine seniors over 65 — or roughly 11 percent — have Alzheimer's. Almost two-thirds of Americans with Alzheimer's are women, mainly for a simple reason. "The biggest risk factor is age," Day says, "and women live longer."

But even younger people get Alzheimer's: an estimated 200,000 Americans under 65 are living with the disease.

The strain on the health care system and the nation's economy is enormous. According to the *New England Journal of Medicine*, Alzheimer's is already the nation's costliest disease. One report estimates that, given the current trajectory, it will cost \$20.8 trillion over the next 36 years to pay for care, with Medicare bearing the brunt of that cost.

It's also the sixth leading cause of death in the U.S., killing more people than breast and prostate cancer combined. Average life expectancy after diagnosis is about eight to 12 years.

"What typically ends the life of someone with Alzheimer's is what the disease does to other systems in the body," Day explains. For example, as the disease progresses, a person may lose the ability to control swallowing. This can lead to fluid build-up in the lungs, causing pneumonia and, often, death.

So where is the hope? Unfortunately, recent drug trials for new treatments are falling short of their

initial promise. However, there is some optimism surrounding research on early intervention and treatment for people with no symptoms.

The work of the Alzheimer's Association is another bright spot.

"Part of what we do is help people understand why this needs to be such a priority," Day says. The association helps raise awareness and research funds, and provides a wide range of resources and support tools for caregivers. Along with its year-round work, the group organizes the Walk to End Alzheimer's, which takes place in more than 600 locations — including Bloomsburg — and participates in National Alzheimer's Disease Awareness Month, enacted by former President Ronald Reagan in 1983.

In terms of awareness of and attention to the disease, things are moving in the right direction. The National Alzheimer's Plan unveiled

in 2012, for example, is a federal bipartisan effort that aims to prevent and effectively treat Alzheimer's disease by 2025.

"While we don't have the estimated \$2 billion a year we need for research to get treatment by 2025," Day says, "we are seeing that researchers and the government are paying more attention. They are making changes we hadn't seen in previous decades."

Of course, everyone is waiting for that big breakthrough that will lead to a cure and an answer to the central mystery surrounding the disease.

"We know what's happening in the brain. We don't know why," Day says. "I still maintain that I won't be surprised by anything. I hope I live to see the day when I can say, 'Huh. So that's what it was.'"

Willie Colón is a freelance writer based in Philadelphia.



ALZHEIMER'S: 10 early signs and symptoms

1. Memory loss that disrupts daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks at home, at work or at leisure
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment
9. Withdrawal from work or social activities
10. Changes in mood and personality

Source: Alzheimer's Association



Bloomsburg, Pa.
Saturday, Sept. 19, 2015
10 a.m.

For more information contact:
Krista Somers
570-822-9915
ksomers@alz.org

Concerned about Alzheimer's or caring for someone with the disease?

Call the Alzheimer's Association 24-hour helpline: 800-272-3900

Get more information at alz.org.



Gerontology: The study of the aging process and individuals as they grow from middle age through later life, including the study of physical, mental and social changes in older people as they age; the investigation of the changes in society resulting from our aging population; and the application of this knowledge to policies and programs. As a result of the multidisciplinary focus of gerontology, professionals from diverse fields call themselves "gerontologists."

— *Careers in Aging*, published by the Gerontological Society of America and the Association for Gerontology in Higher Education

"College students generally feel far away from old age. It's difficult for them to connect where they are at 20 to where they're going to be at 80."

— Marion Mason,
professor of psychology

Maturing Gracefully

by SUE A. BEARD

AN AMERICAN BORN in 1900 could expect to live 47 years. Today's Americans can anticipate living beyond their 75th birthdays.

A longer — and more vital — lifespan, combined with a huge "bubble" of aging Baby Boomers born between 1946 and 1964, will double the number of Americans 65 and over in the next 35 years. In fact, by 2029, more than 20 percent of the U.S. population will be over 65, and by 2056, those 65 and over will outnumber people under 18.

Experts say those older Americans also will be healthier than in the past, translating into an almost limitless opportunity for development and delivery of new products and services. And those careers won't be limited to health care. There will be a need for architects and engineers to design living space for the aging, ergonomics specialists, nutritionists, senior advocates, financial planners and wellness coaches, to name but a few.

To meet that demand, Bloomsburg University expects to add a

new multi-disciplinary minor, Aging Studies and Gerontology — not to be confused with "geriatrics," the study of diseases of the aging — by fall 2016.

Psychology professor Marion Mason chairs the committee that's spent two years developing the expected minor. She has written a textbook on the subject and teaches Life Span Psychology, Adulthood and Aging and Principles of Gerontology. Her definition of gerontology focuses on positive aspects of aging, rather than physical decline.



"I've always been drawn to older people," she says, noting her parents were in their early 40s when she was born and that she is a Baby Boomer herself.

The new minor, she explains, "pairs well with a number of majors, including psychology, business, social work, nursing, exercise science, allied health, biology and speech pathology and audiology" and will replace a career concentration in gerontology established more than 20 years ago. Where the career concentration attracted just 61 students primarily from psychology, social work and nursing, the minor will draw students from three of BU's four colleges — Liberal Arts, Business, and Science and Technology — and will expose far more BU students to the growing field.

"I'm so excited about this minor," Mason says. "It will open students' eyes to the possibility that almost any major could be intertwined with gerontology."

Destroying stereotypes

Ronnie Evans may well personify the modern senior. An associate professor of sociology, she will turn 70 in August.

Evans, who earned her doctorate in 2004 when she was in her 50s, developed a BU course called Social Work and Issues of Aging. "In any practice our students go into, they are going to interact with aging people," she says. "Social work is going to be huge in this field."

She finds many students have false stereotypes about seniors. "I think it's good for them to see how I'm aging. They see how an active, positive outlook can help." Her students also interview older friends or family members and create a scrapbook for them as another myth-busting exercise. Many choose field placements in aging to complete their internship.

Mason agrees it's vital to break stereotypes. "College students generally feel far away from old age," she says. "It's difficult for them to connect

where they are at 20 to where they're going to be at 80."

When she asks her students to brainstorm the term "elderly," they draw on negative stereotypes, she says. "But when they get personal ... a grandmother, for example ... they get another picture. It's exciting."

Tobey Scharding, assistant professor of philosophy, has been including more issues related to older people in her Medical Ethics class, which draws mostly sophomores.

She believes the study of gerontology has dual benefits. Not only will it help students in their future careers, it will give them a new perspective on aging so they can make smart lifestyle choices as they grow older, she says.

"In an ordinary curriculum, you're not exposed to a lot of points about aging," Scharding says. "But it's part of life. It's so exciting that we're making these changes."

Students weigh in

Senior psychology majors Mary Campbell McCauley and Paige Michener say their part-time jobs were key to their interest in the field.

McCauley, who interviewed 191 fellow students about their interest in the minor Mason is developing, has provided in-home care since she was in high school. Likewise, Michener



CONTINUES ON NEXT PAGE



“One reason some students are not interested in working with older adults is because they will have to face their own fear of death and disability.”

– BU senior Mary Campbell McCauley

also show “one reason some students are not interested in working with older adults is because they will have to face their own fear of death and disability.”

Michener credits Eric Stouffer, associate professor of psychology, and his Seminar on the Aging Brain for directing her career path.

Working with rats in a summer research project, she studied the effects of a high-fat diet on older

has worked in a nursing home since she was a teen.

McCauley found that students generally anticipate older age with the idea that it will be a positive time in their lives. However, the findings

rodents’ ability to learn new tasks and determined those with poor diets were unable to learn.

“With obesity rising, that could have a huge impact,” Michener says. “I entered Bloomsburg not knowing what I wanted to do, but the research has changed my life. I now have a focus on what I want to do with the rest of my life.”

Michener has been accepted to graduate school at Towson University, where she will work with Bryan Devan, who was Stouffer’s mentor, in further research on the aging brain. •

Sue A. Beard is a retired newspaper editor and freelance writer based in Fort Myers, Fla.

Editor’s note: Learn more about Paige Michener’s research project in Bloomsburg: The University Magazine, Winter 2015.

Taking Healthy Aging into the Community

SENIORS IN COLUMBIA and Montour counties — and Bloomsburg University students — are benefiting from an inter-professional effort launched in fall 2014.

The Center for Healthy Aging was born out of the needs of older individuals in those two counties, where 17 percent of the population is over the age of 65. The center offers an opportunity for faculty and students to help and interact with community seniors.

The center is not housed in a specific building. “We go into the community rather than bring them to us,” explains Lori Metzger, assistant professor of nursing, who co-directs the center with fellow nursing faculty Deb Sanders.

BU students and faculty from four university departments — audiology, nursing, social work and psychology — work with administrators of the Columbia/Montour Area Agency on Aging and directors of the counties’ eight senior centers. The goal is to educate older adults on how to maintain their health, remain independent and stay safe. Most programs have been offered in the

senior centers, and a few have been held in assisted living facilities, according to Metzger.

Based on seniors’ needs and feedback, the center has presented educational sessions on topics such as hearing aids, balance and fall prevention, diabetic complications, cooking for one, bullying in the older adult population and healthy aging. In its first year, the center has reached between 80 and 90 seniors, according to Sanders.

BU students participate as part of their course work. For example, students can choose to complete the nursing program’s 45-hour practicum, part of the leadership and management course, with the center.

The center initially was funded by a 2013 Presidential Strategic Planning Grant totaling \$21,000 to be distributed over three years.

“Our approach is rather unique in that it’s an interdisciplinary approach,” Sanders added. “After all, we all interface with seniors.”



Faculty involved in the Center for Healthy Aging are, from left: Lori Metzger, nursing; Ronnie Evans, sociology, social work and criminal justice; Mary Jo Larcom, psychology; Tom Zalewski, audiology and speech pathology; Debra Sanders, nursing; and Shiloh Erdley, sociology, social work and criminal justice.



PHOTO: ERIC FOSTER

What I Have Learned: Work and Identity

IF I HAVE LEARNED ANYTHING in the almost 28 years that I have been at Bloomsburg University, it is the importance of my work to my understanding of who I am. We all fill many roles in life — spouse, parent, friend, community member, citizen — but to the outside world I present myself as a professor of philosophy. That's who I am.

I decided to major in philosophy after that first introductory class showed me the questions and issues that interested me were part of this discipline. Having made the decision early as an undergraduate, it wasn't long before I started asking my professors what I had to do to get a job teaching philosophy.

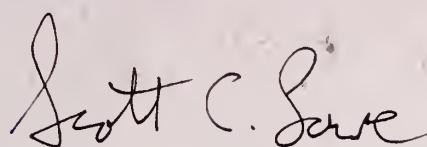
To their credit, they didn't tell me to forget it, that the field is just too crowded and I shouldn't waste my time trying for a faculty job. Rather, they patiently explained the academic path I needed to take, and how difficult it would be, and let me make my own decision.

Perhaps naively, I pursued the path they laid out, finishing my undergraduate degree in philosophy, and going on to earn my doctorate. Over 10 years, from the day I entered college to the completion of my Ph.D., I thought about how great it would be to teach, to be a professor of philosophy. A year after finishing my degree

I came to Bloomsburg, and have been happily working at something I love ever since.

But for current students and recent graduates, the world has changed. We've all heard the statistics about flux and fluidity in the workplace, that the typical person changes not just jobs, but careers, multiple times over his or her work life. And perhaps because of that amount of flux and change, many younger employees view work simply as a means to an end, a way to earn a good salary in order to do the other things in life that they value.

That view of one's work may well be the rational strategy to adopt in these circumstances. Still, I worry about what is lost in doing so: the sense of belonging to a profession or occupation and the recognition that work is an important part of "This is who I am."



Scott C. Lowe
Professor and Department Chair, Philosophy
Bloomsburg University



Melody of Healing

by SUSAN FIELD

Health care facilities nationwide recognize the healing power of music played at a patient's bedside. As the philosopher Plato said, "Rhythm and harmony find their way into the inward places of the soul."

THE FIRST TIME Terri Matkosky Fevang '86 played music for a hospice patient, she played for the mother of a longtime friend.

"We created this amazing sacred space. It's a space where there are no worries; everyone feels peaceful," she says. "It doesn't really exist in our normal lives. It only exists if you're able to observe the transitioning of human life." Two hours later, her friend's mother passed away.

Fevang is a therapeutic musician

who practices in various divisions of the University of Maryland Medical Center and Mercy Hospital, both in Baltimore. She also plays music on her keyboard at Hospice of the Chesapeake in Pasadena, Md. She grew up playing piano and writing music, but it wasn't until she became a therapeutic musician that she found purpose.

"Once I found this career, everything I ever did in my life made sense. Every note I ever wrote in my life made sense," says Fevang.

A therapeutic musician is defined as someone who provides one-on-one music for the ill and dying, with the intention of creating a healing environment. Therapeutic music differs from music therapy, which is more akin to physical therapy and uses music to achieve goals over a period of time.

Fevang uses the vibration of music to enhance the patients' physical and mental states, change heart rates and oxygen levels, and reduce pain and anxiety.

"Healing doesn't necessarily mean curing — it can — but very often it means balance: balancing mind, body, and spirit," Fevang says. "The music can serve to create a space where the person who is actively dying can feel safe to leave."

At the University of Maryland Medical Center, Fevang is a member of the Integrative Care Team. The team works under doctors' orders as an acknowledged tool used to aid in conventional treatments.

For her musical selections, Fevang draws inspiration from film soundtracks. She is a fan of British composer Richard Rodney Bennett, Italian composer Ennio Morricone, and music from the 1970 TV movie *Scrooge*.

"I take something that someone else has done, but then transform it into something that will come through me and reach the patient," Fevang says. "Most pieces are written for orchestras, so I break the music down to its barest characteristics. In the moment, I decide how I'm going to interpret the music to meet the patient's needs. I can change the key it's written in, play all the chords, or just a simple melody. I can play it slower to relax the patient, or faster to lift the patient up."

Music can have great power if it's being used intentionally. "What's the difference between hearing your favorite musician in concert, as opposed to sitting at home in your living room? In concert, the musician is intentionally playing to get you to feel something. The musician is bringing something to life. It can transform you and the space you're occupying," Fevang says. "Everything I play is embedded in every cell of my body. I'm intending it in a peaceful, loving, healing way."

Background Music

Originally from the village of Peckville, a few miles north of Scranton, Fevang studied theatre and mass communications at Bloomsburg

University. She did an internship with Maryland Public Television between her junior and senior years, and met her future husband, Michael Fevang.

After graduation, she moved to Baltimore to begin her career in TV production. Through connections with the sound department at the TV station, she was introduced to composing music for film and TV

"Everything I play is imbedded in every cell of my body. I'm intending it in a peaceful, loving, healing way."

— Terri Matkosky Fevang '86

and, in the early 1990s, wrote music for television stations, including PBS. But when her children, Graham and Georgia, were born in 1996 and 2000, she realized that the short deadlines weren't conducive to family life.

Re-entering the job market in fall

2011, Fevang came across an online posting for a certified music practitioner (CMP). For the next year and a half, she studied to become a CMP through the Music for Healing and Transition Program, a not-for-profit therapeutic music educational program.

The certification required Fevang to intern in a variety of medical settings and play 45 hours of bedside music. She had a stand custom built for her keyboard so she could wheel it around the hospitals.

One of the places she interned was at the University of Maryland Medical Center's shock trauma center. "I remember thinking, 'How can I do this among all this intensity, heartbreak, and pain?'" Fevang says. "Then my husband said, 'If you can help, you should help' and I realized, if I could get past the fear, this could be something I'm meant to do." •

For more information, contact Terri Fevang at terrifevang@gmail.com.

Susan Field '11/'12M is a freelance writer based in Philadelphia.





Engine of Opportunity and Growth

By JACK SHERZER

“Ben Franklin once said, ‘An investment in knowledge pays the best interest. He was referring to the best interest for society,’ says Mehdi Haririan, chair of BU’s economics department. BU’s recent economic impact study reinforces Franklin’s wise adage.

“FOLLOW THE DOLLAR” has long been the catchphrase of financial sleuths. Trying to figure out the “bang for the buck” is as old as, well, money itself. Bloomsburg University graduates and students alike enthusiastically describe the university’s lasting impact on their lives. But what is the university’s impact in dollars and cents?

The top-line number is impressive. In 2012-13, Bloomsburg University added more than \$350 million to the economy of Northeastern Pennsylvania, according to a study by Idaho-based Economic Modeling Specialists International. Just 12 percent of that \$350 million — \$43 million — came from taxpayer support for the university’s operations.

But that number, large as it is, doesn’t begin to capture the economic benefit Bloomsburg University’s students and alumni bring to the local community, to Pennsylvania as a

whole and to society in general.

“When we talk about economic impact, we talk about direct and indirect,” says Mehdi Haririan, who chairs BU’s economics department. “When we do a study, we look at four major areas: the demographic, economic, social and political impact.”

Haririan says that means not only quantifying the direct spending of the university, its students and visitors, but also looking at the ongoing impact of the university’s graduates.

“For instance, there’s a social impact,” Haririan says. “We see that people who are better educated make healthier life choices and are less likely to commit crimes, so the crime rate goes down. Students are also more likely to be politically active and get involved in the community.”

Time on campus

More than half of Bloomsburg’s

approximately 10,000 students are from outside Northeastern Pennsylvania and, on average, they spend \$80.3 million during their years as university students. In 2012-13 alone, that spending came to more than \$30 million for groceries, rent, transportation and other living expenses — money that directly benefited the local region.

BU’s students are active in the community as well as on campus, providing an average of 81,000 hours of volunteer service each year. Students assist local nonprofits in areas ranging from website design to marketing plans and tackle large service projects that benefit the town itself. One such project is The Big Event, which this year drew more than 2,200 students who helped with chores such as raking, painting and spring cleaning, in spite of a fresh coating of snow.



Ask any organization helped by BU's students and you'll hear the assistance is invaluable. In fiscal terms, that labor equals \$18.44 an hour, counting the taxes, insurance and other costs associated with full-time workers. Put another way, that's \$1.5 million worth of volunteer help the community receives annually.

Beyond graduation

In an age where states are trying to keep their best and brightest, Bloomsburg graduates tend to make Pennsylvania their home. Thirty-six percent of alumni stay in the region for at least a year, providing \$175 million in added income to the local economy. Seventy-four percent put down permanent roots. And their BU degrees lead to employment opportunities equaling \$3.40 in higher wages for every \$1 spent on tuition and other college-related expenses.

"If Bloomsburg University did not exist, not only would people not come to the region, but a lot of people would move out of state to pursue opportunities," Haririan says. "The university creates jobs and preserves jobs. That is one of the functions of higher education."

Higher education also leads to better life choices. Statistically, college graduates are less likely to incur medical costs associated with smoking, alcoholism, obesity, drug abuse and mental disorders. For BU students enrolled in 2012-13, Pennsylvania will realize a savings of \$153.6 million for unneeded services related to medical care, unemployment benefits and the criminal justice system. Over the working lives of those same students, Pennsylvania can expect to receive \$43.4 million in higher tax receipts.

Added together, for every \$1 in public money used to support

Bloomsburg, taxpayers see a 3.2 percent return on the investment.

Husky power, quantified. •

Read the full report at bloomu.edu/economic-impact.

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.

(Editor's note: Economic Modeling Specialists International's conservative approach to economic impact studies considers only the effects of students who moved to the area to pursue an education. A study commissioned by Pennsylvania's State System of Higher Education and released in late spring shows Bloomsburg and sister institutions have an even larger impact when the spending of all students is tallied.)

husky notes



What's Kept Him Here

The people.

Ask anyone who knows Jim Hollister '78, assistant vice president for external relations, and they will tell you "the people" is what brought Hollister to Bloomsburg University as an undergraduate, brought him back to campus as sports information director and kept him at the university as communications director and assistant vice president. It's also "the people" that Hollister says he will miss most when he retires this summer.

As assistant vice president for external relations, Hollister meets with BU's constituents and connects them with people and programs at BU. He makes a point of going where they feel comfortable. He calls it his "away-game" theory.

Hollister has a lot of experience with away games ... and home games, as well. As a student, he was the first tennis player to represent BU at the singles competition at the NCAA national championships, while winning two Pennsylvania State Athletic Conference (PSAC) singles titles and one doubles title. BU's first full-time sports information director for 15 years, he was inducted into BU's Athletics Hall of Fame in 2001.

After sports information came communications director, a position he held for six years. While working as the university's official spokesman and a member of the president's cabinet, Hollister says he learned more about BU than at any other time.

He fielded questions from reporters nationwide when a total of eight students died in two separate fires at off-campus residences. As difficult as those deaths were, Hollister says they had the most impact on his career.

They are also the events that he believes prompted the most positive changes. As a result, all off-campus student residences are inspected and must be equipped with smoke detectors and fire extinguishers.

Whether in time of tragedy or an ordinary daily event, Hollister says BU is filled with people whom he can depend on, who love the university and who he knows will advance the university long after he leaves. He will miss them but, he stresses, that's not to be confused with regret.

"I am leaving not-at-all sad," Hollister says, "but very, very happy. On an absolute high."

Because of that, Hollister says it is the perfect time to retire. •

Read more of Jim Hollister's story at bloomu.edu/magazine.

'60s



Larry Greenly '65 is the author of *Eugene Bullard: World's First Black Fighter Pilot*, which is listed among the top 10 multicultural books for 2015 in the *American Library Association Booklist Magazine*. He also was recently accepted into the Poets and Writers Directory of Writers.

Dennis Crim '69 works as an instant replay communicator during Eagles home games at Lincoln Financial Field.

'70s

Duane Greenly '72 was elected to a three-year term on Central Penn College's board of directors.

Barbara Ann Scaccia Senapedis '72 was promoted to research analyst with Johnson College. She earned a master's degree from Marywood University and a doctoral degree from Penn State University.

Alan Dakey '73 is president and CEO at Bank of Bird-in-Hand. Dakey previously served as president/CEO of Peoples Neighborhood Bank. An active participant of the Pennsylvania Bankers Association and Pennsylvania Association of Community Bankers, he is a member of the Millersburg Area School Board, West Shore Chamber of Commerce and Harrisburg Area YMCA Board of Directors.

Joseph McGavin '74 is publication director for the Society of Health and Physical Educators (SHAPE America) in Reston, Va. He has more than 35 years' experience in journalism and publications management. McGavin and his wife, Karen, live in Springfield, Va., and are the parents of three children: Linn, Maggie and Colin.



Donato Nieman '74, Montgomery Township administrator, was recognized by the International City and County Managers Association for more than 30 years of public service. All told, Nieman has more than 35 years public sector

experience as purchasing/personnel officer and assistant township manager for Franklin Township, township administrator for Branchburg, South Brunswick, and administrator for Montgomery Township.

James F. Padglick '74 and '77, a retired principal, and his wife, **Mary Ann Latzgo Padglick '76**, a retired nuclear power worker, completed a 2,716-mile bicycle trip from their Arizona home to their summer residence in Bloomsburg. They bicycled self-supported through 10 states and were on the road for 59 days. They plan to take many more bicycle trips throughout the country.

Dorothy Bauman Rhone '75, broker/owner of Century 21 Covered Bridges Realty, was installed as a district vice president for the Pennsylvania Association of Realtors. She and her husband of 41 years, Rick, have two daughters and four grandchildren.



Gregg Scarlato '75 is in charge of business development for the WASAHAD Group, Wilmington, Del. WASAHAD is an internet marketing, social media, cyber security and cloud technology company. Scarlato has two sons, Gregg II and Trevor.

Daniel Confalone '79 is chief financial officer for Sacred HealthCare System in Allentown. Confalone oversees the financial operations of both Sacred Heart Hospital and its HealthCare System. A member of the Healthcare Financial Management Association, he serves on the editorial review board of *Healthcare Financial Management* magazine.

Cheri Bohler Rinehart '79 was elected to a three-year term on Central Penn College's board of directors.

Larry Mussoline '79 is superintendent of Downingtown STEM (Science, Technology, Engineering and Mathematics) Academy.

'80s

Richard Donahue '80 was a speaker at South Carolina's annual teacher cadet instructor conference in Myrtle Beach. His program focused on standardized test-taking strategies for teenagers.

Cindy Tarr '80 retired from the Milton School District after after 33 years in elementary school classrooms providing math support. She held many positions in the Milton Area Education Association, including president. She and her husband reside in Danville and have two sons, Brandon and Jared.

Scott Feinstein '81 is is vice president and divisional merchandise manager at Ollie's Bargain Outlet, Harrisburg. Feinstein joined Ollie's in 1997. He and his wife, **Vickie Cilurso Feinstein '83**, a reading specialist/instructional coach at Lower Dauphin High School, live in Hummelstown.

Dorothy Masom '81 received a Lifetime Achievement Award from the International Encaustic Artists. Masom, who has exhibited her works in solo shows and at museums, galleries and universities, has won numerous awards for her work in encaustics, a pigment with melted wax. Her book, *Encaustic Painting*, outlines the painting process and traces the history of the medium. As the first book published on this subject, it is included in the permanent collection of the J. Paul Getty Museum and numerous university libraries.

John Quigley '81 was appointed as secretary of the Department of Environmental Protection by Gov. Tom Wolf. Quigley served as secretary of the Department of Conservation and Natural Resources from April 2009 to January 2011. Prior to his appointment, Quigley worked for the agency in several capacities, including overseeing strategic initiatives and operations, and as chief of staff.

Paul Bass '82 was inducted into the National Wrestling Hall of Fame. Bass is the head wrestling coach at Westhampton Beach High School, Westhampton Beach, N.Y.

Stephen Jones '83 is president and CEO of Covanta Holding Corp., Morristown, N.J. Jones most recently served as senior vice president and general manager at Air Products and Chemicals Inc.

John L. Haney '85 is a senior principal adviser with R&Q Solutions, Pittsburgh. Before joining R&Q, he was the director of quality assurance and regulatory compliance for the surgical instruments division of Integra LifeSciences, in York.

Pamela Shupp '85 is president of the Pennsylvania Economic Development Association (PEDA) Board of Directors. PEDa is the statewide association of local, state, corporate and nonprofit economic development professionals. Shupp also represents PEDa on the Team Pennsylvania Board of Directors.

Michael Glovas '86 is managing director and financial adviser at Morgan Stanley Wealth Management in Easton. He has been with the firm since 1994.



Lyndon Yearick '86 was elected to the State of Delaware's General Assembly, representing the 34th District.

David Koslosky '87 is serving on the board of directors at PRWeb SonaCare Medical, a manufacturer of medical ultrasound devices.



Thomas Rampulla '87 was named to a new role on Vanguard's 11-member senior leadership team, directing the firm's financial adviser services division. For the past seven years, he was responsible for managing Vanguard's U.K. and European businesses. He joined Vanguard in 1988.

Scott Long '89 is the leader of a new life skills/job readiness program at the Employment Opportunity and Training Center of Northeast Pennsylvania, centered on assisting men who are returning home from Lackawanna County Prison. Long previously had a 25-year career in the federal corrections system, advancing from case manager at penitentiaries in Pennsylvania and New York to a supervisory U.S. probation and parole officer covering a five-county area in New York's Hudson Valley.

Brenda DeRenzo Dominick '89 was appointed Parkland School District's director of student services. DeRenzo, currently Fogelsville Elementary School principal, is slated to move into her new position July 1.

'90s

Beth Foley Minkoff '90 is executive vice president and chief communications officer of Michael Baker International of Pittsburgh, a



global provider of engineering and integrated consulting services. Foley previously served as senior director, corporate communications for Pacific Gas and Electric Co., and held communications leadership roles with GSI Commerce, Radian International, PJM Interconnection and Progress Energy. Foley is a standing member of the International Association of Business Communicators and Public Relations Society of America.

James Stepanski '90M was appointed to the Towanda School Board. Stepanski, who owns the Only the Best pizza shop in Wysox Township, worked 10 years for PTS Learning Systems of King of Prussia, teaching information technology professionals to set up networks using Microsoft software.

Eileen Bernhard Dautrich '93 is president of TriCounty Area Chamber of Commerce, Pottstown.

James Britt '94 was appointed to fill a vacancy on the Mount Carmel Area School Board. He is an account manager for Baker Hughes in Mill Hall.

David James '94 is senior vice president and data governance director of LNP Fulton Financial James of Willow Grove. He previously was vice president and head of data integrity standards and controls at Barclays Capital.

Stephanie Lordi Heller '96 is business manager of the Wyalusing Area School District. She has more than 18 years' experience in private business and served as a supervisor in the business office of Frontier Communications in Dallas.

Jerry Palovick '96 was awarded a 2014 Suncoast Emmy award for best evening newscast. Palovick is part of a team of journalists staffing Action News Jax, airing on WJAX and WFOX in Jacksonville, Fla.

James Strohecker '96 is township manager of East Lampeter Township. Strohecker has been employed by the township since February 2002.

Nancy Lineman '97 is deputy chief government affairs officer for Montgomery College. She resides in Silver Spring, Md.



John Wetzel '98 continues as Pennsylvania's secretary of corrections under Gov. Tom Wolf, who took office in January. Originally appointed in 2011 by former Gov. Tom Corbett, Wetzel is responsible for the management and operations of the Department of Corrections which houses more than 51,000 inmates. Wetzel also was named to the Charles Colson Task Force on Federal Corrections. Created by Congress, the nine-person, bipartisan, task force is responsible for examining challenges in the federal corrections system and developing practical, data-driven policy responses. The task force will present its findings and recommendations to Congress, the Department of Justice and the president at the end of 2015.

Art Campbell '99 is headmaster of the Downingtown STEM (Science, Technology, Engineering and Mathematics) Academy.

'00s

Michael Getz '00 is facility director and lead physical therapist at Phoenix Rehabilitation, Bloomsburg. He is responsible for the clinic's day-to-day operations and quality of patient care.

Melinda Hill Einstla '02 is research and development manager responsible for global innovation strategy at Dow Chemical Co., Collegeville.

Kevin Bledsoe '04 is self-storage brokerage adviser at Investment Real Estate LLC, a property-management and consulting firm.

Julie Orner Donell '04 was inducted into the Oxford High School Sports Wall of Fame. Donell earned seven varsity letters while she was at Oxford, graduating in the class of 1999. She coached high school track and field hockey and continues to play competitive hockey.

Maurice Dennis '05 was promoted to assistant vice president and commercial loan officer of Wayne Bank. Before joining the Wayne Bank, Dennis worked as a commercial credit analyst and in private and public accounting. He lives in Honesdale with his wife, Karie, and son, Reese.

Jennifer Davis Rarig '07 is the Southern Columbia Area High School varsity softball coach.

husky notes

Andrea Zimmerman Feeney '08M is the communications coordinator at the Wilkes-Barre office of Borton-Lawson, an architectural and engineering firm.

Adrienne Mael '08 is the president and CEO of the United Way of Columbia County. Mael previously headed Downtown Bloomsburg Inc.

Joni Pyle Todhunter '08 earned a doctor of nursing practice degree. She is a nursing instructor at Pennsylvania College of Technology in Williamsport.

'10s

Samantha Mason '10 earned a certificate of merit in law practice at the Western Michigan University's Thomas M. Cooley Law School.

Kaitlyn Schiccatano '10 is certified as a cytotechnologist from the Anisa I. Kanbour School of Cytotechnology at Magee Women's Hospital-University of Pittsburgh Medical Center. Schiccatano accepted a position with Meritus Health Medical Center-Trivergent Health Alliance of Western Maryland in Hagerstown.

Victoria Davis '13 is the head girls track and field coach at Shikellamy High School.



Joe Fisher '13 is a reporter/multimedia journalist for WAVY-TV 10 of Portsmouth, Va. Fisher previously worked at KSWO-TV, the ABC affiliate in Lawton, Okla./Wichita Falls, Texas.

Brian Hertzog '13 and **Derek Franchino '14** are featured in the 2014 edition of *Careers in Professional Selling*. Hertzog is an account executive and Franchino is an account manager with Gartner Inc., a technology research and consulting company based in Stamford, Conn.

Sean Roth '13 and **Paul Rosa '13** launched sploops.com last fall to give sports fans an outlet to rant about their favorite teams' successes or failures. The pair began to develop sploops.com as BU students with financing from student business plan competitions sponsored by Pennsylvania's State System of Higher Education and the Greater Susquehanna Keystone Innovation Zone. They formed the legal partnership, Vast Frontier Innovations LLC. Roth works in supply chain management with Target and Rosa works in the New York Yankees front office. Their partnership is known as Vast Frontier Innovations.



COLE



CHAPIN



WILLIAMS



BOWDEN



EVANS

Five honored with alumni awards

FACULTY EMERITUS James Cole of Bloomsburg was named an honorary alumnus during the BU Alumni Association's 2015 awards ceremony.

Cole joined BU's faculty in 1968. He was instrumental in expanding the Department of Biological Sciences to include allied health science with academic programs in medical imaging, pre-physical therapy, pre-occupational therapy, pre-pharmacy and pre-physician assistant. He served as department chair and retired in 2001 with 33 years of service. Active in the community, Cole also served on the board of directors for Columbia-Montour Home Health, including terms as president and treasurer. He earned bachelor's and master's degrees from Western Michigan University and a doctoral degree from Illinois State University.

Alumni who were honored for significant accomplishments in their professions and outstanding service to BU, the BU Alumni Association or humanity were:

Distinguished Service Award:

- John Chapin '85, Aliquippa, professor of communications at Penn State University, president of the board of directors of the Women's Center of Beaver County and a volunteer at Allegheny County's Crisis Center North, Pittsburgh, who has been honored for his work as a professional and personal advocate for victims of domestic violence.
- Gary Williams '78, Kissimmee, Fla., retired special agent for the state of California, who is recognized as a gang expert, teacher and trainer after a 28-year career in law enforcement where he fought gang violence.

Maroon and Gold Excellence Award:

- Gregory Bowden '01, Collegeville, financial adviser and vice president, wealth management, for UBS Financial Services, who has held leadership roles at BU as a student and an alumnus, including a six-year term on the BU Alumni Association Board of Directors and a volunteer participant in BU's Zeigler Institute for Professional Development (ZIPD) Conference and Professional U program.
- Craig Evans '03, Abington, a certified public accountant and manager of audit and accounting at Kreischer Miller, a Philadelphia-area accounting firm, who volunteers at the ZIPD Conference, hosts BU students for job shadowing through the Sophomore Experiential Learning Program and supports the Myotonic Dystrophy Foundation.

Legacy Scholarships awarded



A DOZEN STUDENTS whose parents are BU alumni won Legacy Scholarships from the Bloomsburg University Alumni Association. Each student received an award of \$1,048 for the spring 2015 semester. Scholarship recipients and their parents are:

- Seth Berry, son of Doug Berry '83
- Bryan Brady, son of Connie Weber Brady '82
- Taylor Budwash, daughter of Barbara Mitten Budwash '91
- Alexandra Burns, daughter of James Burns '89
- Anthony James Caputo, son of Christina Mull Caputo '91
- Roy Dennis, son of Loretta Connolly Dennis '06
- Danielle Emes, daughter of Kevin Emes '83
- James Fazio Jr., son of Nancy Nimmerfron Fazio '90
- Kimberly Hollister, daughter of Jim Hollister '78 and Kristin Kerlin Hollister '03
- Abbey Porambo, daughter of Roberta Spezialetti Porambo '81
- Louis Vining, son of Michelle Sorber Vining '86
- Andrew Wurster, son of Marybeth Bergen '87

Alumni apply for Legacy Scholarships on their children's behalf. Winners are chosen by random drawing in December and the scholarship is applied to tuition for the spring semester. The number of awards and amounts are determined each year.

Career preparation focus of summit



Alumni presenters at the annual Husky Leadership Summit were, from left, Rick Rogers '77, Paul Kappel '89, Matti Prima '77, Kerri Donald Sears '92 and Ted Hodgins '89.

APPROXIMATELY 40 alumni volunteers and 300 students participated in the 2015 Husky Leadership Summit. The day-long event featured mock interviews, sessions on leadership, alumni panel discussions and a networking lunch for students and alumni, opening with a keynote address by John Wetzel '98, BU Trustee and Pennsylvania's Secretary of Corrections. Paul Kappel '89, Susan Kocher '88 and Shawn Rosler '00 were recognized for leadership contributions as students and alumni.

The annual Husky Leadership Summit is sponsored by the Office of Alumni Engagement, Center for Leadership and Engagement, and Community Government Association.



Alumni who welcomed students as part of a Husky Career Road Trip at Sanofi Pasteur are, from left, seated: Adrianna D'Amico Rogers '07, Joni James Lavelle '84, Jessica Beyer '08 and Lindsay Fennell '07; and standing: Bill Harris '95, Rob Lange '91, Melissa Miller '04, Joe Gabrielle '03 and Richard Wisniewski '82.

Grads host Husky Career Road Trip

RICHARD WISNIEWSKI '82, deputy director of strategic industrial planning at Sanofi Pasteur U.S., and other BU graduates hosted students for a Husky Career Road Trip at the global vaccine company in Swiftwater. The students, along with Barry Nolt, assistant professor of biological and allied health sciences, and Eric Hawrelak, associate professor of chemistry, toured the company, met with administrators and learned about career opportunities. The students' visit included a panel discussion with nine BU alumni who work at Sanofi Pasteur.

Husky Career Road Trips are part of the university's ProfessionalU initiative to provide students with opportunities to visit organizations, meet professionals and learn about career fields.

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Join over 4,800 alumni, students, family and friends who support BU students today by giving through the Henry Carver Fund.

More than 2,900 alumni made a gift to the Bloomsburg University Foundation, including BU's oldest donor, Frances Young '36.



More than 835 donors made a gift to the Bloomsburg University Foundation to benefit athletics, including Moritz L. Schultz '59.



More than 330 members of the Class of 2015 made a gift to the Bloomsburg University Foundation, including the Class of 2015 Senior Class Officers Sibel Rasim, Carson Merine, John Paul Hohenshilt and Bryan Savini.



More than 85 donors gave at the Henry Carver Fund's Carver Scholar level of \$1,867 or greater, including Chuck Murphy '83/86M.



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VITAL STATISTICS

Marriages

John Conrad '81 and Annette Rowe, May 31, 2013
John L. Haney '85 and Bruce R. Martin, Aug. 30, 2014
Robin J. Leavy Bassion '88 and Earl L. Bartley, Sept. 15, 2013
Jennifer Barkume '95 and Bryan Kauffman, Nov. 2, 2014
Johanna Moss '02 and Daniel Kluger, Oct. 12, 2014
Christopher Cooper '04 and Eron Waters, Nov. 23, 2014
Jennifer Mehle '05 and Glenn Curry '05, Oct. 17, 2014
Jeffrey Fellman '06 and Danielle Schatz, Oct. 3, 2014
Ryan Kenny '07 and Kristen Spirko, Sept. 6, 2014
Amy Dunkelberger '08 and Jeremy Bauder, Sept. 13, 2014
Adam Smith '08 and Erin Thompson, May 17, 2014
Bethany Stone '08 and Matthew Bridges, June 21, 2014
Karli Troisi '08 and Daniel Phillips '08, Dec. 20, 2014
Danielle Clark '09 and Geoffrey Horton, Oct. 17, 2014
Kelly Kondash '09 and Jeremy Carl '08, Aug. 9, 2014
Megan Kusko '09 and Murray Douglas, Sept. 13, 2014
Faith Roland '09 and Ryan Quilling '09, Aug. 16, 2014
Jennifer Ruegner '09 and Jacob Sholder '11, Oct. 25, 2014
Sarah Burkhardt '10 and Dan Snyder '10, Sept. 27, 2014
Jason Coyne '10 and Emily Machovec, Oct. 26, 2014
Rebecca Haley '10 and Matthew Cancilla, April 27, 2012
Hannah Mael '10 and Angelo Melchiorre '10, July 4, 2014
Kathryn Mazol '10 and Christian Prickett, Sept. 27, 2014
Lia Stewart '10 and Chad Crispell '09, Sept. 12, 2014
Lindsey Shemansky '11 and Brandon Horlacher '09, Aug. 1, 2014
Sarah Sisock '11 and James Hammett, Sept. 26, 2014
Emily Worth '11 and David Sunderland, Oct. 18, 2014
Krysta Humphrey '13 and Bradley Travelpiece '14, June 29, 2014
Amanda Bukoski '14 and Joshua Fadden, May 25, 2014
Lauren Erdman '14 and Ben Sheeler, Sept. 6, 2014
Kayla Stancavage '14 and Dakota Crouse, Oct. 11, 2014

Send information to:

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Obituaries

Lillian Robenolt Coldren '34
Betty Savage Penman '39
Vivian Frey Payne '40
Elizabeth Hawk Brown '41
Lois Gruver Gassert '41
Marian Creveling Zeiders '46
Mary Ruth Tyson Lauck '49
Gretchen Troback McLain '49
Julia Pichel Sterling '49
David Thomas '52
Joseph Kinder '55
Donald Carey '56
Harry Hughes '57
Joseph Jones '57
Richard Kratzer '57
Alfred Miller '58
G. Richard Wynn '58
Michael Yesalavage '58
David Laubach '60
Eugene Fellin '61
Nancy Donohue McWilliams '61
Ronald Schock '61
Laurence Allen '62
Bernard Gatski '62
Virginia Solt Kline '62
Harold Andrews '64
Stephen Hartin '64
Jacqueline Burger Pearson '67
William Pontius '68
Robert Probert '68
David Herring '69
Margaret Kauffman Candrick '70
Timothy McTaggart '71
Samuel Varano '72
Robert White '72
Lucy Szabo '73
Richard Donald '75
Walter Fisch '75
John Chiavaroli '76
Douglas Park '78
Dolores Popp Hranitz '80
Kathleen Palubinsky '81
Linda Welkom '81
Peter Dugan '82
Gary Fetter '82
Paul Bowman '83
Jean Guzik Davies '83
E. Lynn Brobyn '84
Michaela Busker Coulbourn '86
Nancie Hunt Woods '88
Lance Klimowicz '89
Timothy Glennon '90
Janice Fedroff Girardi '92
Whitney Steen O'Leary '92
Rita Hall Dugan '93
Christopher Kane '96
Katharine Sammon Galdi '97
Jason Claudfelter '98
Jane O'Malley Harakal '04

Births

Shawn McShea '98 and wife, Anitra, twin daughters, Audrey Morgan and Brynley Rose, May 9, 2013
Ashley Sorber Lawson '04/05M and husband, Tony Lawson '03, a son, Manning, July 22, 2014
Lauren Warliga Masino '05 and husband, Joshua, a son, Silas Michael, Jan. 25, 2015
Kristin Gabriel Ratkowski '05 and husband, Greg Ratkowski '05, a son, Tyler Gabriel, Dec. 5, 2014
Elizabeth Larson Wanttaja '06 and husband, Ryan Wanttaja '06, a daughter, Gertrude Jean, Sept. 29, 2014
Lauren Lynch Weber '06 and husband, Brian, a daughter, Savannah Rae, Dec. 21, 2014
Kristen Barrett Brockman '07 and husband, Tim Brockman '06, a daughter, Samantha Jade, Jan. 3, 2015
Amanda Kisenwether Rachau '08 and husband, Cody, a son, Enzo Zechariah, Sept. 28, 2014
Kelly Ziegler Lisachenko '09 and husband, Gregory, a daughter, Josephina Ann, Nov. 5, 2015
Jennifer Rasich Sicinski '09 and husband, Christopher Sicinski '08, a daughter, Jocelyn Maria, Jan. 23, 2015
Kaitlin McKeary Rebello '10 and husband, Dave, a daughter, Aubrey Rose, Jan. 3, 2015

the line up

reunions, networking and special events



UNIVERSITY CLUB: More than 70 alumni and friends attended a State of the University reception with BU President David L. Soltz at the University Club of Washington, D.C. Shown from left with the university crest are Kerri Donald Sears '92, past BUAA president; Marc Steckel '93; Soltz; and Don Phillips '70, recent president of the University Club.



ALL IN THE GAME: Friends Joe Hilgar '75, president of the BU Alumni Association, and Mike Kopp '74, Allentown Central Catholic coach and athletic director, met up at a recent Huskies basketball game against Kutztown University. Shown from left are Gabby Maldonado, BU senior point guard Taylor Maldonado, Kopp, Hilgar and Central Catholic senior Alyssa Mack. Over 38 years in the Lehigh Valley, Kopp has coached teams to more than 900 victories – more than any other Pennsylvania high school coach. His teams have won five PIAA titles since 2001.



THUMBS UP: U.S. Rep. Lou Barletta, left, met Lauren Erdman Sheeler '14 while touring the Salvation Army of Carlisle. The staff discussed community needs with the congressman and how federal and state funds help address those needs. Sheeler is a business associate with the Salvation Army.

Lamar Blass: *Hall of Fame Athlete and Soldier*

by ROBERT DUNKELBERGER,
UNIVERSITY ARCHIVIST

THE BLOOMSBURG UNIVERSITY ARCHIVES is home to items documenting the history of the school and the achievements of alumni. A recent acquisition is a battered dog tag that belonged to one of the most celebrated early athletes, Lamar Blass, who was killed in action during World War II.

Blass grew up in Aristes in southern Columbia County and, after one year at Lehigh University, transferred to Bloomsburg State Teachers College in the fall of 1933. He majored in secondary education with a concentration in mathematics and served as president of the senior class, although it was in athletics where he stood out.

Blass played football and basketball, but was the top all-around performer on four outstanding track and field teams. He compiled points in the broad jump, high jump, high hurdles, 100- and 220-yard dashes, discus, and shot put, setting five school records in the process. In 1937, he served as captain for the second time, and Bloomsburg won the first of four consecutive state titles in track.

Following graduation, Blass taught at Catawissa High School for two years before moving to New Holland. Married to Marion Hogeland in August 1941, he entered the U.S. Army the following July, seven months after the Japanese bombing of Pearl Harbor brought the United States into World War II. He was sent to officers' training school and commissioned a second lieutenant in January 1943.

Assigned to the field artillery, Blass first saw combat overseas in North Africa in March 1943, and was sent to Naples, Italy, in November, after his promotion to first lieutenant. His final action occurred at the Anzio beachhead, south of Rome, in May 1944, where his unit, the 68th Armored Field Artillery



Lt. Lamar Blass in a bunker in Italy during World War II, shortly before he was killed in action at age 31.

Battalion, was attached to the Fifth Army's 1st Armored Division.

The division began a drive to the north on May 24. Five days later, Blass was killed when his battery came under enemy fire. His commanding officer, Field Duskin, who was with him when he died, said of Blass, "Not only was he a superior officer, he was one of the finest gentlemen that I have ever known."

In the 1980s, a scholarship fund was established in Blass' honor and in 1991 he was elected to the Bloomsburg University Athletic Hall of Fame. His athletic legacy was summed up by the editor of *The Morning Press* in 1944 who said, "If ever there was a man who loved sports and lived by the code of sportsmanship, it was Lt. Blass." •

Teacher Lamar Blass in his New Holland High School classroom in 1939.



Blass with the trophy awarded to Bloomsburg for its first state track title, May 15, 1937. The trophy is now a part of the Bloomsburg University Archives.

Blass with his wife, the former Marion Hogeland, who donated much of the material on his life to the archives.

calendar

Activities and Events

Academic Calendar

SUMMER 2015

Session I: May 18 – Aug. 7
Session II: May 18 – June 26
Session III: June 29 – Aug. 7

FALL 2015

Classes Begin
Monday, Aug. 24
Labor Day, No Classes
Monday, Sept. 7
Reading Day
Tuesday, Nov. 24
Thanksgiving Recess
Wednesday, Nov. 25
Classes Resume
Monday, Nov. 30
Classes End
Friday, Dec. 4
Finals Begin
Monday, Dec. 7
Finals End
Friday, Dec. 11
Graduate Commencement
Friday, Dec. 11
Undergraduate Commencement
Saturday, Dec. 12

Alumni Events

Visit www.bloomualumni.com for details on these and additional events or to register. For information, contact the Alumni Affairs office at 800-526-0254 or alum@bloomu.edu.

Evening of Champions
Friday, June 5

College of Business ZIPD Conference
Thursday and Friday,
Oct. 15 and 16

College of Science and Technology
Career Day
Friday, Oct. 16

Lambda Alpha Chi Alumni Reunion
Friday and Saturday,
Oct. 16 and 17

Alumni Homecoming Tent Party
Saturday, Oct. 17

50-Year Reunion of the Class of 1965
Saturday, Oct. 17

New Student Activities

Summer Freshman Orientation
Friday and Saturday, June 26 and 27

Act 101/EOP Orientation
Sunday, June 28

Fall Freshman Preview
Monday through Wednesday,
June 22 to 24
Monday through Wednesday,
July 13 to 15

Transfer Preview Days
Thursday and Friday,
July 16 and 17

Welcome Weekend Orientation
Thursday through Sunday,
Aug. 20 through 23

Special Events

Trash to Treasure
Saturday, May 16; Early Bird, 8 a.m.;
Regular hours, 9 a.m. to noon. Kehr
Union Ballroom. Benefits Columbia
County United Way, 570-784-3134

Great STEM Adventure Camps
Monday through Friday
June 22 to 26

STEM Teacher Academy
July 13 to 24

Homecoming Weekend
Friday to Sunday, Oct. 16 to 18

Parents and Family Weekend
Friday to Sunday, Sept. 18 to 20

Athletic Hall of Fame Induction
Friday, Oct. 9

For the latest information on upcoming events, check the Bloomsburg University website www.bloomu.edu.



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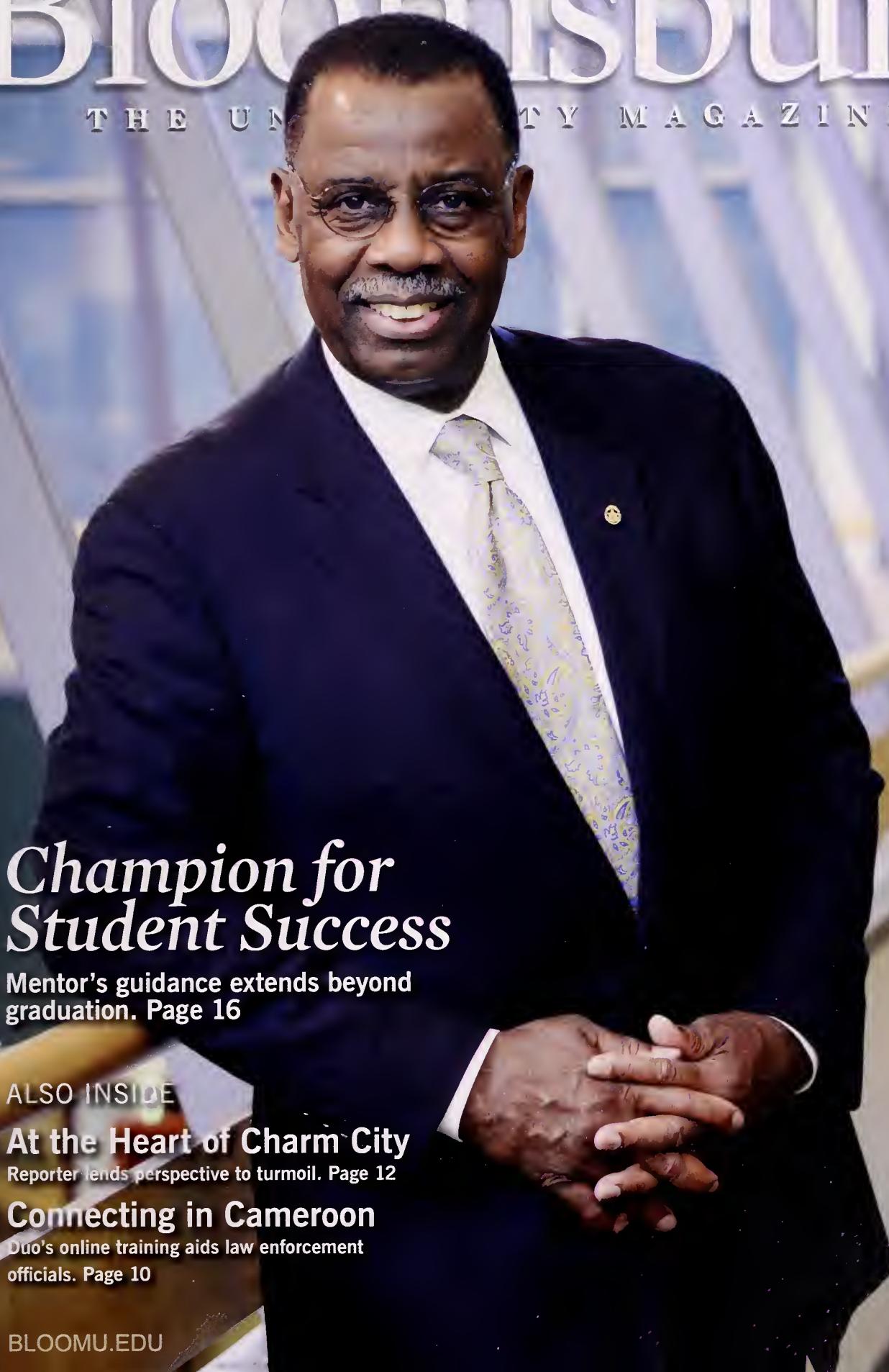
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Bloomsburg

THE UNIVERSITY MAGAZINE



Champion for Student Success

Mentor's guidance extends beyond graduation. **Page 16**

ALSO INSIDE

At the Heart of Charm City

Reporter lends perspective to turmoil. **Page 12**

Connecting in Cameroon

Duo's online training aids law enforcement officials. **Page 10**

FROM THE PRESIDENT



Come Together

BLOOMSBURG: THE UNIVERSITY MAGAZINE celebrates its 20th anniversary with this issue. From the start, our mission has been simple: to tell the story of Bloomsburg University through the lives of the people involved.

This basic philosophy gives us a foundation for exploring the many accomplishments of our university family. Readers meet undergraduate students pursuing research, internships and volunteer opportunities; dedicated faculty leading outstanding programs; staff members making a difference on campus and in the community; and talented alumni succeeding in unique careers and avocations. Faculty and alumni provide insight on today's trending topics, like cybersecurity, Alzheimer's disease and unrest in Baltimore, in *News You Can Use* features.

The personal approach we take to magazine stories mirrors Bloomsburg's learning environment. In this issue, you will meet Irvin Wright, recently retired director of academic achievement, who devoted most of his career to mentoring students in the Act 101/EOP program. Alumni credit his one-on-one attention for their success (see story on page 16).

The Student Success Collaborative (SSC), new this fall, also focuses on the needs of each student. Using technology to study trends and roadblocks to student success, this advising platform enables faculty advisers to individualize the guidance they provide, creating a specific pathway to graduation and a career for each student.

Each student's needs and interests are also at the heart of our outcomes-based general education program, MyCore. Rather than a cookie-cutter approach to prescribed courses, MyCore emphasizes individual choice and gives students the opportunity to pursue their interests in the classroom and beyond. This flexibility, along with networking, professional development and global education opportunities, leads to a well-rounded perspective and lifelong personal and professional success.

Decades after they have crossed the stage and received their diplomas, alumni recall members of the Bloomsburg community who influenced their lives — the exceptional faculty who challenged and inspired them, caring staff who connected with them, alumni who networked with them, and fellow students who shared both class assignments and the fun times.

That's what Bloomsburg University has always been about: individual stories that come together to form a beautiful mosaic.

A handwritten signature in black ink, appearing to read "David Soltz".

DAVID SOLTZ

President, Bloomsburg University

Editor's note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at bupresident.blogspot.com.



PHOTO: DAVE ASTBY '02

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10 Connecting in Cameroon

Professor Scott Inch and Michael Grube '13/15M battle cybercrime in Cameroon with online training.

12 At the Heart of Charm City

When Yvonne Wenger '02 landed her dream job as a reporter with *The Baltimore Sun*, she couldn't know she would be at the center of an event that would challenge the nation's conscience.

16 Champion for Student Success

Thirty-eight years ago, Irvin Wright fell in love with BU's Act 101 program. As he retires, he leaves a legacy of students and alumni who say he changed their lives.

DEPARTMENTS

03 Around the Quad

07 On the Hill

20 Husky Notes

30 Over the Shoulder

32 Calendar of Events

Bloomsburg: The University Magazine is published three times a year for alumni, students' families and friends of the university. Bonus content and back issues may be found at www.bloomu.edu/magazine.

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unleash your inner *husky*

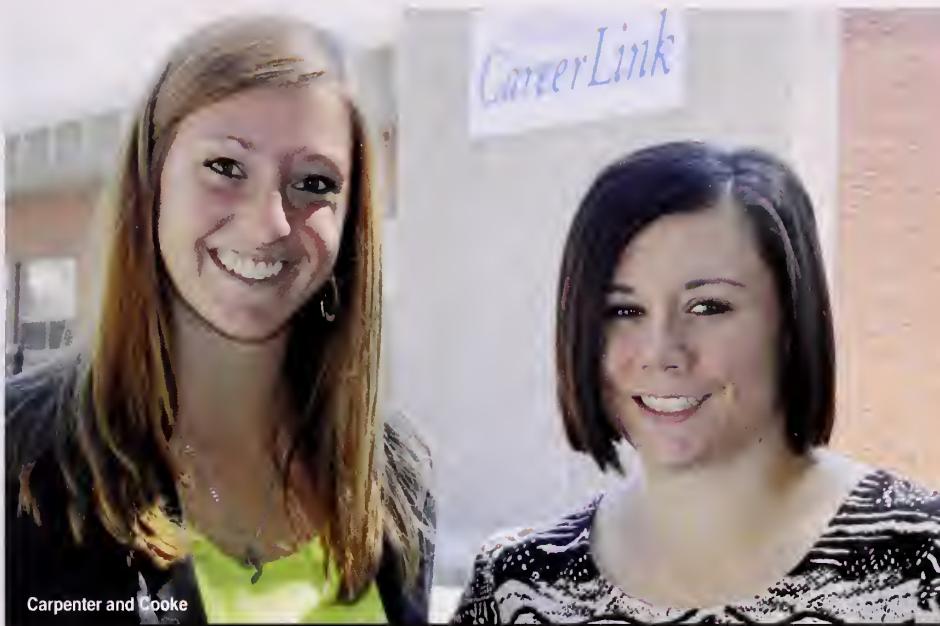


Puppy Love

Vivian, a Seeing Eye puppy-in-training, accompanied Bethany Robinson to classes, club meetings and other activities during the 2014-15 academic year. This fall, Robinson, a senior marketing major from Carlisle, returns to campus with her fourth dog, a German shepherd. Robinson shares her experiences with The Seeing Eye at bloomu.edu/magazine.

around THE quad

PHOTO: ERIC FOSTER



Carpenter and Cooke

WITHIN A YEAR of graduation, nearly 90 percent of BU graduates are employed, serving in the military or continuing their education. For two young alumnae, it wasn't just about finding jobs for themselves. They've started their professional lives helping residents of Luzerne County search for employment through CareerLink's Hazleton office.

Erica Cooke '13, business services representative, and Chelsea Carpenter '14, career navigator, have worked together since January 2015. They majored in communication studies at BU.

"We put our degree to use every day," says Cooke. "We use public speaking, interpersonal communication and leadership skills within our daily work. We get a lot of people back on their feet in the working field and change a lot of lives. It is a great feeling."

As the economy continues to improve, so does the jobs outlook for recent college graduates. According to the National Center for Education Statistics, the employment rate for jobseekers ages

20 to 24 with at least a bachelor's degree was 88.1 percent in 2014, the highest it's been since 2008, but still lower than the peak year of 1990 when it was 93.3 percent. Pennsylvania's unemployment rate for this group remains steady in 2015 at 2.4 percent, according to the state's Department of Labor and Industry.

Opportunities through BU's Center for Professional Development and Career Experience, such as Professional U, enhance students' preparation for entering the job market. These include workshops, job shadowing, academic internships, career road trips, career fairs and on-campus interviews.

Tips for jobseekers

Based on their experiences with CareerLink, which provides career services under the direction of the Pennsylvania Department of Labor and Industry, Cooke and Carpenter offer these tips for a successful job search:

- Prepare a well-written resume. Include only the past 10 years of work history, from the most recent

Where the Jobs Are

job to the oldest in descending chronological order.

- Make sure you are qualified before applying for a job.
- Resumes get you an interview; an interview gets you a job. Know the dos and don'ts of the interview process. This includes your appearance, attitude and work ethic.
- Understand that getting a job takes time. The most effective way to land a job is to apply for three or four jobs each week.
- Take advantage of available resources. Many places, like the local CareerLink office, offer workshops; have case managers who can help with resumes, mock interviews and interview preparation; and supply labor market information and job postings in your area. •

For more information: BU's Center for Professional Development and Career Experience, bloomu.edu/careers, and Commonwealth Workforce Development System/CareerLink, cwds.pa.gov.

New Deans

BU WELCOMES KRUG, ARONSTAM



ARONSTAM

NEW DEANS assumed leadership of two colleges this summer — Jeffrey Krug as dean of the College of Business and Robert Aronstam as dean of the College of Science and Technology.

A native of State College, Krug came to BU from Loyola University New Orleans, where he held the Jack and Vada Reynolds Chair in International Business and served as associate dean of graduate programs.

Earlier in his career, he worked in banking in Germany and Austria, held executive positions with Texas Instruments and PepsiCo and taught at the University of Illinois at Urbana-

Champaign, University of Münster in Germany, William & Mary, Virginia Tech and Virginia Commonwealth University.

Aronstam previously was professor and chair of the department of biological sciences at Missouri University of Science and Technology and director of Missouri S&T cDNA Resource Center, a nonprofit service that provides clones of human proteins. His varied experience includes research director and senior scientist with Guthrie Research Institute, Sayre, and faculty member at the Medical College of Georgia. •



KRUG



PHOTO: JAIME NORTH



Virginia Woolf in Bloomsburg

BU HOSTS FIRST INTERNATIONAL CONFERENCE

NEARLY 250 international scholars attended the 25th annual International Conference on Virginia Woolf hosted by BU in early June. The event at venues on campus and in town featured 150 research papers focused on Woolf and her female contemporaries, presented by professors and scholars from around the world, as well as by college and local high school students.

Highlights included: an international art exhibit at The Gallery at Greenly Center, displaying the work of 55 artists; readings by British novelist Maggie Gee and a poet Cynthia Hogue; theatrical reading of *Septimus* and *Clarissa* written by Ellen McLaughlin and performed by the playwright and members of the Bloomsburg Theatre Ensemble; and a closing banquet with a talk by Woolf's nephew, Cecil Woolf, and his wife, biographer Jean Moorcroft Wilson. •

The Great STEM Adventure

CAMPERS EXPLORE ENVIRONMENT, DNA, PROGRAMMING

STUDENTS FROM fifth through 10th grades explored science, technology, engineering and mathematics during the weeklong Great STEM Adventure Camps at BU.

Campers entering fifth and sixth grades studied the basics of geography and the environment, seventh- and eighth-graders investigated the human brain and DNA, and campers entering ninth and 10th grades use computer and mathematical skills to learn programming, criminal investigation, and how to decrypt code. •



Going Downtown

GREENLY CENTER IS DEDICATED

DUANE AND SUE Basar Greenly, members of BU's Class of 1972, recently took part in a ceremony to dedicate the Greenly Center in downtown Bloomsburg.

Strengthening BU's partnership with the community, the 44,700-square-foot center is home to the BU Foundation. It also houses a first-floor art gallery, space for the Office of Corporate and Continuing Education staff, classrooms for BU's mini-courses, a 40-seat computer lab and a demonstration kitchen. In the future, the third floor may provide space for local businesses or organizations.

Construction on the \$8.25 million building was made possible thanks to a generous \$1 million gift from the Greenlys. •

CGA Chief

SALLY McAVOY LEADS STUDENT GOVERNMENT



SALLY McAVOY, a senior from Wyomissing who is double majoring in early childhood and special education, is president of the Community Government Association (CGA) for the 2015-16 academic year. She previously served as CGA's secretary and executive assistant.

As president, McAvoy hopes to continue to improve student involvement on campus, create a better awareness of CGA and enhance the relationship between BU students and town residents. She is building upon her experiences during summer 2014 as the CGA intern working within the Student Affairs Division.

CGA serves as the bridge between students and administration, supports more than 300 clubs and organizations, provides scholarships to students, and operates the University Store, the Student Recreation Center and Honeysuckle Student Apartments. •

All Jazzed Up

ENSEMBLE PERFORMS AT MONTREUX, UMBRIA FESTIVALS

BLOOMSBURG UNIVERSITY'S Jazz Ensemble performed at two major European events in July — the Montreux Jazz Festival in Switzerland and the Umbria Jazz Festival in Italy. Led by Stephen Clickard, professor of music and director of BU's Center for Visual and Performing Arts, the Jazz Ensemble features 25 students majoring in music and other disciplines.

The ensemble was invited to perform at the Montreux festival after Clickard submitted a 20-minute recording of the group. Major entertainers at both festivals included Tony Bennett, Lady Gaga, Herbie Hancock and Chick Corea. •



Major Focus

SUPPLY CHAIN MANAGEMENT MAJOR BEGINS

THE COLLEGE of Business introduced a new major, Supply Chain Management, this fall. The major, focusing on the management process from the creation of a product through its consumption, is directed by John Grandzol, professor of management.

BU's program has a sharp focus on operations, logistics and sourcing, and prepares students for mid- and upper-level career tracks. In addition to extensive academic experiences, all students will have related work experience upon graduation.

From this new major comes the possibility of a future specialization, European Union Commerce, which would allow students to travel between universities in European Union countries to learn about supply chain management in foreign settings. A future new minor, International Supply Chain, may soon follow. •

Baltimore Award

BLAKE HONORED BY BLACK CONFERENCE

IRA BLAKE, provost and senior vice president for academic affairs, was honored with the Pennsylvania Black Conference on Higher Education's Mary Baltimore Award for outstanding service to the organization.

The conference first convened in 1971, organized by Pennsylvania Speaker of the House Rep. K. Leroy Irvis, his aide Mary Davis Baltimore, and black educators from across the commonwealth. Baltimore carried out a key role in coordinating the first and subsequent meetings of the organization.

The award in Baltimore's honor is given each year to an individual who demonstrates dedication and commitment to achieving the goals of the organization. •



Outstanding Teachers

TRIO SELECTED FOR AWARD

THREE FACULTY MEMBERS were honored at spring commencement as the Teaching and Learning Enhancement (TALE) Outstanding Teachers for the 2014-2015 academic year. The award is bestowed annually by BU's TALE center to faculty members nominated by students. This year's winners are Darrin Kass, professor of management; Shiloh Erdley, assistant professor of sociology, social work and criminal justice; and Mary Katherine Waibel-Duncan, professor of psychology.

Each winner received a plaque and a \$1,000 professional development stipend sponsored by the Bloomsburg University Foundation. •

Best Paper

AWAN'S ARTICLE TOPS IN 2014



AN ARTICLE by Shaheen Awan, professor of speech-language pathology, *Exploring the Relationship Between Spectral and Cepstral Measures of Voice and the Voice Handicap Index (VHI)*, was selected by *Journal of Voice* as the best speech language pathology paper of 2014.

The journal received a record number of manuscript submissions in 2014. Awan has published 56 papers in the *Journal of Voice* over the past 20 years. •

Speaking Up

SLP PROGRAM RANKED AMONG TOP IN COUNTRY

BU'S SPEECH-LANGUAGE PATHOLOGY graduate program ranked among the top programs in the country in a survey conducted by Graduate Programs, an online review resource, between Sept. 1, 2012, and March 31, 2015. BU's program ranked 16th in data gathered from more than 70,000 students representing approximately 1,600 graduate programs nationwide.

Graduate Programs ranked the University of Wisconsin-Madison in the top slot, followed by Teachers College at Columbia University and Georgia State University. Edinboro University, BU's sister institution in Pennsylvania's State System of Higher Education, is rated 21st. •



Like Father, Like Son

by SCOTT EDDY

INSIDE THE HOME DUGOUT at Danny Litwhiler Field stands a plaque honoring the man who guided Huskies baseball to more victories than any other coach in program history. The late Matt Haney Sr. was at the helm of Huskies baseball from 1991 to 2005, leading the team to more than 300 victories and its lone NCAA Division II World Series appearance.

While the plaque dedicated this past spring serves as a reminder of Haney's service to the university, the family name endures on the upper campus with the arrival of his son, Matt Haney Jr. '90, who was named head coach of the women's soccer program in May. He served as an assistant coach for both the men's and women's soccer teams last year, helping the men's team to its first NCAA Division II Tournament appearance since 1978, and takes over a women's program that posted a 7-8-3 record

last season, including a pair of wins over nationally ranked opponents.

Haney brings to his new position the lessons he learned as he watched his father coach. "My father taught me how to analyze everything," he says. "His aggressive nature in coaching and the things he did in baseball translate to soccer. We want to force the other team to make decisions. His competitiveness and willingness to win really stuck with me."

Matt Haney Sr. turned to coaching after an injury forced him to make a career change. He also hit the classroom, earning an art degree from BU. His son would later wear the maroon and gold as goalkeeper for the 1994 Huskies men's soccer team after a playing career at Wilkes University.

Haney, who served coaching stints in Division I, II and III, also learned from his father that success goes beyond wins on the field.

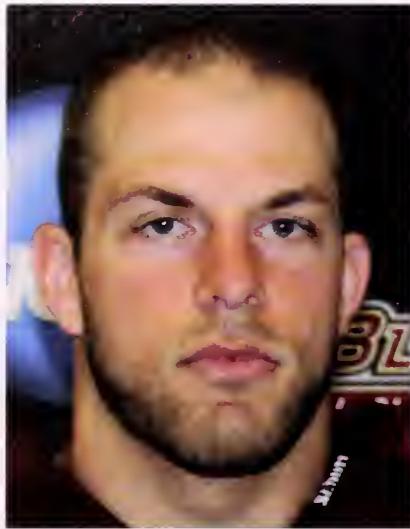
"His No. 1 victory was graduating players and preparing them for life," he says. "He always believed the student-athletes are here to be students first."

"After my dad fell ill, a number of his former players came back and shared stories of their time with him, really proving his point on the relationships he formed with them."

Now another Haney aims to create his own legacy at Bloomsburg. "My father spent a long period of time as a Bloomsburg University Husky and that was the happiest time of his life," his son recalls. "I put my time in, learned a lot about coaching and was able to get this opportunity. I am thrilled to come back and honor my father's memory by following in his footsteps at Bloomsburg." •

Scott Eddy is assistant director of Sports Information.

Shirk Signs with Colts



JUSTIN SHIRK '13 signed a free agent contract with the NFL's Indianapolis Colts in July.

Shirk compiled 392 tackles and 18.0 sacks during his four seasons with the Huskies. He turned in his finest campaign in 2014 while pursuing graduate studies, leading the team with 120 tackles, including 21.5 tackles for loss and 11.0 sacks.

Following the 2014 season, Shirk's awards included All-America honors from the Associated Press and Daktronics. He was a finalist for the Cliff Harris Award as the top small school defensive player in the nation after earning Pennsylvania State Athletic Conference (PSAC) East and Daktronics Super Region One Defensive Player of the Year honors.



The Harrisburg native, who became the first Bloomsburg men's track and field national champion in the javelin in 2012, will try to join three other former Huskies on NFL rosters. Jahri Evans, a fourth-round pick of New Orleans in 2006, has been selected to six consecutive Pro Bowls with the Saints as one of the best right guards in the

NFL. Last season, defensive end Larry Webster was selected in the fourth round of the draft by the Detroit Lions while teammate Matt Feiler was signed to a free agent contract by the Houston Texans, spending the 2014 season on the practice squad before re-signing with the Texans. •



Parker Earns All-Region Softball Honors

SOFTBALL PLAYER Taylor Parker of Dewart was named second team All-Atlantic Region by the Daktronics/Division II Conference Commissioners Association.

Parker, a sophomore, finished the year 14-5 with a 1.81 ERA. She had 12 complete games with five shutouts while striking out 108 and walking 41 in 131 innings. She was also named first

team All-Pennsylvania State Athletic Conference (PSAC) as a pitcher in 2015, and PSAC East Freshman of the Year and second team All-PSAC East as a utility pitcher in 2014.

Bloomsburg finished 26-16 on the year and reached the PSAC playoffs for the 33rd straight season, a conference record. •

Saintilus Turns Pro in Italy



ALSENSE SAINTILUS is playing professional basketball for ASD Sport è Cultura Patti in Italy's National C Series. The season started with training camp in August and will run through the end of May, including playoffs and championship play.

In his final season at BU, he averaged 13.8 points per game and led the Huskies' men's basketball team in rebounding with 8.4 rebounds per contest while shooting over 56 percent from the floor. Saintilus posted seven double-doubles as a senior and finished his collegiate career with 1,132 points. •

PSAC Scholar-Athletes

A TOTAL of 134 PSAC Scholar-Athletes were recognized for the 2014-15 academic year by the Pennsylvania State Athletic Conference (PSAC).

PSAC Scholar-Athletes must maintain a 3.25 cumulative grade point average while competing in an intercollegiate varsity sport.

Bloomsburg's PSAC Scholar-Athlete total – 88 women and 46 men – marks the third straight year that the Huskies have surpassed the total from the previous year. Find more at buhuskies.com. •



CoSIDA Winner



SCOTT EDDY, assistant sports information director, captured first place in the College Sports Information Directors Association (CoSIDA) Fred Stabley Sr. Writing

Contest District 2. Eddy was honored for his story on Huskies football player Eric Schwartz, who had a tour of duty in Afghanistan while serving in the Marines. Eddy, who recently completed his second year at Bloomsburg, was recognized at the organization's annual workshop in Orlando, Fla. The winning story appeared in the winter 2015 issue of *Bloomsburg: The University Magazine*. •

34th Hall of Fame Class

THE 34th ATHLETIC Hall of Fame class will be inducted Friday, Oct. 9, bringing the membership total to 163. This year's inductees are Dale Sullivan '61, wrestling; Michelle Martin Custer '97, field hockey; Kim Stamm '96, women's basketball; Rob Dixon '99, men's tennis; and Marcus Nilsson '99, men's tennis.

Learn more about new members of the Athletic Hall of Fame at buhuskies.com. For information on tickets to the dinner and induction ceremony, contact the sports information office at 570-389-4411. •



Connecting in Cameroon

by BONNIE MARTIN

PHOTO: ERIC FOSTER

Scott Inch, left, and his former student Michael Grube collaborated on a project to train Cameroon's law enforcement community.

MORE THAN 23 million people live in the Central African Republic of Cameroon. Only one is recognized as a digital forensics expert.

In Cameroon, cybercrime is common, but few judges, police officers or lawyers understand the inner workings of today's technology and the potential evidence devices contain, says Scott Inch '86, professor of mathematics, computer science and statistics. Cases have been thrown out of the country's courts simply because officials do not grasp the technology involved.

But the number of Cameroonian

officials with a basic understanding of digital forensics is expected to grow significantly within the next year, thanks to interactive online training created by Inch in partnership with Michael Grube '13/'15M.

Inch developed most of the courses in BU's bachelor's degree program in digital forensics, which began nearly 10 years ago. A popular undergraduate major, digital forensics is an evolving field that teaches students to retrieve information from computer hard drives, cell phones, tablets and other devices to fight cybercrime and use in legal proceedings. Major crimes in Cameroon

include terrorism, drug violations, human trafficking and scams originating inside the country and in neighboring nations, with Nigeria as the worst offender.

"The law hasn't caught up to technology," Inch says. "Cameroon is experiencing a lot of cybercrime, including scams, because people don't understand technology. Cameroon is a cash culture and citizens wire money to make purchases, rather than use a credit card as we would. There is no recourse when their purchases do not arrive."



Ali Joan Beri Wacka, left, is pursuing doctoral studies with Scott Inch as an adviser.

Cameroonian expert

Inch learned of the scarcity of knowledge from Ali Joan Beri Wacka, often referred to as “Cameroon’s digital forensics expert,” through two years of email correspondence followed by a visit to Bloomsburg’s campus. Wacka earned bachelor’s and master’s degrees in computer science from Abubakar Tafawa Balewa University in Bauchi, Nigeria. However, her efforts to pursue a doctoral degree in digital forensics were stymied until she met faculty from BU’s Institute for Instructional Technology (IIT), who were visiting Cameroon’s University of Buea, a 12,000-student institution that provides study abroad experiences for BU students. They put her in touch with Inch.

“She and I clicked,” says Inch, who now serves as an adviser for Wacka’s doctoral studies. “We spent the summer working on her dissertation and talking about future projects we could work on together.”

After Wacka returned home, she and Inch continued to develop the concept for training members of Cameroon’s legal community. Inch created the

content and designed simple online training, but he wanted the training to be presented in a more innovative fashion than a PowerPoint presentation with a voice over.

Inch knew who could take the project to the next level: Mike Grube, whose undergraduate degree in digital forensics and studies toward a master’s degree in instructional technology made it a natural for his required 480-hour internship.

A native of Easton, Grube came to the project with a knowledge of computers gained not only through BU’s digital forensics program, but also as a professional video game player and, later, a professional online poker player. He admits he took his BU education more seriously after the U.S. Department of Justice shut down online poker in 2011, but says the skills he gained through gaming taught him to “read people,” a handy talent in determining clients’ needs for online training.

Grube “built the interactive modules upon the foundation of content I created,” Inch says, determining the necessary information, writing a

storyline and creating activities to match the content. The self-paced online training contains information similar to that included in two core courses for BU’s digital forensics major, however college credits will not be awarded.

In the final stages of development, the program should roll out in January 2016, supported by a government minister’s financial backing and his endorsement of the partnership with the University of Buea. BU will control the grading and content and provide the technical support.

Grube says the project has provided insights for his career, including how to estimate the amount of time a project requires — he says he underestimated this one — and how to gauge the depth of training clients need. “What I love most is being able to use both of my degrees,” Grube says. “And to help the university.”

“And,” Inch adds, “Cameroon loves being seen at the forefront of technology in their region.” •

Bonnie Martin is editor of *Bloomsburg: The University Magazine*.



THE TENSION in the neighborhoods was palpable when reporter Yvonne Wenger began her shift at *The Baltimore Sun* on Saturday, April 25.

It was two days before the explosive riots that would shake the city and the nation, and as Wenger began writing about the eighth day of nonviolent protests following Freddie Gray's death, the newsroom's police scanner started squawking.

That Saturday saw an estimated 1,200 people take to the streets in the largest protest to date. Demonstrators remained peaceful despite growing anger as details emerged about allegations of police mistreatment causing Gray's injury and death. That is, until just before the Orioles' early

evening baseball game at Camden Yards, near Baltimore's famous Inner Harbor.

"I marched four miles across the city from West Baltimore, where Freddie Gray was arrested, to the Harbor and there were points where people were obviously tense," Wenger says. "That night, I went back to the newsroom and was writing the mainbar when we started hearing on the scanner that windows were breaking around the Harbor area."

A line of police in riot gear formed around Camden Yards, and protesters outside the baseball park quickly dispersed. As *The Sun* reported, "the brief flare-up was an anomaly during an otherwise peaceful march."

There was little warning of what was to come.

'Using language to feel emotion and connect'

Wenger, *The Baltimore Sun's* city hall reporter since summer 2014, says the written word has always held an attraction for her. Growing up in southern Lancaster County, where her father worked for a printing company, she recalls being fascinated by the authors the company published.

"I like the way you can use language to make people feel emotion and to connect with another human experience," Wenger says. "I like to capture that in writing. I think in print journalism we often have a greater ability to explore issues in depth."

Wenger, who graduated from Bloomsburg in 2002 with a double major in mass communications and political science, says she visited BU



At the Heart of Charm City

by JACK SHERZER

in the fall of '97 and was hooked. She initially pursued broadcast journalism, but her love of the written word drew her to print journalism. She became an editor of BU's student newspaper, *The Voice*, and remembers making tough decisions on how to cover devastating stories, such as a fraternity house fire in which three students died and the death of a young man who collapsed as he played flag football.

After graduating from Bloomsburg, Wenger worked as a reporter at *The Reading Eagle* and *The Post and Courier of Charleston, S.C.* *The Sun* was a "goal paper" for her — a goal achieved after she applied for the third time in 2012 and was hired. One thing she learned along the way is that she would stack her Bloomsburg training against any other school.

"No matter what newsroom I've been in — and I've sat in newsrooms with people with Ivy League degrees — my Bloomsburg degree has served me well," she says. "I've said to my cousins, 'You can go to a big name university and get the debt that comes with it' — and yes, there are certain advantages that come with networking — but I would put my Bloomsburg degree against anyone else's."

The Baltimore riot and lingering questions

On Monday, April 27, one of the first warning signs of the riot came when the newspaper's education reporter mentioned teens were talking about The Purge. The term describes a society that allows a 12-hour period in which all crime is legalized.

"We started hearing that the kids

were talking about this on social media and we started getting reports that businesses were planning to close early," Wenger says. Rioting began around 3 p.m. and Wenger was sent to check out the central business district and the touristy Inner Harbor area, both close to *The Sun* offices. Initially, she went out alone, and Wenger says she didn't feel scared.

"I saw broken windows and looted shops," says Wenger, who also shot some video. "I went into an African hair braiding shop and the owner was so upset: her TV, all of her chemicals and her weaves had been stolen, and the weaves are very expensive."

She also witnessed acts of good. "An Italian deli had been hit. Windows were broken and people had stolen liquor. Some construction workers came by and boarded up the owner's windows for him."

CONTINUES ON NEXT PAGE

Wenger says she felt afraid only once. A group of young people looting a store threatened her when they saw her shooting video. "I started walking quickly in the opposite direction," she says. "I suppose I may have been naïve because these young kids were maybe 12 or 13, and I didn't expect they could frighten me. It was a large group and I'm just surprised that they were as aggressive as they were because they were so young."

In the wake of the riots unanswered questions remain. Were the rioters egged on by agitators from outside Baltimore? (*The Sun* is investigating but, so far, the majority of those arrested are from the city.)

Did Baltimore Mayor Stephanie Rawlings-Blake make the rioting worse by not ordering police to take a stronger approach to breaking up the riots?

Wenger says the mayor strongly refutes claims that she intended to let the rioters go unchallenged and says her comments about the city giving space "to those who wished to destroy" have been misrepresented. But, Wenger says, many believe the mayor's decision not to take a more combative approach prevented any rioters or other citizens from being killed.

In some ways it's not surprising that Baltimore became a powder keg, she says. Before the Gray incident, her newspaper's investigative series on police brutality revealed that the city paid out claims of almost \$6 million over four years. At the same time, however, she has no ready answer to the question, "Why Baltimore?"

"These are issues that black America has been dealing with for decades and I don't know what made Baltimore the flash point," Wenger says. "During the unrest, I received a call every day from Jesse Jackson. His focus was on the cameras and the fact that people have smartphones and are videotaping, allowing what happened to Freddie Gray to go viral."

She says Baltimore these days is safe and feels back to normal, but there are concerns over what may happen as the criminal cases against the officers charged in Gray's death move forward. Elected officials, religious leaders, academics and nonprofit groups are coming together to figure out how to address the systemic issues — structural racism, poverty, drugs and a lack of jobs — that contributed to the unrest.

As far as what comes next, Wenger says, "It's just impossible to know. These are unpredictable times."

*Editor's note: See Yvonne Wenger's *Baltimore Sun* reporting by searching her name at baltimoresun.com.* •

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.





Nickel Rides

by JERRY WEMPLE

I. Back in the days when your grandfather's father, maybe his father, was a young man down at the shore amusement piers or the scruffy city lots over near

the wrong side of town, they used to call them nickel rides. Steel boxes jacking up and down, bucking around, make your back feel like it was worked over with crowbar,

your hips like they was smacked with a plank.

Back in my day, word was out about those nickel rides on the Philly streets. I was in from the country, hard

down by the river and the woods, but even

I knew what was what. Saw clear enough that one day while stretching my legs near the 30th Street station

waiting in between long-run trains, when the paddy wagon pulled up and four cops jumped out, jumped a man I hardly noticed, whacking him good with long sticks. I figured soon

enough that I needed to take a left, cross the street, head up another, act like I never saw nothing, especially a side-vision glance of him being cuffed and dumped

in the back of the wagon for a nickel ride. That unit screech-lurching down the street like the driver wanted to bust the brakes and run out all the gas all at once.

II. First off, the war on drugs is a concept. There ain't a war on drugs; there's a war on people. All wars have casualties, atrocities.

All wars have losers. Only some wars have winners. Tonight

I see Charm City up in flames. Orange tongues of fire taunt us from brick buildings. The old people say it's just as it was back in the King riot, nearly fifty years ago. They say

the neighborhood ain't changed much since those days.

We had one good store. Now it's burnt. Kids too young to remember Tupac let alone Reverend King dodge in and out of focus,

like they were spun off their own nickel rides, dazed from the experience. Philly, Baltimore, D.C. – I'm not much for cities. But a twist of fate, a change of luck, and I could've been. Missed being born in Baltimore,

city of my conception, by a few weeks or a month. I got a parcel of kin buried in the German saint's cemetery in the Manayunk section of Philly. Generation or two before them it isn't hard to fathom other blood kin,

all those years removed, being sold in an auction house in swampy D.C. Of course, there's a war on despair, too, though not official and having no spokesperson. It's often erratic, explosive even,

but is long going like the rest. Likewise, despair too is a concept, and so needs a people enemy. And sometimes it's them, but in the end it's us.

Me, I avoid the nickel rides. I watch on my TV what's happening one hundred fifty miles downriver in slacked-jawed sorrow.



ILLUSTRATION: WILLIAM S. WIEST

Nickel Rides by Jerry Wemple originally was published in *HEArt online*, a literary journal devoted to social justice issues. Wemple, BU professor of English, is the author of three poetry collections.

How It Began

THE APRIL 12, 2015, arrest of 25-year-old Freddie Gray should have been simple. Instead, it touched off the Baltimore riots and focused the nation on the issue of police brutality.

According to Baltimore police, Gray acted suspiciously as he ran from officers on bicycles, who found what was described as an illegal knife clipped to the inside of his front pants pocket.

Gray repeatedly asked for medical care as he was taken to the Western District police station, but prosecutors say he was ignored. From the police station, he was transported to the University of Maryland Medical Center's R. Adams Cowley Shock Trauma Center, where he was treated for severe spinal injuries and fell into a coma. He died on April 19.

Shortly after the arrest, video taken by bystanders went viral showing a limp, screaming and obviously in pain Gray being dragged to a police transport van by officers. The video raised official questions about the arrest and fueled community outrage.

On April 18 — the day before Gray's death — the first of what would be daily protests occurred. Until Saturday, April 25, the protests in front of the Western District police station, City Hall and police headquarters were nonviolent. On April 25, however, a small group of protesters damaged police vehicles and area businesses and approached Camden Yards during an Orioles baseball game. They were quickly dispersed by police.

The following Monday, the riot began, with news stations capturing scenes of protesters looting, setting fires, and throwing rocks and other items at police, who retreated from the crowd. Control was restored by Monday night and a 10 p.m.-to-5 a.m. curfew was imposed.

While the city didn't see another riot, the next day's Orioles game against the Chicago White Sox at Camden Yards was closed to the public because of safety concerns — the first time a major league game was held without a crowd in the ballpark.

In the aftermath of Gray's arrest and death, six officers were charged, Baltimore Mayor Stephanie Rawlings-Blake announced the firing of the city's police chief and the U.S. Department of Justice initiated an investigation.



PHOTO: GORDON WENZEL/IMPRESSIONS

Champion for Student Success

By WILLIE COLÓN

ON THE EVE of his retirement, Irvin Wright is dealing with a serious case of separation anxiety.

“Today as I was leaving for lunch I started to get emotional about this experience,” says Wright, former associate dean for academic achievement. “I was standing at the elevator and I couldn’t feel my legs. I had to hold myself steady to continue to stand up.”

It’s June 25, 2015. The next day will be his last on staff. It will be the end of a professional career that spanned 45 years, 38 of those at Bloomsburg University working with the Act 101/Equal Opportunity Program, for which he served as director from 1996 through 2012. The program provides academic advising, tutoring, mentorship and a precollege summer program to students who are at a financial, cultural, social or educational disadvantage.

Those who know him well describe Wright as a champion for diversity and social justice; a tireless administrator who without fail goes the extra mile — and beyond — for students.

“In 38 years, I’ve only missed four graduations,” Wright says. “It’s important for me to be there because I know what the students have gone through to get to that point.

“People want to know how I do this. It’s because I’m motivated. It’s exciting work because I see the difference in students when they get it — what they need to do to be successful.”

•••

“He demanded more from me — he helped me work harder than I thought I needed to.”

“I came as a 17 year-old. Now I’m in my 40s and Dr. Wright is still a mentor to me.”

“Dr. Wright became like a father figure. There’s nothing I do on a daily basis that I don’t owe him for.”

•••

Ask former Act 101 students about Wright, and they talk about the deep level of support he provided and how he always demanded their best despite the multiple barriers to success they often faced. For some, he became part of their extended families, attending weddings and graduation parties, and sometimes advising them about wrenching personal crises.

Their recollections swirl around one fundamental truth summed up by Act 101 alumnus Wayne Whitaker Sr. ’79, assistant director of diversity and retention at BU: “He is dedicated to students. That’s his heart.”

That dedication began in the summer of 1975. Wright was an assistant football coach at the University of Toledo when his close friend, Jesse Bryan, encouraged him to use his vacation time to work as a guidance counselor for the Act 101 summer program. Bryan was BU’s first full-time director of Act 101.

Wright says he fell in love with the

program and its students, and his path was set.

It wasn’t an easy transition, however. He remembers feeling taken aback when he arrived at Bloomsburg. “I said, ‘There are no black people,’ he recalls. “The environment was not very welcoming.”

Hired as the Act 101 assistant director in 1977, he moved to Bloomsburg and, a year later, married his wife, Judy, who had trouble getting a job as a school teacher despite her strong qualifications. And the couple had to file several grievances against a landlord who tried repeatedly to evict them.

Wright was undeterred, but clearly there was a lot of work to be done. “Jesse Bryan and I realized that we needed to create a community that embraced and supported differences,” he says.

Part of that work involved helping students from different backgrounds engage with one another. The fact that Act 101 includes both whites and students of color has helped foster a multicultural environment.

He also has worked hard to counter the stigma that Act 101 students are less deserving of their spot at Bloomsburg. “Why bring these students to Bloomsburg when you know they can’t make it?” Wright says, quoting the attitude of some staff and faculty. “But that’s not true. Our retention and graduation rates keep going up.”

Wright remembers six-year graduation rates for underrepresented minorities as low as 33 percent. For the 2008 freshmen cohort, that figure was 51.1 percent.

Improving retention and graduation rates has meant a lot of work with students and at the institutional level.

"Not all students are the same. You have to meet them where they are in terms of readiness for college," Wright explains. "At the same time, we have cracks that students fall through and are never heard from again. What can we do as an institution to help them?"

Wright also has made it a point to sit on numerous committees and get involved in the community. A very short list of those activities includes the University-Community Task

Force on Racial Equity, the University Committee for Protected Class Issues and the Bloomsburg Rotary Club.

"The thing about people in my position is that we have to take on more than just doing our job," Wright says. "If you're really committed to supporting students, you end up on all the committees you can."

•••

Irvin Wright will be sorely missed.

"I used to go to Dr. Wright's office and talk about personal stuff going on with me," says Mara Carpenter '98. "He was one of the first people I thought of to invite to my wedding. Now, I'm a nurse anesthetist and an equal opportunity officer in the U.S. Army. What better way to honor where I came from?"

"He's a civil rights trailblazer," says Act 101 alumna Madelyn Rodriguez '95/'98M, director of multicultural affairs at Bloomsburg. "He will always be the voice of social justice at Bloomsburg."

But while he's no longer on staff, that voice is hardly going silent.

"I'm not planning to do anything after I retire," he says with a laugh. "Basically, I'll be trying to figure out what to do with the next chapter of my life."

It's highly likely that a big part of that next chapter will involve Bloomsburg: He has already filled out the necessary background clearance forms so he can start volunteering.

Clearly, he won't be going far. •

Willie Colón is a freelance writer based in Philadelphia.

Former Act 101 students credit the program — and its long-time director Irvin Wright — with providing the support and encouragement they needed to successfully navigate the academic, social and cultural aspects of life at Bloomsburg. Their testimonies speak to the enduring impact that Wright and the program have had on their lives.



"Act 101 pretty much saved me as a person. They opened doors for me when other schools didn't accept me. And Dr. Wright helped me be who I am today. He's not just an administrator; he's family."

**Madelyn Rodriguez '95/'98M,
Director of Multicultural Affairs,
Bloomsburg University**



"What I liked so much was that Dr. Wright demanded more from me — he forced me to perform at a higher level and give back to the program. And he helped me get what I needed out of the program, too. I loved Act 101 so much that it naturally made me love Bloomsburg. For me Act 101 is synonymous with Bloomsburg."

**Kristin Mock Austin '02, Assistant Director of New Student Orientation,
Bloomsburg University**



PHOTO: GORDON WENZEL/IMPRESSIONS



"Dr. Wright helped me fill out all my forms — I'd be in his office and my mom would be on the phone giving him the information for financial aid forms. With his help I never had a problem getting the forms in for money. Then I went back to grad school at Bloomsburg, and he helped me make the transition from grad student to employee. When a student needs something I'm there because that's what Dr. Wright did with me."

Marcella Woods '85, Coordinator of Minority Affairs, Residence Life, Bloomsburg University



"I remember the first day of the Act 101 summer program when we were all sitting in the audience. Dr. Wright said, 'Look right. Now look left. One of these students won't graduate.' That was profound. That's when I said, 'I will graduate.' I decided to do my very best and really focus on the academics. That first day helped me put everything into perspective. I knew that this was an opportunity and I had to make the most of it."

Nicole Mason '04, Director of Marketing Strategy, Macy's



"I would not have been academically ready if not for the program. I came in knowing I couldn't do math, and then they told me I couldn't write either. I was the perfect candidate! The program got me to the level I needed to be at."

Wayne Whitaker Sr. '79, Assistant Director of Diversity and Retention, Bloomsburg University

husky notes



Backstage Pass: *Have Bass, Will Travel*

by ERIC FOSTER

TOM BEAUPRE measures time in tours, rather than years.

Beaupre has been the bass player for Florida Georgia Line's touring band for the past five years. You can almost see him mentally converting tours to years when asked about the number of shows he's played with the country duo.

"We did 256 shows in 2013. Last year it was 160 to 170 and in the first 66 days of this year, I was on the road for 57," says Beaupre '06, who married his sweetheart, Jessica, last December.

Florida Georgia Line's 2012 album *Here's to the Good Times* is double platinum and last year's *Anything Goes* is already gold. Composed of Florida-native Brian Kelley and Tyler Hubbard of Georgia, the country duo is burning up highways, as well as charts.

Nine buses and a handful of semis roll through the wee morn-

ing hours from venue to sold-out venue. And when the band takes the stage at 9 p.m., Beaupre is on stage left in the lights and smoke, laying down the bass for crowds numbering in the thousands.

Beaupre's love of music comes a long way from dazzling stages and rock (or country) music stardom. It comes from a third-grade music fair where, among the trumpets, saxophones and flutes, he saw an upright bass.

"I loved it, the feel of it, the sound of it." Lessons followed. In middle school, the bass was turned on its side and electrified ... the band Green Day figures into Beaupre's recollection of these years. Guitar lessons followed in high school and college.

He went to Bloomsburg to study business, but switched majors to music, studying jazz, theory and classical guitar. He played open mics. His pop punk group, William West, won BU's battle of



Tom Beaupre, left, and Mark Jelinek, recently retired BU music professor.

the bands one year.

And long before he played *Dirt* on the country music stage, he played upright bass for Wagner's *Die Meistersingers* with the Bloomsburg University-Community Orchestra.

An open mic gave Beaupre the first clue that this could be a career. "We must have been playing the right covers, because the audience kept calling for more. I thought, 'Yeah, I could do this.'

"My professors encouraged me to shoot for the stars," says Beaupre. Instead of looking for recording internships close to home in Paoli, he sent dozens of applications to Nashville, and he landed one at Emerald Studios.

After graduation, Beaupre worked for about a year for newspapers in the Paoli area and doing music gigs on weekends. Bigger stages beckoned. Beaupre took a chance and moved to Nashville.

He tuned pianos, served lattes at Star-

bucks, gigged on weekends and lived with roommates, who included Brian Kelley and Tyler Hubbard. Hubbard and Kelley formed Florida Georgia Line in 2010, bringing a rock attitude to country music. Beaupre had kept his chops sharp and was a natural fit for backing the duo live.

"In the summer of 2011, the band manager said, 'Get ready to not be home much.' That was the first time I was paying all of my bills with music."

Things were happening, and fast. Florida Georgia Line opened for well-known country artists Jake Owen (2012), Luke Bryan (2013) and Jason Aldean (2014) and 11 dates for singer/songwriter Taylor Swift in 2013. They began headlining their own tours, as well, in 2013.

After the intensity of playing a show, he keeps himself busy in the downtime on the road by working out, reading and playing golf, like many of his bandmates. If you see Beaupre with earbuds, there's a

good chance he's listening to NPR.

"Every camp is different," says Beaupre. "Camp" is music industry lingo for the group of people involved in a particular tour. "We've got a family-oriented setup here. No one's chasing women or doing drugs. We're all husbands trying to make a living for our families."

"This is the best of all worlds," says Beaupre. "Brian and Tyler have so much to do ... interviews with media, radio stations and fans. We've got a job to do and that is to make sure those two guys have a great-sounding band every night. It's a great job."

"I lived with them for two years and they're awesome, down-to-earth. They're my boss and my friends. They're my friends first." •

Eric Foster is photography editor for *Bloomsburg: The University Magazine*.

husky notes

'40s

Bill Selden '43 received the Historic Preservation Award from the Berwick Historical Society. Selden was also honored for seven decades of service by the district deputy grand master of the 35th Masonic District.

'60s

Stanley Trout '62 celebrated the 50th anniversary of his ordination. Trout graduated from the Lutheran Theological Seminary at Gettysburg. He was coordinator of the Allentown Area Lutheran Parish and Christ Church in Hazleton. He has served as interim pastor at Zion's Evangelical Lutheran Church, Old Zionsville, and St. John's Evangelical Lutheran Church, Fogelsville.



Bonnie L. Hoffman Tyler '63 retired from teaching at the end of the 2014-15 academic year. For most of her career, she taught in 12-month environments in alternative schools in New Jersey, working with students who did not succeed in district public schools. Tyler was recognized for her faith in public education and individual students and service to her community during an awards ceremony for high-achieving seniors.

'70s

Jerry Walborn '71 retired as a pilot from United Airlines with over 25,000 accident-free flight hours.

J. Dean Giambrone '73 retired as a credit and collections manager from Henkels & McCoy, Blue Bell.

Harry Deitz '74 is publisher of *South*

Schuylkill News, a weekly newspaper in Schuylkill Haven. Also editor of *The Reading Eagle*, Deitz coordinates work between the companies, making *Reading Eagle* Co.'s resources available for *South Schuylkill News*. Deitz is a past president of the Pennsylvania Society of Newspaper Editors and the Pennsylvania Associated Press Managing Editors.

Gail Georgette Gazdick Faust '75 retired from Bloomsburg Memorial Elementary School. Faust taught 30 years in the district.

Kevin R. Barr '76 retired from the Cape May County (N.J.) Special Services School District after 39 years teaching at the middle, high school and post high school levels. Barr is a past president of the district's staff association, and was named Teacher of the Year in 2004. He and his wife, Eileen, live in Palermo, N.J.

Richard Simons '77 is first vice chairman of The Association for Manufacturing Technology. Simons, chairman, president and CEO of Hardinge Inc., Elmira, N.Y., has led Hardinge as president and chief executive officer since May 2008.

Dave Williams '78 was inducted into the Pennsylvania Scholastic Football Coaches Association (PSFCA) Hall of Fame. Williams was head coach at four high schools — Mount Carmel, Shenandoah Valley, Tamaqua and Nazareth Area — for a total of 16 seasons, posting a career record of 135-53-1. Williams was named PSFCA Coach of the Year three times and was 1996 Associated Press Small School Coach of the Year.

'80s

Carol McClain Kruskie '80, a member of Sigma Chapter, Delta Kappa Gamma International, received an enrichment grant from the Alpha Alpha state organization. She will use the grant money to conduct research.

Denise Davies Berg '82 is director of alumni engagement at Millersville University. Berg previously worked as director of alumni relations at Mansfield University.



Brig. Gen. Thomas P. Evans '83, U.S. Army Reserve, deputy director, force protection and counter weapons of mass destruction, the Joint Staff, Washington, D.C., was reassigned to deputy commanding general (operations), Troop Program Unit, 80th Training Command, Total Army School System, Richmond, Va.

Christine Kuperavage Zanis '84 is vice president and account officer of National Penn Investors Trust Co., Allentown. Zanis is responsible for managing, expanding and servicing client relationships in Berks and Schuylkill counties and parts of Montgomery County.

Robert Druckenmiller '85 is administrator of health care services at Masonic Village, Elizabethtown. Druckenmiller previously worked as chief financial officer and assistant nursing home administrator at Pleasant Acres Nursing and Rehab.

Jerry Ganz '85 is vice president of finance and chief financial officer at the University of Connecticut Foundation. He lives in Ellington, Conn., with his wife, Elena, and their children, Isabella, C.J. and Olivia.

Greg Kleponis '85 is a doctoral candidate in conflict studies at the University of Bolton, United Kingdom. Kleponis is a retired U.S. Air Force colonel who specialized in security operations and antiterrorism plans and programs and served in advisory capacities in the Middle East, Iraq and Afghanistan. He resides in Greece.

Lawrence Medaglia '85 was appointed to the Reading Area Community College Board of Education. Medaglia is serving his fifth, four-year term as the Berks County register of wills. He previously was the administrative supervisor of the Berks County district attorney's office.

William Ryan '85 is superintendent of schools for the Archdiocese of Washington with oversight for 68 elementary schools, 20 high schools and seven early childhood programs in Washington, D.C., and suburban and southern Maryland. The schools serve approximately 27,000 students.

Brian Bolinger '86 is senior vice president at the Tuscarora Wayne Insurance Co. Bolinger joined the company as an accounting manager in 1988, was promoted to vice president/chief financial officer and elected treasurer. He is a member of the Pennsylvania Institute of Certified Public Accountants. Bolinger resides in Wyalusing with his wife, Valerie, and children, Ty and Madisyn.

Michael Glovas '86 was named to the Chairman's Club at Morgan Stanley Wealth Management, Easton, a group composed of the firm's top financial advisers. Glovas is the managing director and financial adviser.

Frank Sheptock '86 is a volunteer assistant football coach at BU under defensive coordinator Chet Henicle.

Robert Fortuner '87 is finance director of Wayne Memorial Community Health Centers, encompassing 14 medical, dental and specialty health care offices throughout Lackawanna, Pike and Wayne counties. He previously worked for Quality Perforating Inc., Carbondale, as the organization's chief financial officer.

Regina Speaker Palubinsky '87M is superintendent of the Great Valley School District. Palubinsky, assistant superintendent for Phoenixville Area School District since 2010, was the special assistant to the Pennsylvania secretary of education and a high school science teacher.

Joseph Pugnetti '87 has written a blog called "wurdsfromtheburbs" for five years. He recently published a selection of essays, *An Atheist for Christ*, on Amazon for Kindle.

Thomas Rampulla '87 is managing director, Vanguard Europe, Valley Forge, directing Vanguard's Financial Advisor Services division, which serves more than 1,000 financial advisory firms representing more than \$1 trillion in assets. He has worked in Vanguard's

financial division, fixed income group and in institutional sales and marketing and served as a portfolio manager with Vanguard's Stable Value Management team.

Cathleen Golden Ray '87 is assistant professor of business and information technology at Mount Aloysius College, Cresson, where she teaches business administration courses.

Susan Keim Blake '88M retired as Danville Head Start director. Blake worked at the Danville Head Start program for 25 years, and spent the last 12 years as director.

Colleen Connolly '88 is the community relations coordinator/spokesperson for the Pennsylvania Department of Environmental Protection's Northeast Regional Office in Wilkes-Barre. Previously she was employed as an anchor/reporter at WYOU-TV in Wilkes-Barre.

Kelly Cuthbert Jameson '89 released *Across a Dark Highland Shore*, a sequel to *Spellbound*, another in her series of historical romances. Jameson also wrote the award-winning *What Remained of Katrina: A Novel of New Orleans* and is working on a sequel to *Dead On*, a time-bending thriller optioned by Hollywood's *Gold Circle Films*.

Brogna named VP



JIM BROGNA '92 was named vice president for corporate advancement and communication with Allied Services Integrated Health System. Brogna joined Allied Services in 1999 as executive director of development and brings more than 20 years of experience in communications and professional

fundraising to his new role.

Brogna earned a certificate in nonprofit management from the University of Scranton and is completing graduate studies in organizational management at Misericordia University.

Allied Services is the provider of health care and human services for northeastern Pennsylvanians with disabilities and chronic illness.

Bertram directs cancer services



AS THE NEW DIRECTOR of cancer services at Evangelical Community Hospital, Lewisburg, Andrea Keefer Bertram '89 is responsible for managing strategic planning, budgeting, fiscal management, compliance, productivity, and reporting for the hospital's

expanded cancer services program.

Bertram joined Evangelical's team in 2007 to oversee the administrative direction of the Thyra M. Humphreys Center for Breast Health. During her 24-year professional career, she has worked with major businesses throughout the Susquehanna Valley in roles related to development, marketing and financial management.

husky notes

'90s

Wendi Achey '91 was promoted to professor of business marketing at Northampton Community College, Bethlehem. Before coming to NCC, Achey was marketing manager at B. Braun and director of marketing and advertising at Integrated Biosciences. Her work garnered several awards, including the ADDY Award, which is presented to designers in the advertising field. She earned a master's degree from DeSales University.

Jan Edwards-Bomhardt '91 of John M. Clayton Elementary School was named elementary counselor of the year for the state of Delaware.



Brian Martin '92 was named director of NFL Football Operations and Business Development for Parabolic Performance and Rehab, based in Montclair, N.J. Over the past 20 years, he has trained more than 100 NFL players, including Joe Flacco of the Baltimore Ravens and Patrick Peterson of the Arizona Cardinals.

Craig R. Shuey '94 serves on the Governor's Transportation Funding Advisory Commission. Shuey joined the Pennsylvania Turnpike Commission as government affairs director in 2009 and was named chief operating officer in January 2011. Prior to joining the Turnpike Commission, Shuey was executive director of the Senate Transportation Committee from 2001 to 2009.

Dennis Correll '95M is associate dean for financial aid and admissions at Pennsylvania College of Technology. Correll has been employed by Penn College since 1986 in the areas of financial aid, budget and investments, admissions and institutional advancement. He is a graduate of Leadership Lycoming and the College

Business Management Institute at the University of Kentucky.

Bill Shotwell '95 was promoted to senior key account manager for Precor, a global fitness company, responsible for direct sales in Pennsylvania and Delaware. He has been employed with Precor since 2006 and has 20 years in the health and fitness industry.

Paul J. Clifford '96 is associate vice president of university advancement at the University of Oregon. He lives in Eugene, Ore., with his wife, Jennefer Boyle Clifford '96, and their three children.

Todd Vankirk '96 is elementary principal for Chief Shikellamy Elementary School, Sunbury. He previously was an elementary principal for Midd-West School District and served as the federal programs coordinator.

Jill Yazwinsky Dougherty '98 is the head of Stratford Friends School, Newtown Square, an elementary school for students with learning differences. Previously, Dougherty was the head of Woolynde Upper School, a reading specialist at Springfield High School and a reading teacher in the Southeast Delaware County School District.

Howard Hodder '98 was named director of the geomatics service group at Rowland & Grubic Inc., Lancaster. Hodder previously was geographic information systems specialty service group manager.



Aimee Johnson Metrick '98 was named to the *Washington Business Journal's* 40 under 40. Metrick is the vice president of public relations for Comcast Cable, overseeing Comcast's communications throughout key media markets, including the Washington region.

'00s

Eric Boughner '00 is manager of computer systems for Columbia County. He was previously affiliated with EvenLink in Sunbury, an Internet service provider.

David Marcolla '00 is senior director, channel marketing for Xfinity Communities at Comcast in Philadelphia. Marcolla was previously director of product management for AT&T Wireless Home Services.

Christopher Conroy '03 won the Crystal Apple Award, selected by members of the Shenandoah Valley Chapter of the National Honor Society. Conroy, a social studies teacher who has served as an assistant coach in volleyball, baseball and girls' basketball, concluded his eighth year as head girls' basketball coach in 2015, surpassing 100 varsity wins.

Keith Glynn '03 is business manager of the Lackawanna Trail School District.

Stephanie McCauley Hollick '03 is secretary/treasurer of the North Central Chapter of the Pennsylvania Institute of Certified Public Accountants for 2015-16. Hollick is senior manager with Baker Tilly Virchow Krause, Williamsport.

Stephen Glynn '06 is the technology director at Forest City Regional School District. Glynn previously was a system administrator at Kings College, Wilkes-Barre and was employed at WBRE-TV. He resides in Old Forge with his wife, Jenna, and sons, Ryan and Luke.

Michelle Kessler Dangle '08 is a certified registered nurse practitioner at Susquehanna Health Endocrinology at Divine Providence Hospital in Williamsport.

Darnell Hayes '08 is branch executive director of the Williamsport branch of the YMCA. He previously worked as executive director for the Arcadia Branch of the Ocean Community YMCA and began his career at the Bloomsburg Area YMCA. Hayes lives in Williamsport with his wife, Janice, and their children, Dominick and Jianna.

Sarah Thompson Maneval '09 is community office manager at West Milton State Bank's Beaver Springs Office. Beginning her career at West Milton State Bank in 2010 as a teller services representative, she has held positions as head teller and community banking officer. Maneval resides in Port Trevorton with her husband, Jeremy, and their four children.

'10s

Samantha Mason '10 earned a law degree from the Western Michigan University Thomas M. Cooley Law School. At West-

ern Michigan, Mason earned a certificate of merit in law office management and was recognized by her peers with a leadership award.

Dave Szolna '10 is employed as a probation officer with the Montgomery County Adult Probation Office. Szolna recently received his master's degree in criminal justice with a specialization in federal law enforcement.

David Albertson '12 graduated from Ohio Northern University's Pettit College of Law.

Seth Arnold '12 is a Lancaster County Northwest Regional Police officer. Arnold previously worked as a police officer at Harrisburg International Airport. He completed his municipal police officer training in 2013.

Christina Davis '13 was featured on the TV show, *The Real Dancers of North Hollywood*. She worked with artists such as Emmy-nominated Shane Sparks from *So You Think You Can Dance*, hip-hop

artist Lil Mama, Eric Bellinger and Meagan Good. Davis also toured China with major artists.

Laura Pape '13 was inducted into the Sigma Zeta Chapter of the Phi Alpha National Social Work Honor Society. Pape is enrolled in the master of social work program at Marywood University.

Lydia Shedd '13 is human resources assistant with Cargill, Wyalusing. She began employment with Cargill as an operations associate.

Dana Wieller '13 is the assistant women's basketball coach for Flagler College in St. Augustine, Fla. Wieller served as a graduate assistant at East Stroudsburg University and was the director of basketball operations at Lafayette.

Kyle Christy '14 is the boys' tennis coach at Tunkhannock Area High School.



YASINSKAS



WILLDERS



BOOKER

Four serve on exec committee

THE ALUMNI ASSOCIATION selected its executive committee and new board members for the 2015-16 term, which began July 1. Serving on the executive committee are Joe Yasinskas '06, president; Barbara Willders '83, vice president; Elizabeth Kramer '84, secretary; Shawn Booker '03, treasurer; and Adam Black '07 and Marc Steckel '93, members at large.

Other board members are Mary Frew Braccili '90, Michael Coppa '00, Claire Day '93, Todd Givier '10, Ernest Jackson '81, Ken Lastowka '05, John Makara '90, Stu Marvin '78, James McMenamin '78/'83, Marv Meneely '85/'87, Juli Herring Miller '92, John Nicodem '86, Donato Nieman '74, Greg Orth '95, Catherin Reuther '09/'10, Brian Roadarmel '08/'10, Todd Walker '87 and Jake Williams '87.



Alum appears on *Orange is New Black*

JAMES McMENAMIN '01 has joined the cast of *Orange is the New Black* as corrections officer Charlie "Donuts" Coates for the popular show's third season. He also appeared on the seventh season of *Nurse Jackie* and is filming a movie, *The Long Home*, with James Franco and Ashton Kutcher.

His acting credits include TV's *The Good Wife*, *Law and Order SVU*, *Person of Interest*, *Unforgettable* and the HBO miniseries *Olive Kitteridge*. On stage, he appeared in the 2009 off-Broadway revival of *Our Town* and the 2014 Broadway revival of *Of Mice and Men*, starring Franco and Chris O'Dowd.

Higley receives Presidential Award



SUSAN HIGLEY '08M, a teacher at Hughesville Junior/Senior High School, is among 108 mathematics and science teachers from across the country who received the Presidential Award for Excellence in Mathematics and Science Teaching.

Higley, who earned a master's degree in supervision of curriculum and instruction and principal K-12 from BU, has taught science, technology, engineering and mathematics (STEM) classes to seventh- through 12th-graders at Hughesville for nine years. Previously, she taught 12 years in Cecil County, Md.

A nationally board-certified teacher, Higley has participated in the Pennsylvania Multi-Region Math/Science/STEM Partnership Grant and Three Region Partnership in Math and Science Grant, which led to teaching NASA's Summer of Innovation and Web 2.0 initiatives. Her partnership with NASA's Remote Sensing Earth Science Teacher Education program has provided opportunities for students to study local impacts on the Chesapeake Bay. Co-author of NASA publications, including the workbook *Solar Storms and You*, Higley is studying toward a doctorate in educational leadership at Immaculata University.

The presidential award recognizes outstanding kindergarten through 12th-grade science and mathematics teachers. Winners receive a \$10,000 award from the National Science Foundation.

Hodgins honored



TED HODGINS '89 was named the William T. Derricott Volunteer of the Year for 2015. The award is given to a graduate who exemplifies devotion to and enthusiasm for Bloomsburg University through volunteer contributions of time and talent.

Senior director of customer experience for Comcast, Hodgins graduated from BU with a degree in mass communications. He was active in campus radio stations WBSC and WBUQ, BUTV (Bloomsburg University Television) and Tau Kappa Epsilon (TKE).

As an alumnus, he has been involved in TKE's annual golf event, which benefits a scholarship for an undergraduate, and helped organize alumni events in the Philadelphia area. During his six-year term as an Alumni Affairs board member, he served as treasurer and vice president and chaired the technology and awards committees.

Hodgins, a member of the College of Liberal Arts Advisory Panel, provides job shadowing experiences at Comcast and offers career advice as a presenter for the mass communications department and the Zeigler Institute for Professional Development (ZIPD) conference.

He resides in Schwenksville with his wife, Christine O'Rourke Hodgins '88. They have three children, James and Caroline, both BU seniors, and Sean.

Every donor makes a difference.



A provision in your will or estate plan will cost you nothing now, but can make a world of difference to a student tomorrow. Including a bequest to The Bloomsburg University Foundation, Inc., is one of the easiest and most significant gifts you can make.

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At the same time, you'll be helping a new generation of students prepare for their future.

Please visit us at bloomufdn.org or contact us at 570-389-4128 for help in taking the next steps to plan a bequest.



Marc Steckel '93, Deputy Director, Complex Financial Institutions at the Federal Deposit Insurance Corp. (FDIC) remembers the benefit that Bloomsburg gave to his career. He's decided to give back — both by engaging with students at events such as the annual business conference (shown at top) and by establishing a scholarship through a planned gift. He's shown here with his wife, Diane, at right, and a scholarship recipient.



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VITAL STATISTICS

Marriages

Robin Leavy '88 and Earl Bartley, Sept. 15, 2013
Amy Allen '99 and Randy Probst, April 19, 2015
Kurt Whitmoyer '02 and Kerry Smathers, July 27, 2012
Nina Bindie '05 and Jeffrey Tedesco, Sept. 27, 2014
Diana G'Angeli '05 and Kevin Ercolani, Oct. 25, 2014
Lisa Bednar '06 and Jesse Stoudt, July 19, 2014
Camille Richie '06 and Justin Anderson, Nov. 24, 2014
Kristi Ann Brinckman '07 and Lang Osborne, Sept. 27, 2013
Lauren Maylath '07 and Anthony Conston, July 18, 2014
Rebecca Morrow '07 and Ryan McDonald '07, Oct. 4, 2014
Jennifer Cudzil '08 and Joshua Abrams, May 17, 2014
Klae Karas '08 and Douglas Hunter, Aug. 15, 2014
Jennifer Serembus '08 and Eric Laster, Nov. 12, 2010
Devin Bownes '09 and Robert Cohick '08, May 18, 2013
Kelly Bressi '09 and James Lesko '12, May 31, 2014
Jenna Peters '09 and Brad Lilly, Oct. 25, 2014
Tara Stackhouse '09 and Natalie Page '10/12M, June 13, 2015
Alina Yohn '09 and Christopher Wrench '09, Oct. 10, 2014
Elissa Cook '10 and Cody Concini '12, Oct. 11, 2014
Rebecca Haley '10 and Matthew Cancilla, April 27, 2012
Andrea Kellock '10 and Tim Marcoe '08, July 25, 2015
Jennifer Kubilus '10 and Nicholas Horvath, Oct. 3, 2014
Mary Lorence '10 and Frederick Schrader '10, Jan. 3, 2015
Amanda Noll '10 and Timothy Shepherd, April 5, 2015
Nagy Ahmed '11 and Emily Abraczinskas, June 20, 2014
Debon Berger '11 and David Kolb '08, Aug. 20, 2011
Rhianne Diak '11 and Brian Rennalls '11, Oct. 18, 2014
Britni Nowakowski '11 and Andrew Cennane '10, May 15, 2015
Kathryn Walczuk '12 and Kyle Dickerson '12, Aug. 30, 2014
Brittany Mull '13 and Andrew Maurer, Oct. 25, 2014
Ryan Lombardo '14 and Amanda Williams, Aug. 11, 2013
Marissa Petrone '14 and Paul Jacobs, Nov. 1, 2014

Births

Benjamin Yagle '95 and wife, Brandi, a daughter, Elliotte Denise, Feb. 15, 2015
Jodi Merrey Albarano '00/04M and husband, A.J., a daughter, Briana Nicole, Aug. 1, 2014
John Monahan '00 and wife, Megan, a daughter, Laughlin Grace, Jan. 2, 2015
Kurt Whitmoyer '02 and wife, Kerry, sons, Kelton, born Jan. 13, 2014, and Keefer, born April 23, 2015
Tammy Cichello Miller '03 and husband, Bob Miller '04, a daughter, Addison Grace, Dec. 22, 2014
Kelly Waugh Banks '05 and husband, Drew Banks '03, a daughter, Emersyn Marie, March 3, 2015
Jolene Bedics Hahn '05 and husband, Garry, a daughter, Rylee Quinn, March 3, 2015
Jennifer DeFrain Stacknick '05 and husband, Jason, a daughter, Maggie Elizabeth, Aug. 16, 2014
Kristi Ann Brinckman Osborne '07 and husband, Lang, a daughter, Aryanna Grace, Oct. 9, 2014
Jennifer Franklin Armstrong '08 and husband, Jason, a son, Ryan Perry, March 29, 2015
Jennifer Krott Chamberlain '08 and husband, Cory, a son, Cole Thomas, Nov. 20, 2014

Obituaries

Helen Bond Berk '30
Kathryn Brobst Hartman '36
Isabelle Olah Horvath '41
Dorothy Mae Grow '43
Mabel Troy Heffelfinger '43
Ruth Bishop Jones '44
Jean Dickinson Applegate '46
Mary Longo Pratico '46
Gloria Mainiero Dill '48
Donald Rishe '48
George Gera '49
Edward Smigelski '50
Barbara Frederick Pentecost '51
Walter Zorn '51
Ruth Thomas Keeler '53
Rebecca Ellis Schell '55
Howard Healy '56
Roland Schmidt '56
Patricia Kemp Oshiro '57
Allen Acor '58
Raymond Hargreaves '58
Richard Kressler '58
Adabelle Hartman Shellenberger '60
John Ickes '62
Nancy Glenn Thomas '63
William Berry '64
Thomas Koppenheffer '64
Edward Laczkowski '64
Sherrill Manganaro '64
John Woytowich '68
Linda Lechner '69
Ella Knittle Shoemaker '69
Gerald Edwards '71
Mary A. Gavigan McLaughlin '72
Michael McHugh '73
Kathleen Murphy Hughes '74
Thomas Ropel '74
Lawrence Knowles '76
Edward Raney '76
Robert Grantier '78
Gerilyn Washtician Hess '78
Deborah Germain Sponenberg '79
B. Lois Hueholt '80
Virginia Ream Pawloski '82
George Rick '82
Michael Peterman '83
Sharon Marie Cameron Toohey '83
Mark Kleback '85
Christine McNamara Blazier '86
Charles Bartol '87
Darrin Love '88
Russell Swody '89
Diane Weaver Breech '90
John Ritz '92
Robert Frankel '94
Isabelle Petrucci Yanni '94
John Messer '00M
Janet Emery English '02
Vincent Serine '09
Peter Cooke '10
Carolyn Breznik '12

Jennifer Serembus Laster '08 and husband, Eric, a son, Landon Kenneth, March 24, 2015
Elizabeth Spencer Siffel '08 and husband Sean, a daughter, Brooke Elizabeth, May 18, 2015
Devin Bownes Cohick '09 and husband, Robert Cohick '08, a son, Robert Keith III, Jan. 3, 2015
Lindsay Young Ewing '09 and husband, Eric Ewing '09, a daughter, Olivia Grace, May 21, 2015
Amanda Brooks Winters '09 and husband, John, a daughter, Claire Madelyn, Sept. 29, 2014
Erin Heidlauf '11/12M, a daughter, Skye Lynn, Feb. 25, 2015
Debon Berger Kolb '11 and husband, David Kolb '08, a son, Gabriel David, May 25, 2014

Send information to:

magazine@bloomu.edu

Bloomsburg: The University Magazine
Waller Administration Building
400 East Second Street
Bloomsburg, PA 17815-1301

the line up

reunions, networking and special events



THE KNOW: Attending the Alumni Association Board of Directors annual retreat are, from left, front row: Mary Frew Braccili '90, Barbara Willders '83, Keri Donald Sears '92, Claire Day '93, Elizabeth Kramer '84, and Catherin Reuther '09/10; second row: Shawn Booker '03, Jake Williams '87, Adam Black '07, Stu Marvin '78, Brian Roadarmel '08/10M, Mike Coppa '00 and Marc Steckel '93; and third row: Ted Hodgins '89, Jim McMenamin '78/83M, Todd Walker '97, Greg Orth '95, Joe Hilgar '75 and Joe Yasinskas '06. The board reviewed accomplishments, set 2015-16 goals and heard presentations by Lynda Michaels '87/88M, assistant vice president for alumni and professional engagement, and Irvin Wright, retired associate dean for academic achievement, who addressed initiatives on campus diversity and student retention.



A HUSKY WEDDING: When Becky Stitt '14 married Justin Pierce '12 on June 20, 2015, BU alumni joined in the celebration. From left are, front row: Nathan Conroy '06, Tarra Carrathers '11, Justin Pierce '12, Becky Stitt Pierce '14, Janelle Pratt '14 and Jordyn Koveleski '14; second row: Carol Hunsinger Bankus '74, Kristin Collins '14, Ashley Wallace '14, Kathleen Steinberg '14, Stephanie Winters '14, Kristal Martinez '14, Amanda Kern '11, Amanda Knauer '07, Amy Phillips '96 and Joe Phillips '03; and third row: Eddie Tarlecky '13, Emilio Reyes '14M, Garry Combs '02, Reade Carrathers '11, Kristi Barni Heiss '13 and Jennifer Pierce '96.



STAYING CONNECTED: Getting together at a recent Alumni Association network event in Philadelphia are, from left, front row: Ted Hodgins '89, Scott Hemmons '06, John Makara '90, Colleen Brodbeck '03, Rebecca Jones '03, Amanda Schaffer '10 and Natalie Nelson '09; and back row: Joseph McDermott '09, Kenneth Lastowka '05, Justin Dixon '06, Clayton Ruley '02, Mark Mosley '83 and Todd Walker '87. Find information on future events at bloomualumni.com.



FORE!: About 100 alumni, friends and students attended the 28th annual TKE Memorial Open at Raven's Claw Golf Club, Pottstown. Funds raised from the event, which began as a way to honor BU TKE brothers who have died, provide an annual scholarship to a current BU student.

over THE shoulder

TO BERNIE, WITH SINCERE THANKS FOR HELPING MAKE
THIS SALUTE POSSIBLE

John Young

APOLLO 16

Deke S



SUCHOCKI

The Success of Apollo 13: *An example of the American Spirit*

by Sue A. Beard

"HOUSTON, WE HAVE A PROBLEM"

Bernard R. Suchocki '65 was in the mission operations control room at the Johnson Space Center on April 13, 1970, when commander Jim Lovell uttered those unforgettable words. As an Apollo astronaut instructor stationed at the Kennedy Space Center in Florida, Suchocki was assigned to the Apollo XIII mission operations team.

One of two oxygen tanks on board had exploded, and the remaining tank was leaking. Suchocki and his team had to react decisively to bring the three-man crew – Lovell, command module

pilot Jack Swigert, and lunar module pilot Fred Haise – safely back to earth, a journey of 200,000 miles.

A Shamokin native, Suchocki earned a degree in physics and math from Bloomsburg State College and accepted a position as an aerospace engineer with NASA at the Kennedy Space Center, where he trained Apollo astronauts. In 1973, he transferred to the Johnson Space Center in Houston, Texas, to manage the development and testing of system software for the Shuttle Avionics Integration Laboratory. He later earned his law degree, leaving NASA and becoming a board-certified trial attorney.

Playing catch-up

The space race was sparked when the Soviet Union launched Sputnik in 1957 and burgeoned when the USSR put the first man in space in 1961. Just eight years later, in 1969, the world watched U.S. astronaut Neil Armstrong walk on the lunar surface during Apollo 11, fulfilling President John F. Kennedy's challenge in 1962 to put a man on the moon before the end of that decade.

Suchocki and other NASA instructors trained astronauts for Apollo missions 7 through 17, including Armstrong. They briefed prime and backup



The inscription says it all: *Bernie – Thanks for all of you many inputs and long hours. Working with you has been a pleasure. Ken Mattingly, Fred Haise, Jim Lovell*

crew members on the primary guidance and navigation system, backup stabilization and control system, and operation of the command module computer. And, using a command module simulator and a lunar module simulator set up in the Kennedy Space Center's Flight Crew Training Building, they put astronauts through each mission phase, inserting system malfunctions and critiquing performance to prepare them for any situation they might encounter.

But one scenario was not included as part of the training. That scenario — which led to the most dramatic flight in the history of the space program — was the failure of the two oxygen tanks aboard the service module.

Apollo 13

Apollo 13 lifted off pad 39 at 1:13 p.m. on April 11, 1970. Two days later, at nearly 56 hours into the mission, the unthinkable happened. An explosion ruptured oxygen tank 2 in the service module and its debris caused tank 1 to leak and the spacecraft to tumble.

"This is when the problem became a life-threatening situation," says Suchocki. "Without tanks 1 and 2, the

service module would be completely dead: no breathable oxygen, no fuel cells, no electricity, no potable water, no propulsion and no altitude control."

While Lovell and Haise made their way into the lunar excursion module, or LEM, to power it up, Suchocki and his colleagues hurriedly created a switch checklist for Swigert to ensure the command/service module was properly powered down. All three astronauts squeezed into the LEM, designed to support two astronauts for 49.5 hours. Now, it would have to support three astronauts for nearly twice that long.

During the following days, Suchocki coordinated with engineers and flight controllers to verify every maneuver at the simulator before it was called up to the crew. He worked with Ken Mattingly, an original member of the crew who was sidelined by exposure to measles, and other engineers to create a new reentry checklist for a disabled service module with the LEM attached.

And, finally, success. Lovell, Haise and Swigert survived near-freezing temperatures, little water and a harrowing re-entry to splash down in the South Pacific.

In recognition of their efforts, Presi-

dent Richard Nixon bestowed the Presidential Medal of Freedom on the Apollo XIII Mission Operations Team of about 100 people, including Suchocki.

Sharing the story

For 25 years, Suchocki has been sharing his story — and some science lessons, too — with others, mainly school groups. He estimates he's made PowerPoint presentations to as many as 3,000 people over the years.

Among his most treasured belongings are the autographs of nearly every Apollo astronaut and items flown in space and carried to the lunar surface. He and his wife, Connie, have been married for 47 years, and each wears a wedding band carried aboard the Apollo 13 spacecraft in an astronaut's personal pouch.

Semi-retired from his Fort Worth, Texas, law firm — Suchocki, Bullard & Cummings — he and his wife have two children and four grandchildren. •

Sue A. Beard is a retired newspaper editor and freelance writer based in Fort Myers, Fla. Archivist Robert Dunkelberger's column on BU history will return in the next issue.

calendar

Activities and Events

Academic Calendar

FALL 2015

Reading Day
Tuesday, Nov. 24

Thanksgiving Recess
Wednesday, Nov. 25

Classes Resume
Monday, Nov. 30

Classes End
Friday, Dec. 4

Finals Begin
Monday, Dec. 7

Finals End
Friday, Dec. 11

Graduate Commencement
Friday, Dec. 11

Undergraduate Commencement
Saturday, Dec. 12

SPRING 2016

Classes Begin
Tuesday, Jan. 19

Spring Break Begins
Monday, March 7

Classes Resume
Monday, March 14

Classes End
Monday, May 2

Finals Begin
Tuesday, May 3

Finals End
Saturday, May 7

Graduate Commencement
Friday, May 6

Undergraduate Commencement
Saturday, May 7

Concerts

Listed events are open to the public free of charge. For information and additional events, see bloomu.edu/music-events or call 570-389-4286. All programs, dates, times and locations are subject to change.

Guest-Pianist

Phoenix Park-Kim, piano
Monday, Sept. 28, 7:30 p.m.
Carver Hall, K.S. Gross Auditorium

Fall Choral Festival

Saturday, Oct. 10, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall
Featuring Women's Choral Ensemble,
Husky Singers and the Concert Choir

Octuba Fest

Sunday, Oct. 18, noon
Haas Center for the Arts, Mitrani Hall
Contact Michael Parker for information,
mparker@bloomu.edu

University-Community Orchestra
Sunday, Nov. 8, 2015, 2:30 p.m.
Haas Center for the Arts, Mitrani Hall

Faculty Recital
Tracey Schmidt-Jaynes, flute
Friday, Nov. 13, 7:30 p.m.
Carver Hall, K.S. Gross Auditorium

Wind Ensemble
Wednesday, Nov. 18, 7:30 p.m.
Carver Hall, K.S. Gross Auditorium

Percussion Ensemble
Thursday, Nov. 19, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

Guitar Ensemble
Wednesday, Dec. 2, 7:30 p.m.
Carver Hall, K.S. Gross Auditorium

Carols by Candlelight
Thursday, Dec. 3, and Saturday, Dec. 5,
7:30 p.m.
First Presbyterian Church, 345 Market
St., Bloomsburg
Featuring Concert Choir, Husky Singers
and Women's Choral Ensemble. Free
admission; tickets required. Available at
the Haas Center Box Office.

Jazz Ensemble
Sunday, Dec. 6, 2:30 p.m.
Carver Hall, K.S. Gross Auditorium

Tuba Christmas
Sunday, Dec. 6, 5 p.m.
Haas Center for the Arts, Mitrani Hall
Contact Michael Parker for information,
mparker@bloomu.edu

Celebrity Artist Series

Events in the 2015-16 Celebrity Artist Series season will be presented in the Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For more information and to order tickets, call the box office at 570-389-4409 or visit cas.buzz. Programs and dates are subject to change.

Blues guitarist, vocalist, songwriter

Ana Popovic
With Mo' Betta Love
Saturday, Sept. 12, 8 p.m.
Haas Center for the Arts, Mitrani Hall
\$32 adults/\$16 children and BU students

Bach's Suites for Unaccompanied Cello
Matt Haimovitz, Cellist
Sunday, Oct. 11, 7:30 p.m.
Carver Hall, K.S. Gross Auditorium
matthaimovitz.com
\$25 adults/\$12 children and BU students

Woody Allen's Bullets Over Broadway
Sunday, Oct. 25, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall
bulletsoverbroadwayontour.com
\$40 adults/\$20 children and BU students

Broadway Revival of *Ragtime*
Friday, Nov. 6, 8 p.m.
Haas Center for the Arts, Mitrani Hall
phoenix-ent.com/productions/ragtime
\$40 adults/\$20 children and BU students

**Finalists from *America's Got Talent*,
Sons of Serendip**
Saturday, Nov. 21, 8 p.m.
Haas Center for the Arts, Mitrani Hall
sonsofserendip.com
\$35 adults/\$17 children and BU students

**David Parsons Dance Company
with music by East Village Opera
Company**
Saturday, Dec. 5, 8 p.m.
Haas Center for the Arts, Mitrani Hall
parsonsdance.org
\$30 adults/\$15 children and BU students

Art Exhibits

Exhibitions in the Haas Gallery of Art and, new this year, The Gallery at Greenly Center, 50 E. Main St., Bloomsburg, are open to the public free of charge. For more information, gallery hours and reception times, visit departments.bloomu.edu/art.

BU Faculty
Various Media
Sept. 3 to Oct. 1
The Gallery at Greenly Center
Reception: Sept. 3, 4 to 6 p.m.

Margi Weir
Graphics: Mixed Media
Sept. 11 to Oct. 8
Haas Gallery of Art
Reception: Oct. 8, 11 a.m. to 2 p.m.

LGBTQ Show: Queering Our World
Various Media
Oct. 6 to Nov. 6
The Gallery at Greenly Center
Reception: Nov. 6, 4 to 6 p.m.

Neal Cox
Photography
Oct. 15 to Nov. 12
Haas Gallery of Art
Reception: Nov. 12, 11 a.m. to 2 p.m.

Student Exhibit: *Conceptions of Home*
Various Media
Nov. 16 to Jan. 15, 2016
The Gallery at Greenly Center
Reception: Nov. 17, 4 to 6 p.m.

Senior Exit Show
Various Media
Nov. 18 to Dec. 12
Haas Gallery of Art
Reception: Nov. 19, 11 a.m. to 2 p.m.

Terri Warpinski
Fabric
Dec. 17 to Jan. 26, 2016
Haas Gallery of Art
Reception: Jan. 26, 2016, 11 a.m. to
2 p.m.

Alumni Events

Visit bloomualumni.com for details on these and additional events or to register. For information, contact Alumni Affairs at 800-526-0254 or alum@bloomu.edu.

**Homecoming Weekend:
Once Upon a Time in Bloomsburg**
Friday to Sunday, Oct. 16 to 18

BSC Class of 1965 50-Year Reunion
Saturday, Oct. 17, 6 to 8:30 p.m.,
Monty's

Alumni Tent Party
Saturday, Oct. 17,
11:30 a.m. to 1:30 p.m.
Alumni House

Lambda Chi Alpha Alumni Reunion

Get-together, Friday, Oct. 16,
7 to 9 p.m.
Alumni House
Reunion Dinner, Saturday, Oct. 17,
7 to 11 p.m., The Links at Hemlock Creek

BU Husky Ambassador 30-Year Reunion
Saturday, Nov. 7
Tailgate, 11 a.m. to 1 p.m.
Alumni House Lawn

Reunion, 5 to 8 p.m.
Monty's

Special Events

Parents and Family Weekend
Friday to Sunday, Sept. 18 to 20

Athletic Hall of Fame Induction
Friday, Oct. 9
Details at buhuskies.com

College of Business ZIPD Conference
Thursday and Friday, Oct. 15 and 16

**College of Science and Technology
Career Day**
Friday, Oct. 16

For the latest information on upcoming events, check the Bloomsburg University website bloomu.edu.

calling all Huskies ...



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Big City Shows, Small Town Charm
Celebrity Artist Series
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www.ragtimeontour.com

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Saturday, Dec. 5, 8 p.m.
www.parsonsdance.org

www.cas.buzz

Ticket Sales and General Information: 570-389-4409

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"The Most Effervescent New Musical in Years!"
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bulletsoverbroadwayontour.com

